



หอการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE

Volume No. IV/2025

INFORMA

BUSINESS MAGAZINE



ASEAN SUSTAINABLE ENERGY WEEK



ASEAN's Most Comprehensive International Exhibition and Conference on Renewable Energy, Energy Efficiency and Energy Storage Technology

2-4 JULY 2025

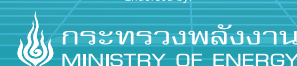
QSNCC, BANGKOK THAILAND

LEAD
THE ENERGY TRANSITION
AND EMPOWER
YOUR BUSINESS

BOOK SPACE NOW!



#ASEW
asew-expo.com



A Message from the President



Dear Members and Friends,

The second quarter of 2025 has brought new momentum to our mission of connecting Italian excellence with the opportunities of Thailand and Southeast Asia. Through a series of dynamic initiatives across different sectors and regions, the Thai-Italian Chamber of Commerce continues to grow as a strategic platform for cultural and commercial exchange.

On April 10, we hosted the **Industrial Committee Meeting** at our TICC Connect space, gathering key manufacturing stakeholders to discuss collaboration and industrial innovation. Just a few days later, on April 24, we welcomed a delegation of Cambodian companies for an **Orientation Day**—an important step as we expand our membership and partnerships throughout ASEAN.

Culture and tourism also took center stage. On April 21, we celebrated the **Foundation of Rome and Bangkok** with a special tourism event organized together with the Tourism Authority of Thailand (TAT) at the beautiful Siri Sala Villa, supported by outstanding sponsors. This event not only honored our shared heritage, but also highlighted the deep connection between Italian history and Thai interest in cultural travel.

On April 25, we moved South to Phuket for a memorable evening at Etna Restaurant, where we held an **Italian Hospitality Award Ceremony** together with **Dr. Francesco Pensato, TICC Chairman for the Southern Region of Thailand** where we

awarded for Ospitalità Italiana: for the Southern Region of Thailand where we awarded for Ospitalità Italiana: Luna Cini, Vero, Umberto and for the Certificate of Italian Excellence: Etna, La Casina Rossa, Vero, Umberto's, Luca Cini, Manzoni. This event recognized restaurants committed to authentic Italian quality, contributing to the growth of culinary excellence across Thailand.

From May 3 to 6, at Bangkok Samyam Mitrtown the Chamber together with Associazione Culturale Play Town Roma \ co-organized the famous **MOVIE MOV**, a curated series of Italian films and documentaries featuring the work of the famous journalist and writer Tiziano Terzani whose life brought him to explore Asia and Thailand as well. This special edition was enhanced by a monographic tribute with the participation of several sponsors and the opening registered a full house!

We are now looking ahead to **Milano Best Wine Stars**, taking place from **May 17 to 19** at the Palazzo del Ghiaccio in Milano. The Chamber is proud to support Italian wine producers in this prestigious showcase, which will include professional buyers and media from across Europe. It is a valuable opportunity to strengthen our export channels and promote Italian wine in new markets.

At the end of May, from the 27th to the 31st, we will once again be present at **THAIFEX - Anuga Asia**, one of Asia's premier F&B exhibitions. We are working closely with members and partners to ensure a strong, visible Italian presence, promoting our brands and culinary traditions to a diverse international audience.

As we continue to build and strengthen bridges between Italy and Southeast Asia, I invite you to remain involved, proactive, and inspired. Your participation is what drives the Chamber's success and ensures our mission continues to evolve and thrive.

Arrivederci,

Federico Cardini

President of Thai-Italian Chamber of Commerce

INFORMA BUSINESS MAGAZINE

is produced by
the Thai-Italian Chamber of Commerce

A: 1126/2 Vanit Building II, 16th Fl, New Petchburi Rd, Makkasan, Rajdivee, Bangkok 10400
T: +66 255 8695
E: pr@thaitech.org
W: www.thaitech.org

EDITOR: Mr. Giacomo Iobizzi

DESIGN AND ART DIRECTION:
Ms. Kaen Khongphetmanee

The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.



23-26 April 2025

QSNCC, BANGKOK,
THAILAND

Connecting the World
with ASEAN's
Jewellery Excellence

The Premier
International Exhibition
of Jewellery,
Gems & Accessories
for ASEAN



PRESIDENT

Mr. Federico Cardini

VICE PRESIDENTS

Dr. Francesco Pensato

Ms. Mallika Esposito Seu Margherita

BOARD OF DIRECTORS

Mr. Chakrit Benedetti

Mr. Alberto La Lumia

Ms. Pannitta Srisa-ard

Mr. Enzo Massimo Chiappa

Mr. Luca Bernardinetti

Mr. Rosario Antonio Sanna

Mr. Filippo Cassabgi

Mr. Yongyudh Teeravithayapinyo

COMMITTEES

Southern Regions Committee:

Dr. Francesco Pensato: Chairman

Mr. Bruno Barone: Deputy Chairman

Mr. Antonio Sanna: Deputy Chairman (Phuket)

Mr. Gabrio Tosti: Deputy Chairman (Samui)

Mr. Stefano Gonella: Deputy Chairman (Krabi)

Cambodia Committee

Mr. Aurelio Flacco: Chairman

Huahin and Prachuap Kirikhan Committee:

Mr. Simone Callai: Chairman

Industrial Committee:

Mr. Alberto La Lumia: Chairman

Mr. Alessandro Menocci: Deputy Chairman

Mr. Yongyudh Teeravithayapinyo: Deputy Chairman

Legal Committee:

Mr. Paul Crosio: Chairman

Ms. Mallika Margherita: Deputy Chairwoman

Mr. Andrea Favata: Deputy Chairman

Mr. Enzo Massimo Chiappa: Deputy Chairman

STAFF MEMBERS:

Mr. Giacomo Iobizzi, *Secretary General*

Mr. Michele Tomea, *General Manager*

Mr. Giuseppe D'Onofrio, *Trade Assistant*

Ms. Phanatchakorn Muangfak, *Marketing & CRM Manager*

Ms. Na Karnrawee Pondote, *Accountant*

Ms. Ployngarm Namgoerungsree, *Events Assistant*

Ms. Kaen Khongphetmanee, *Media and Editorial Assistant*

Cover Image

©Aliaksei/Adobe Stock

CONTENTS

8 Empowering Future Hospitality
Leaders in Southeast Asia

10 MOVIE MOV 2025 Brings Italian
Cinema to Life in Bangkok

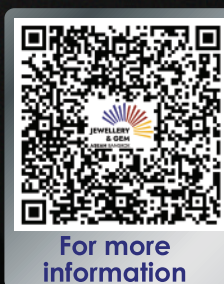
14 Foundation of Rome & Bangkok,
A Grand Celebration of Culture
and Tourism

16 Strengthening Industrial Ties: TICC
Launches 2025 with Committee
Meeting and Networking Aperitivo

26 JGAB 2025 Concludes with
Resounding Success

28 GFour Food & Beverage Sponsors
the Bangkok Chef Charity 2025
Fundraising Gala

30 UPCOMING EVENT



www.jewellerygemaseanbkk.com



THAILAND

Powerful Earthquake Strikes Myanmar and Thailand
Retrieved from A Tutto Mondo, 1 April 2025

A 7.7-magnitude earthquake struck central Myanmar on April 1, 2025, causing severe damage across both Myanmar and Thailand. In Myanmar, at least 20 people were confirmed dead, with Mandalay among the worst-hit cities. Rescue efforts continue under challenging conditions due to damaged hospitals and limited resources. In Thailand, the quake caused a building collapse in Bangkok, resulting in three fatalities and several missing persons. The tremors triggered panic in major cities, including Chiang Mai. The IFRC has raised alarms about compromised infrastructure and significant logistical challenges hindering relief operations.

Thailand Celebrates Maha Songkran Festival 2025
Retrieved from The Nation Thailand, 15 April 2025

From April 13 to 15, Thailand marked its traditional New Year with the “Maha Songkran World Water Festival 2025,” featuring over 100 events nationwide. Celebrations included cultural parades, religious ceremonies, and the iconic water fights that attract both locals and tourists. Held in Bangkok and across various provinces, the festival emphasized themes of renewal, purification, and respect for elders. This year’s expanded festivities reinforced Songkran’s cultural significance and its role as one of Thailand’s most cherished and dynamic annual traditions.

Princess Maha Chakri Sirindhorn’s Cup Tour of Thailand Showcases Elite Cycling
Retrieved from Tour of Thailand, 29 March 2025

The Princess Maha Chakri Sirindhorn’s Cup Tour of Thailand reaffirmed its reputation as a leading UCI 2.1 stage race in Asia, running from March 24 to 29, 2025. Drawing elite international teams, the six-day event highlighted Thailand’s rising prominence in the global cycling arena. Danish cyclist Alexander Salby, representing Li Ning Star, secured overall victory through consistent performance across diverse terrain. Since its inception in 2006, the race has remained a cornerstone of the UCI Asia Tour and a key platform for developing cycling talent.

Buriram United Clinch 11th Title as Thai League 1 Season Concludes
Retrieved from Flashscore, 30 April 2025

The 2024–2025 Thai League 1 season concluded with Buriram United securing their 11th national title on April 30, underscoring their continued dominance in Thai football. As the country’s premier football competition, Thai League 1 surpasses the Thai FA Cup in prestige, audience reach, and international qualification significance. While the FA Cup adds variety through its knockout format and inclusion of lower-tier clubs, Thai League 1 remains the foundation of professional football in Thailand—driving consistent competition, media attention, and long-term development of the sport nationwide.

OTHER COUNTRIES

Angkor Sankranta 2025 – Khmer New Year Celebration in Siem Reap
Retrieved from Embassy of Cambodia in Bulgaria, 16 April 2025

From April 14 to 16, Siem Reap celebrated Angkor Sankranta 2025, marking the Khmer New Year with vibrant festivities. Organized by the Union of Youth Federations of Cambodia, the event spanned six key locations, including the iconic Angkor Wat Temple Complex and Pub Street. Festivities featured traditional games, cultural performances, and highlights such as the Angkor Heartbeat Show, Khmer martial arts displays, and the Angkor Smiling Garden. Centered on the theme “Smile to Celebrate the New Year,” the celebration promoted unity, heritage, and community spirit, drawing thousands of participants from across Cambodia and beyond.

Acts of Memory – 50th Anniversary Commemoration of Phnom Penh’s Fall
Retrieved from Season of Cambodia, 26 April 2025

Cambodian Living Arts hosted “Acts of Memory” on April 17 and 26, 2025, commemorating 50 years since the fall of Phnom Penh. This global hybrid event connected Khmer communities through both virtual and in-person gatherings in cities including Phnom Penh, Sydney, Paris, and New York. The program featured survivor testimonies, cultural performances, and panel discussions highlighting Cambodia’s resilience and cultural revival. Designed to honor the past while fostering collective reflection, the initiative emphasized unity, remembrance, and the enduring strength of Cambodian identity across the diaspora.

ITALY

International Journalism Festival in Perugia
Retrieved from Quotidiano Canavese, 6 April 2025

The International Journalism Festival in Perugia brought together global journalists, writers, and media experts for over 250 sessions spanning five days. Discussions centered on press freedom, AI in journalism, misinformation, and storytelling ethics. Free to the public and hosted in Perugia’s historic center, the festival served as a dynamic space for cultural exchange, critical dialogue, and the future of journalism.

King Charles and Queen Camilla Conclude Heartfelt Italian Visit
Retrieved from People.com, 7 April 2025

King Charles and Queen Camilla concluded a four-day state visit to Italy, expressing heartfelt sentiments about their experience. Highlights included a tour of the Colosseum, a private audience with Pope Francis, a speech at the Italian Parliament, and a visit to the iconic Gelateria Giolitti. The visit coincided with their 20th wedding anniversary, celebrated at a state banquet hosted by President Sergio Mattarella. The royal couple’s warmth and mutual affection were noted throughout the trip.

“Caravaggio 2025” Exhibition in Rome
Retrieved from Visit Italy, 12 April 2025

Palazzo Barberini in Rome is hosting “Caravaggio 2025,” an exceptional exhibition featuring masterpieces by Michelangelo Merisi da Caravaggio from renowned museums and private collections. The event includes newly attributed works, rare loans, and immersive multimedia installations. A thematic focus on light and shadow, central to Caravaggio’s technique, offers deep insight into the artist’s dramatic style and turbulent life, making it a must-see for art enthusiasts.

Vinitaly 2025 in Verona
Retrieved from 24h Live, 17 April 2025

Vinitaly 2025, held in Verona, featured over 4,000 exhibitors from more than 30 countries, emphasizing wine innovation, sustainability, and international business. The event included tastings, seminars, and a new “Vinitaly Bio” section spotlighting organic and biodynamic wines. It also fostered global networking opportunities between producers and buyers, reinforcing Italy’s stature in the world of viticulture.

EMPOWERING FUTURE HOSPITALITY LEADERS IN SOUTHEAST ASIA



Swiss Quality Education in the Heart of Cambodia

The Professional Institute of Excellence Association (PIE), with its operating school, the Academy of Culinary Arts Cambodia, is redefining hospitality education in Southeast Asia. PIE/ACAC offers a transformative experience for aspiring culinary professionals, equipping them with the skills and knowledge to excel in this dynamic and globally expanding industry.

A Unique Blend of Swiss Excellence and Khmer Culture PIE/ACAC's curriculum stands out due to its unique combination of Swiss educational excellence and Cambodian cultural immersion. "Our affiliation with the prestigious Swiss Hotel Management School Lucerne (SHL) ensures our students graduate with a world-class education grounded in the Swiss tradition of precision and quality," says Bruno Cardone, Dean of PIE/ACAC. "The integration of Khmer traditions and natural cultural soft skills provides our graduates with a unique competitive advantage in the global hospitality market." This blend of international standards and local heritage allows students to develop a deep understanding of global hospitality practices while celebrating Cambodia's rich cultural nuances, distinguishing them as uniquely prepared for the industry.

A Journey of Learning and Growth

At PIE/ACAC, students embark on a dynamic two-year journey encompassing four semesters. Two semesters focus on building foundational knowledge and practical skills on campus, while the remaining two are dedicated to internships at renowned hospitality establishments. "Internships provide students with real-world experience, allowing them to apply their classroom learning in a professional setting and develop essential industry connections," says Nicole Loretan, Marketing

Manager at PIE/ACAC.

Through hands-on experience in professional kitchens and hotels, students gain invaluable insights into the daily operations of the hospitality industry, preparing them for successful careers.

Global Opportunities Await

PIE/ACAC's extensive global internship network spans countries like Japan, Hong Kong, UAE, Malaysia, Vietnam, and France. Collaborations with prestigious establishments such as Four Seasons, Ritz-Carlton, Rosewood, and Hyatt ensure students have access to exceptional career-launching opportunities. "The internship program at a prestigious Ritz-Carlton Hotel in Kyoto, Japan, was a truly life-changing experience," shares David Phuon, a recent graduate. "It honed my culinary skills, broadened my perspective on the international hospitality industry, and allowed me to build a valuable network for my professional future."

Investing in the Future of Cambodian Hospitality

Cambodia's hospitality industry is thriving, driven by a surge in luxury tourism and investment. Projects like the construction of Ritz-Carlton and Radisson Blu properties underscore the rising demand for highly skilled professionals. PIE/ACAC is pivotal in meeting this demand, producing graduates who excel in culinary arts and food & beverage services. By focusing on practical skills and fostering industry partnerships, PIE/ACAC ensures its students are workforce-ready upon graduation.

A Solid Foundation of Partnerships PIE/ACAC's success is bolstered by strong collaborations with high-quality suppliers and industry leaders. Partnerships with esteemed names like Indoguna and Pernod Ricard allow students to learn using the finest ingredients and state-of-the-art equipment. These collaborations enhance the learning experience, positioning PIE/ACAC as a gateway to excellence, professionalism, and global opportunities.

Why Choose ACAC?

For parents seeking an affordable yet prestigious education for their children, PIE/ACAC offers the perfect blend of quality and opportunity. Students benefit from an internationally accredited program with Swiss recognition while studying in Cambodia—a culturally rich and affordable destination. Upon graduation, they are well-equipped to thrive in the dynamic and globally expanding hospitality industry.

Join Us in Shaping the Future

With Cambodia's hospitality industry poised for continued growth, the need for talented and passionate individuals has never been greater. PIE/ACAC invites you to be part of this exciting journey.

Whether you are a prospective student seeking a world-class education, a parent looking to invest in your child's future, or a sponsor seeking to collaborate with a forward-thinking institution, PIE/ACAC offers unparalleled opportunities. Together, we can cultivate the next generation of hospitality leaders who will define the future of Southeast Asia's tourism industry.

For more information, please visit our website at www.acac.edu.kh, email us at marketing.manager@acac.edu.kh,

or follow us on social media:

- Facebook : Academy of Culinary Arts Cambodia
- Instagram : @acac_cambodia
- LinkedIn: Academy of Culinary Arts Cambodia

Visit our Campus at:

#23, Street 139, Sangkat Veal Vong, Khan 7 Makara, Phnom Penh, Cambodia



MOVIEMOV
ITALIAN FILM FESTIVAL

ITALIAN CINEMA NOW

MAY 3RD—6TH 2025
HOUSE SAMYAN
5TH FLOOR OF SAMYAN MITRTOWN
(MRT SAMYAN) N. 944/1 RAMA 4 ROAD
PATHUMWAN, BANGKOK
FREE ENTRANCE | THAI - ENGLISH SUBTITLES



CINECITTÀ



HOUSE

POST PRESS RELEASE

A CELEBRATION OF STORIES: MOVIE MOV 2025 BRINGS ITALIAN CINEMA TO LIFE IN BANGKOK

From May 3 to 6, Bangkok was transformed into a vibrant stage for Italian cinema: the 14th edition of MOVIE MOV, the Italian Film Festival that brought together audiences, filmmakers and cultural institutions at House Samyan. Organized with the support of the Thai-Italian Chamber of Commerce, the Italian Ministry of Culture, Cinecittà, the Italian Embassy in Bangkok, and the Italian Cultural Institute, the event once again reaffirmed its role as a bridge between two cultures united by a shared love for storytelling.

This year's festival was more than just a series of screenings, it was an experience. Visitors from all walks of life filled the cozy seats of House Samyan, drawn in by the unique opportunity to explore contemporary Italian cinema rarely shown outside Europe. The free entrance policy and bilingual subtitles (Thai and English) ensured accessibility and diversity in the crowd, creating a melting pot of cinephiles, students, expats, and curious newcomers.

The emotional heart of the festival was undoubtedly the double tribute to journalist and writer Tiziano Terzani. The opening night featured the screening of "Tiziano Terzani, the Journey of Life", a documentary by Mario Zanut that delicately navigates the personal reflections and historical accounts of this great man with visual poetry. Viewers were able to witness touching themes such as the purpose of life, mortality, and Eastern philosophy.

The closing film "Anam - The Nameless One", also by Zanut, delivered a powerful and intimate final interview with Terzani, offering what felt like a spiritual dialogue with the audience. The presence of his daughter, Saskia Terzani, added a deeply human touch. Her heartfelt words resonated among the generations in the audience, making it one of the most memorable moments of the festival.

Among the many distinguished figures who enriched the event were Goffredo and Fabia Bettini, the founders and longtime promoters of MOVIE MOV. In their welcome address, Goffredo emphasized the role of cinema as a cultural bridge and as a language of peace and understanding. His presence reaffirmed the political and cultural value of this initiative, which he has passionately guided over the years.

The festival was also honored by the presence of Ambassador Paolo Dionisi, the Italian envoy to Thailand, bringing a message celebrating the power of cinema as a medium that connects people across borders. His institutional support gave added weight to a festival that is not only artistic but also diplomatic.

In between these emotional bookends, the festival showcased nine other films that highlighted the variety and vitality of Italy's current cinematic landscape. Director Alessandro Tonda presented "Il Nibbio" (The Negotiator), a tense and socially charged drama, while Silvia D'Amico, star of "Il Mio Compleanno" (My Birthday), charmed the audience with her reflections on character-building and the challenges of independent filmmaking. Both stayed after their respective screenings to meet the audience, further strengthening the

festival's participatory spirit. Audiences also embraced the works of well-known filmmakers like Ferzan Özpetek, who returned to MOVIE MOV with "Diamanti" (Diamonds), a fitting closing showcase for a director beloved by the Thai public, and a frequent award-winner in previous editions of the festival. Other notable screenings included "L'orto americano" by Pupi Avati, "Vermiglio" by Maura Delpero, "Familia" by Francesco Costabile, "Mani Nude" by Mauro Mancini, and "Il Tempo che ci Vuole" by Francesca Comencini.

Between screenings, guests gathered in the cinema's lounge and café area, transforming the venue into a lively agora for cross-cultural conversation. Many shared their surprise at discovering how Italian stories, though geographically distant, often mirrored their own inner questions about family, identity, and belonging.

More than just a film festival, MOVIE MOV 2025 became a temporary community built on emotion, dialogue and the universal power of cinema. It offered an escape, but not from reality. Rather, it allowed participants to re-enter reality with new perspectives, shaped by the vision of some of Italy's most compelling storytellers.

Opening film

MOVIEMOV
ITALIAN FILM FESTIVAL

Portraits
TIZIANO TERZANI,
THE JOURNEY OF LIFE
(Tiziano Terzani, il viaggio della vita)
BY MARIO ZANOT

HOUSE
5th floor of
SAMYAN MITRTOWN

3RD MAY

HOUSE 3
HOUSE 4 ⌚ **19:00**

FREE ENTRANCE
THAI-ENGLISH SUBTITLES

MINISTERO DELLA CULTURA
CINECITTÀ
Embassy of Italy Bangkok
ITA
ITALIAN TRADE AGENCY

ORANFRIZER

Real Juice, Not from concentrate

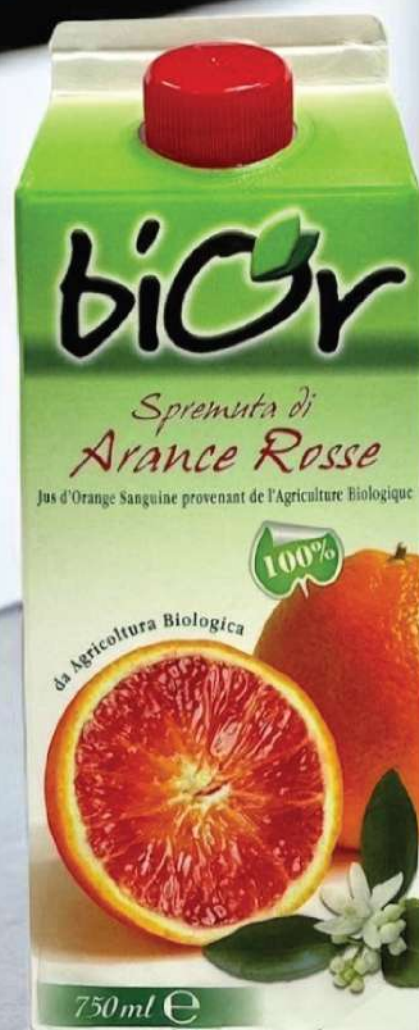
100% Pure Orange Juice Made From Fresh Oranges

- ✓ Rich in Flavor
- ✓ Refreshingly Delicious
- ✓ Packed with Nutrients

100% IGP
Blood Orange Juice

100% Organic
Blood Orange Juice

100% Grapefruit Juice



Product of
Sicily, Italy



POST PRESS RELEASE

APERITIVO ITALIANO IN PHUKET: EXCELLENCE AWARDING



Phuket, 25 April 2025 - The Thai-Italian Chamber of Commerce (TICC), in collaboration with the TICC Southern Regions Committee, proudly hosted the “Aperitivo Italiano in Phuket & Ospitalità Italiana Awards Ceremony”—an evening dedicated to celebrating Italian culture, hospitality, and excellence in Thailand.

Held at the prestigious #ETNARestaurant, the event welcomed a select group of guests who enjoyed an elegant atmosphere, Italian culinary delights, and a celebration of notable achievements in the hospitality sector.

The evening began with opening remarks by TICC Secretary-General Giacomo Iobizzi, who introduced the Chamber and provided insight into the Ospitalità Italiana project—an initiative that certifies authentic Italian restaurants worldwide.

For the awards ceremony, **Dr. Francesco Pensato**, TICC Vice President and Chairman of the Southern Regions Committee, expressed his gratitude to attendees and presented the official certificates and plaques to the three newly awarded Ospitalità Italiana restaurants:

- Luca Cini (Phuket)
- Vero (Phuket)
- Umberto's (Krabi)

A special commendation from the Italian Minister **Francesco Lollobrigida**, Ministry of Agriculture, was also awarded to **Mr. Mario Eleonori**, in recognition of his contributions, following his absence during the visit of **Amerigo Vespucci** in Phuket in November 2024.

In a further highlight of the evening, Secretary-General Iobizzi introduced the launch of the “Certificate of Excellence”, honoring exceptional dedication, quality, and professional achievement. The awards were presented by Dr. Pensato and TICC Southern Regions Committee Vice Chairmen **Mr. Rosario Antonio Sanna** and **Mr. Bruno Barone**. The following establishments received this prestigious recognition:

- Etna (Phuket)
- La Casina Rossa (Phuket)
- Vero (Phuket)
- Umberto's (Phuket)
- Luca Cini (Phuket)
- Manzoni (Phuket)

The Thai-Italian Chamber of Commerce extends sincere thanks to its partners and sponsors for their continued support, including, **Closer Asia Co. Ltd.**, **Italiasia Group**, **Manzoni Ice Cream**, and **Unicitrus DWC LLC - Festilia**.



FOUNDATION OF ROME & BANGKOK – A GRAND CELEBRATION OF CULTURE AND TOURISM



Bangkok, 23 April 2025 — This week, the Thai-Italian Chamber of Commerce (TICC), in collaboration with the Tourism Authority of Thailand (TAT), hosted the “Foundation of Rome & Bangkok – Grand Celebration Event” on Monday, 21 April 2025. Held at the stunning **Siri Sala Private Thai Villa** in Bangkok Noi — a notable filming location for the third season of the acclaimed series *The White Lotus* — the event brought together distinguished guests and professionals from across the tourism and hospitality sectors.

The celebration commemorated the unique historical coincidence of the founding of both Rome (753 BC) and Bangkok (1782 AD) on **21 April**, creating a meaningful bridge between the two capitals. It also served as a platform to strengthen the cultural and economic ties between Thailand and Italy.

Attendees included destination management companies, hoteliers, travel agencies, institutional representatives, media, and influencers. The evening began with a solemn **moment of silence** in memory of the late **Pope Francis**, who passed away on the same day, 21 April 2025.

A key highlight of the evening was the **panel discussion**, “Bridging Cultures Through Tourism – Thailand & Italy in Focus,” featuring four expert speakers who explored the growing opportunities for collaboration between the two nations. The insightful conversation underscored the importance of cross-cultural understanding in enhancing sustainable tourism.

Adding a lively dimension to the evening were **booth activities** showcasing local and international brands, followed by a **networking cocktail reception** that encouraged further engagement among tourism stakeholders.



This successful event was made possible with the generous support of the following partners and sponsors:
Venue Partner:
Siri Sala Private Thai Villa

Sponsors & Booth Participants: Conserve Italia Soc. Coop. Agricola, (Cirio – Passione Verace Cirio Thailand), ALMA – La Scuola Internazionale di Cucina Italiana, Generali Thailand, EVA Airways Corp., Air India, Albero.th, Closer Asia, Italiasia Group Thailand, San Benedetto Thailand, Great Earth International, Caffè Vergnano, Rocket Espresso Milano, Villa Tantawan Resort and Spa Kamala Phuket, Respect Group Co., Ltd., Turn To Art (Wishulada Panthanuvong), Kapuhala Koh Samui, Heritage Group – Heritage Snacks & Food, Next Step Wine, Tenuta Viglione – Tenuta Viglione Thailand

Media Support: MIDAS-PR Public Relations, The Thaiger

The event not only celebrated a remarkable historical alignment but also emphasized the power of tourism to foster lasting international partnerships. The Thai-Italian Chamber of Commerce and the Tourism Authority of Thailand remain committed to organizing initiatives that promote knowledge exchange and mutual growth between Thailand and Italy. To learn more about TICC and upcoming events, please visit: www.thaitech.org



Pope Francis

1936-2025

Pope Francis passes away at the age of 88 on April 21, 2025, at the Vatican's Casa Santa Marta following complications from pneumonia and a stroke. The first Latin American pope, he was widely regarded as a reformer who championed social justice, environmental stewardship, and Church transparency. His body lay in state at St. Peter's Basilica, drawing tens of thousands of mourners, with a state funeral held on April 26 attended by global leaders. Italy observed a national day of mourning, with businesses, schools, and major events temporarily halted. Just prior to his passing, Francis launched a Jubilee Year focused on debt forgiveness and called on companies to support family reunification allowances. His economic advocacy and institutional reforms are expected to shape both ecclesiastical and global policy long after his death.

POST PRESS RELEASE

STRENGTHENING INDUSTRIAL TIES: TICC LAUNCHES 2025 WITH COMMITTEE MEETING AND NETWORKING APERITIVO



Bangkok, 10 April 2025 - The Thai-Italian Chamber of Commerce (TICC) officially commenced its 2025 calendar with a successful **Industrial Committee Meeting and Aperitivo held on Wednesday, 9 April 2025, at the TICC Connect** in Bangkok. The event brought together key members of the Italian-Thai business community to share insights, exchange ideas, and strengthen industrial ties.

The gathering began with a closed-door seminar featuring presentations from **Generali Thailand** (@generali_th) and **Simest** (@simest_spa). Both organizations provided valuable perspectives on their respective services and discussed topics of mutual interest that resonate with the current priorities of the Industrial Committee. Key points included financial and risk management solutions, investment support, and updates on industrial trends that are shaping the business landscape in Thailand and the ASEAN region.

In light of recent regional developments, including the earthquake affecting parts of Myanmar and Northern Thailand, the discussion also turned toward resilience planning and contingency strategies for foreign-owned manufacturing operations in the region.

Mr. Alberto La Lumia, Chairman of the Industrial Committee, shared his thoughts during the session: *"It is a pleasure to have the first meeting for the Committee in 2025, knowing and understanding the latest socio-economic conditions and the effects of the recent earthquake in*

Myanmar and Thailand. Together with President Federico Cardini, it will be important to provide our support to the Italian factories in Thailand."

Following the presentations, attendees moved into a convivial Aperitivo session—a hallmark of Italian networking culture. Held in a relaxed setting, the networking segment provided participants with the opportunity to engage in informal discussions, forge new connections, and strengthen existing partnerships. Attendees included representatives from various sectors, including manufacturing, logistics, finance, and consulting, all contributing to a dynamic and engaging atmosphere.

The event marked not only the first official activity of the Industrial Committee in 2025 but also a renewed commitment by TICC to promote collaboration and knowledge-sharing among its members. With a strategic focus on industry-specific challenges and opportunities, TICC aims to serve as a catalyst for continued business growth and cross-cultural partnership between Thailand and Italy.

As TICC continues to build momentum throughout the year, events like this highlight the Chamber's vital role in creating platforms that bring people together, foster innovation, and support the long-term success of the Italian business community in Thailand.



OMAN AIR LAUNCHES FLIGHTS TO AMSTERDAM BOOSTS GROWING TIES BETWEEN THE NETHERLANDS AND OMAN

Bangkok, 23 April 2025 Oman Air has announced the launch of flights between Muscat and Amsterdam, marking the airline's 11th destination in Europe. Starting 1 July 2025, the airline will fly direct between Muscat and Amsterdam Airport Schiphol four times per week.

Amsterdam will mark the first new route after Oman Air joins the oneworld Alliance, the benefits of which will include access to the oneworld Lounge at Amsterdam Airport Schiphol for Business Class, oneworld Emerald & Sapphire and Sindbad Gold & Silver customers.

Guests can visit <https://book.omanair.com/flights> to book flights, manage bookings, and explore various services like stopover packages, web check-in, and seat upgrades. The website also provides information about the airline's policies, including those related to prohibited items, baggage allowances, and lounge access or contact Oman Air local office in Bangkok at 02-0263517.



FEATURED ARTICLE

Caffe Vergnano 1882 — A Legendary Italian Coffee — A Taste of Sophistication Refined Over 140 Years

Caffe Vergnano 1882 is Italy's premium coffee brand, where deep-rooted heritage, meticulous craftsmanship, and a refined taste philosophy come together in every cup. Established in 1882 in Chieri, near Turin, by Domenico Vergnano, the brand has been nurtured by four generations of family commitment to excellence. From a small artisanal roastery within the family home, the brand evolved into a cultural institution—training baristas, preserving the art of espresso, and creating warm, welcoming spaces for coffee lovers to gather and connect.

Today, only the finest coffee beans sourced from the world's best plantations are brought to Caffe Vergnano's headquarters in Turin, where they undergo the brand's signature Slow Roasting process. This careful method ensures a cup that is consistently aromatic, well-rounded, and true to the essence of authentic Italian espresso. Every detail—from origin to roast to presentation—reflects the brand's uncompromising commitment to quality. It is this pursuit of perfection that has made Caffe Vergnano 1882 a trusted choice for luxury cafés, boutique hotels, and discerning coffee lovers around the world.



To cater to diverse lifestyles and consumption habits, Caffe Vergnano 1882 offers a comprehensive product range:

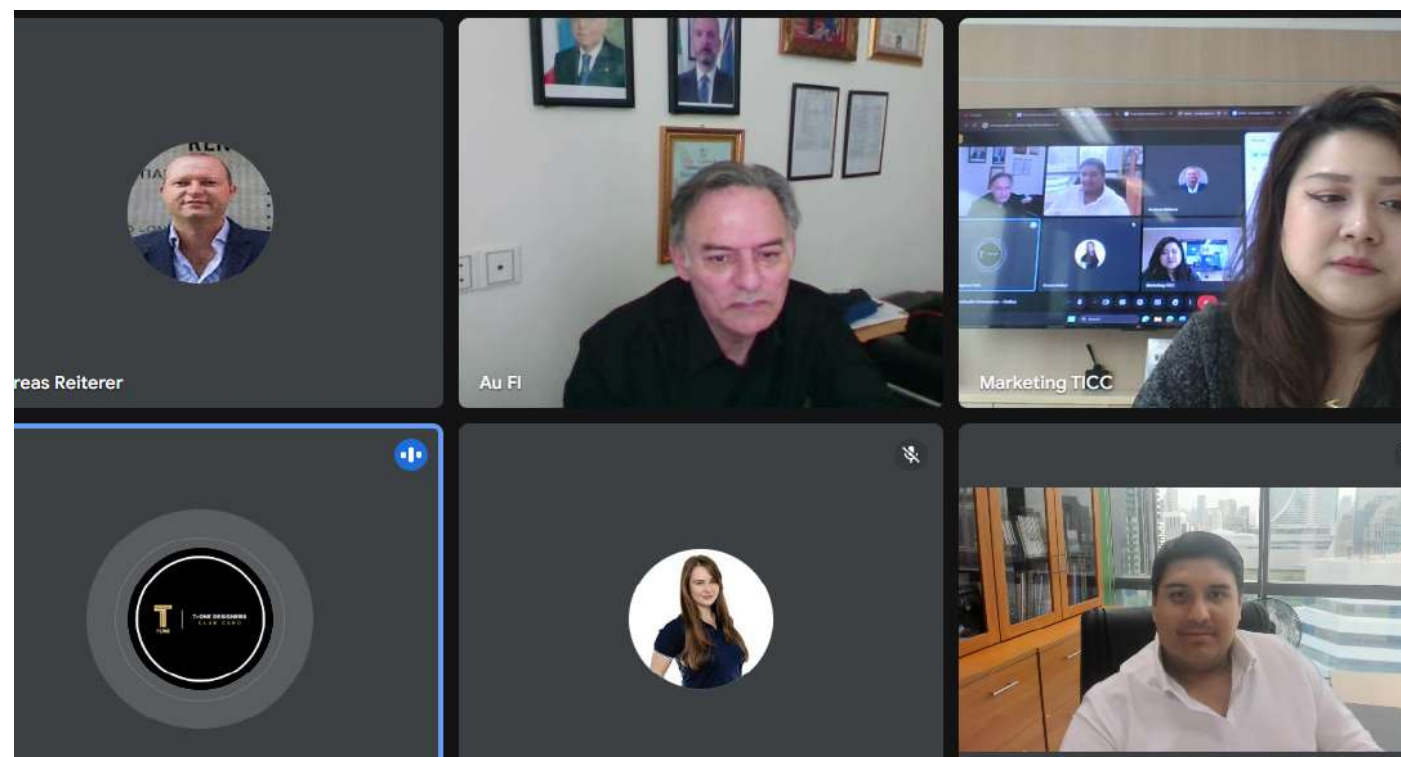
- Whole Bean Coffee (1 kg) Ideal for cafés, restaurants, and hotels with high-volume daily consumption, offering a premium solution with consistency and depth.
- Roasted Ground Coffee (250 g) Perfect for small cafés or home use, offering convenience and freshness in every cup.
- Coffee Capsules Available in two formats, compatible with Caffe Vergnano's own machines and Nespresso® machines. A stylish and user-friendly solution, whether for households, hotel rooms, or office pantries.

Beyond formats, the brand offers an elegant spectrum of blends and flavor profiles—from bold and intense to delicately smooth and refreshing. For those avoiding caffeine, decaffeinated options are available, delivering the signature aroma and quality without compromise. Caffe Vergnano 1882 also demonstrates a strong commitment to sustainability—through eco-conscious packaging, ethical sourcing, and its “Women in Coffee” initiative, founded in 2018 by Carolina Vergnano to support female-owned smallholder farms worldwide. It is a movement that honors power, purpose, and equality in the global coffee community.

In 2024, Mr. Joe Thawilvejjakul, CEO of Great Earth International Co., Ltd.—a visionary with over 24 years in Thailand's premium coffee market—introduced Caffe Vergnano 1882 to Thailand for the very first time. This marks a new chapter, where Thai coffee connoisseurs can experience a brand that embodies Italian elegance, history, and mastery in every detail.

“A legacy of time-honored quality, where premium standards meet refined aromas and a signature taste that remains truly unparalleled.”

ORIENTATION DAY 2025 CAMBODIA EDITION



Bangkok, 24 April 2025 – The Thai-Italian Chamber of Commerce (TICC) held a successful New Member Orientation via an engaging online session, welcoming fresh members from both Thailand and Cambodia into the Chamber’s dynamic business network.

The event commenced with a welcome address by Mr. Aurelio Flacco, Chairman of the TICC Cambodian Committee, who highlighted the Chamber’s commitment to fostering business growth across the region. He emphasized the value of cross-border collaboration and support for members expanding into new markets.

Mr. Giacomo Iobizzi, Secretary General of TICC, then presented the Chamber’s strategic vision, spotlighting its core objectives and the pivotal role TICC plays in connecting Italian and Southeast Asian business communities.

Leading the main session, Ms. Phanatchakorn (Angela) Muangfak, Marketing and CRM Manager, gave an informative presentation outlining the Chamber’s structure, member services, and exclusive benefits. She underscored how TICC acts as a bridge for commercial opportunities between Italy and Southeast Asia, with a growing focus on Cambodia and neighboring regions.

A dynamic Q&A session followed, where members actively engaged with questions and shared their business goals. Mr. Flacco responded with thoughtful insights, offering strategic guidance for successful market entry in both Thailand and Cambodia.

This orientation marks another step in TICC’s ongoing mission to build a vibrant regional business ecosystem, connecting professionals, entrepreneurs, and companies across borders.



FROM TURIN TO BANGKOK: INTERVIEW WITH TERESA CHEVALLEY ON HER CREATIVE JOURNEY IN JEWELLERY DESIGN



1) Tell us about your background. How did your journey into jewellery design begin?

I was born in Turin, Italy, into a family where design and creativity were always present. My passion for jewellery started during childhood holidays in Cannes, where I would admire the glittering displays of luxury boutiques along the Croisette. I was captivated by how these small objects could carry such beauty, emotion, and meaning.

I went on to study at a Classic Lyceum, which nurtured my love for art and philosophy, before enrolling at the Istituto Europeo di Design (IED), where I specialized in jewellery and accessory design. My aesthetic evolved from there, drawing influence from Art Deco, modern design movements, and themes of transformation and movement.

My professional path led me to Bangkok, where I worked with an Italian company creating commercial jewellery for global markets. That experience sharpened my technical skills and gave me a solid foundation in the industry. Today, I create collections that reflect both my Italian roots and a contemporary global perspective.

2) What are the biggest challenges when bringing a design from concept to reality?

One of the biggest challenges is making sure the piece works in real life—not just on paper. A sketch might look elegant and innovative, but during production, you have to consider things like balance, weight, wearability, and material behavior.

Sometimes, a bold design has to be slightly re-engineered to be structurally sound or comfortable to wear. And working with natural materials like gemstones means adapting to their unique qualities. Close collaboration with skilled artisans and manufacturers is crucial here—they bring the design to life with their hands and expertise.

3) Could you describe your creative process? How does a piece come to life?

My creative process starts with a concept—this could come from art, architecture, nature, or abstract ideas like transformation or fluidity. I begin with hand sketches to explore shapes and proportions, then move on to digital tools like 3D modelling to refine the design in detail.

Digital rendering allows me to test different variations and ensure everything works structurally. Once finalized, I work with trusted artisans to craft the prototype, making tweaks as needed during the process. It's a dialogue between creativity and craftsmanship—each step is an opportunity to improve the design.



4) How do you integrate traditional and digital techniques?

Digital tools are essential to my workflow. 3D modelling, rendering, and CAD software let me visualize textures, dimensions, and engineering with precision. They also allow me to test ideas before committing to physical materials.

That said, I deeply value traditional craftsmanship. Nothing replaces the skill of experienced artisans, and often, final touches are done by hand to bring warmth and uniqueness to each piece. It's about balance—technology for efficiency and precision, tradition for soul and artistry.

personal journeys. I love exploring contrasts: movement vs stillness, light vs shadow, strength vs delicacy.

Material selection plays a big role—certain gemstones or metals help express the story I want to tell. My pieces are not just decorative; I want them to evoke a feeling, spark a memory, or say something meaningful to the wearer.

5) Is sustainability important in your work? How do you approach it?

Definitely. I believe jewellery should be timeless—pieces made to last and be passed down, not just follow fast trends. I focus on quality and longevity, using responsible sourcing practices where possible and minimizing waste through careful planning and digital prototyping.

Sustainability also means designing with purpose. When a piece tells a story or holds emotional value, it's less likely to be discarded. That mindset informs every stage of my process.

6) What impact does technology have on your creativity?

Technology opens up new creative possibilities. With 3D software, I can explore complex structures, refine details that would be difficult to visualize otherwise, and test designs before making a physical prototype. It speeds

up the workflow while allowing for greater precision.

There are challenges—software has limitations, and you always need to understand how materials behave in real life. But instead of limiting creativity, I see it as expanding the canvas. When combined with artisanal skills, tech becomes a powerful ally in bringing ideas to life.

7) Your pieces often feel like they tell a story. What inspires each new collection?

Storytelling is at the core of my work. Each collection begins with a narrative—sometimes rooted in art movements like Art Deco, other times inspired by nature, emotions, or personal journeys. I love exploring contrasts: movement vs stillness, light vs shadow, strength vs delicacy.

Material selection plays a big role—certain gemstones or metals help express the story I want to tell. My pieces are not just decorative; I want them to evoke a feeling, spark a memory, or say something meaningful to the wearer.

8) What advice would you give to aspiring jewellery designers?

Be curious, persistent, and willing to learn from both successes and setbacks. Develop a strong artistic vision but also understand the technical side—how materials behave, how things are made, and what your audience values.

Embrace both digital tools and traditional craftsmanship. Learn from artisans, and never stop exploring new inspirations—art, architecture, history, even nature can all feed your creativity. Build connections, stay open to feedback, and always design with intention. In this industry, passion, patience, and authenticity go a long way.

JOIN US



MEMBER

CHECK OUT OUR WEBSITE TO FIND OUT WHAT WE CAN OFFER YOU



Networking

Support your business by unlocking new opportunities to expand your network



Event/ B2B

Expand your business with new partnerships during our monthly events



Trade Services

Promote your company to the international market with tailored solutions



SIGN UP NOW AT
WWW.THAITCH.ORG/JOIN-US



หอการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE

INFORMA MAGAZINE



12 month 12 issues
Business Magazine for everyone

TICC E-NEWLETTER

8,000++ address

more information pr@thaitch.org

JGAB 2025 CONCLUDES WITH RESOUNDING SUCCESS! OVER 10,000 TRADE VISITORS FROM 84 COUNTRIES ELEVATE ASEAN'S JEWELLERY INDUSTRY ON THE GLOBAL STAGE



Jewellery & Gem ASEAN Bangkok 2025 (JGAB 2025) concluded on a high note at the Queen Sirikit National Convention Center (QSNCC), Bangkok. This year's edition attracted a total of 10,663 participants from 84 countries, with Thai attendees accounting for 52% of the total. The event welcomed over 350 leading exhibitors from 15 countries, reaffirming JGAB's role as a key regional platform for the growing jewellery and gemstone industry in ASEAN.

Mr. Sanchai Noombunnam, Country General Manager - Informa Markets Thailand, remarked that this year's edition featured a wide range of captivating showcases and experiences that reflected the vibrancy of the ASEAN jewellery sector. A standout attraction was **"The ASEAN's Masterpieces Gallery,"** which presented exquisite creations from ASEAN member countries, celebrating the region's rich cultural heritage and artisanal craftsmanship.

Another highlight, **"The Gallery of Thai Silver,"** spotlighted the future of Thai silver jewellery through five creative concepts: Futuristic, Preservation, Dystopian Beauty, Toys Story, and H-Generation. These concepts resonated with visitors for their innovation and imaginative interpretations.

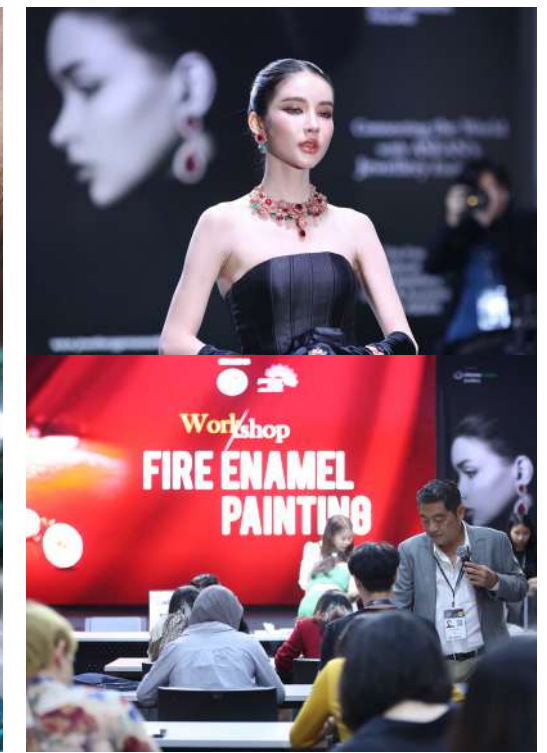
The event also hosted **"The Next Gem Contest 2025,"** a national jewellery design competition that empowered a new generation of Thai designers to express their talents under the theme "Boundless Creativity." Entries showcased a

seamless blend of Thai identity with contemporary aesthetics, underscoring the country's creative potential.

The show's **knowledge-sharing activities** also garnered **strong interest**, particularly the regional forum **"ASEAN Jewellery and Gem Summit 2025,"** which focused on building cross-border business networks and exchanging insights from global industry experts.

Additional seminars and workshops explored topics such as global market trends, business expansion strategies, and gemstone authentication techniques. These sessions significantly contributed to enhancing the expertise of entrepreneurs, designers, and professionals across the value chain.

JGAB 2025's strong turnout—10,663 trade visitors from 84 countries and 350 exhibiting companies from 15 countries—reaffirms Thailand's role as a central hub of the ASEAN jewellery industry. Analysis of visitor demographics showed that over 52% were C-level executives and business owners, while 35% comprised distributors, jewellery designers, and gemologists. The top 10 source markets for overseas buyers included China, India, Myanmar, the Philippines, Sri Lanka, Hong Kong SAR, Japan, Singapore, Vietnam, and Malaysia highlighting global confidence in ASEAN's rising influence.





หอการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE

Gems & Jewelry HUB

JOIN US



Over 20 Members now!



Mr. Sanchai further stated, "The success of JGAB 2025 underscores the strength of the event as a leading B2B platform that connects buyers, importers, distributors, and manufacturers from around the world. This is more than just a trade show—it's a marketplace of opportunity that fosters meaningful knowledge exchange, dynamic business negotiations, and international collaboration."

"The enthusiastic participation from global stakeholders reflects ASEAN's growing prominence as a vibrant and competitive hub in the global jewellery market."

This year's success also reinforced Thailand's position as a regional jewellery powerhouse — where local heritage harmonises seamlessly with modern innovation. Moreover, the event's workshops and seminars equipped attendees with insights into emerging trends and expansion strategies,

especially in high-potential markets such as China, India, the Middle East, and Thailand's secondary cities—key drivers for future industry growth.

With such strong momentum, **JGAB 2026 is poised to attract even greater attention**, not only building on the success of previous editions but also paving the way for ASEAN's ascent to becoming a top-tier global jewellery marketplace. For those who missed this year's edition, **save the date: Jewellery & Gem ASEAN Bangkok 2026** will return on **22-25 April 2026** at QSNCC, Bangkok. Stay informed at: www.jewellerygemaseanbkk.com



GFOUR FOOD & BEVERAGE SPONSORS THE BANGKOK CHEF CHARITY 2025 FUNDRAISING GALA



Bangkok, Thailand – April 4, 2025 – GFour Food & Beverage was honored to serve as the exclusive wine sponsor at the Bangkok Chef Charity 2025 Fundraising Gala Luncheon, a prestigious annual event held at *The Peninsula Bangkok* and masterfully organized by Khun Nuntiya Intralib. This exceptional occasion, graced by the presence of Her Royal Highness Princess Maha Chakri Sirindhorn (สมเด็จพระเทพรัตนราชสุดาฯ), brought together Michelin-starred chefs, prominent business leaders, and distinguished guests from around the world for a meaningful celebration of culinary excellence and philanthropy.

As the exclusive wine partner, GFour Food & Beverage curated a selection of fine wines to accompany an extraordinary multi-course menu prepared by some of Thailand's most celebrated chefs. The pairings were thoughtfully chosen to complement each dish, elevating the guest experience and reinforcing the Gala's commitment to world-class hospitality. But beyond the refinement of wine and cuisine, the event served a greater purpose—mobilizing collective goodwill to uplift communities in need.

The Bangkok Chef Charity 2025 Fundraising Gala successfully raised over THB 20 million. Every baht collected will directly support the procurement of vital medical equipment, the enhancement of hospital facilities, and improved care for underprivileged children across Thailand. The event remains one of the nation's most impactful charitable platforms,

showcasing how the culinary arts can catalyze meaningful social change.

Notable supporters included *Khun Supaluck Umpujh*, Chairwoman of The Mall Group, and *Luca Bernardinetti*, President of GFour Food & Beverage and Chairman of Mahanakorn Partners Group (MPG), both of whom were seated at the Head Table alongside Her Royal Highness. Their visible participation underscored a shared dedication to advancing charitable causes through leadership and personal commitment.



"We are deeply honored to contribute to the Bangkok Chef Charity 2025 Fundraising Gala, an event that blends culinary brilliance with a profound purpose," said Luca Bernardinetti. "It's a privilege to join hands with so many inspiring individuals and organizations to support such vital work for Thailand's future."

GFour's participation reflects its longstanding dedication to corporate social responsibility and community development. The company has consistently supported charitable initiatives that align with its values of sustainability, compassion, and cultural enrichment. The success of this year's Gala affirms the power of collaboration and generosity to effect lasting change.

GFour Food & Beverage extends its sincere gratitude to the organizers, benefactors, and guests whose unwavering support made this year's event a remarkable success. As the Bangkok Chef Charity continues to grow in scope and impact, GFour is proud to stand among its committed partners, working together to build a more hopeful and inclusive future for all.



TICC UPCOMING EVENTS

ASEAN'S LARGEST INDUSTRIAL SUBCONTRACTING AND BUSINESS MATCHING EVENT

SUBCON THAILAND

14-17 MAY 2025
10.00 – 18.00 hrs. | Hall 104, BITEC

THE GLOBAL SOURCING EXCELLENCE



THAI - ITALIAN CHAMBER OF COMMERCE



BANGKOK

Leadership in the Era of US Trade War: strategies for people adaptation and growth challenges

Business Roundtable

Thursday, May 15th 2025
15:00-17:30 (Bangkok Time)

Thai-Italian Chamber of Commerce
1126/2 Vanit Building, Suite Room 1601 B,
16th Floor, New Petchburi Rd., Bangkok,
Thailand 10400.

WINE.
SPIRIT.
FOOD.

MILANO
17 - 18 - 19
MAGGIO
2025



THAI - ITALIAN CHAMBER OF COMMERCE

27th - 31st May 2025

VISIT OUR MEMBERS at THAIFEX

Beyond Food Experience




NEW MEMBERS ANNOUNCEMENT APRIL



Amrapur Tailors
Tel: +66 884639027
Email: amrapurtailors.th@gmail.com
<https://www.amrapurtailor.com>



IL Vicolo
Tel: +855 16381662
Email: ilvicolo2@gmail.com



Istituto Marangoni Bangkok
(GALILEO GLOBAL EDUCATION ITALIA S.R.L.)
Tel: +39 0238585247
Email: info.romania@istitutomarangoni.com
<https://www.istitutomarangoni.com/en>



KNIT & CO (CAMBODIA) Company
Tel: +855 (0) 17 347 011
Email: info@knitandcocambodia.com
<https://knitandcocambodia.com/>



NABA, Nuova Accademia di Belle Arti
Tel: +39 02 973721
Email: int.info@naba.it
<https://www.naba.it/en>



Turn To Art Co., Ltd. (Social Enterprise)
Tel: +(66) 65 226 3947
Email: wishulada@wishulada-art.com
<https://www.wishulada-art.com>



2025 MEMBERSHIP CAMPAIGN

Explore your benefits for 2025

www.thaitch.org

FOCUS *your* VISION



Career-related
Programme

Bangkok Patana's IB career-related Programme allows students to deepen their specialised knowledge in the areas of Business or Arts and Design, whilst benefitting from the renowned Patana learning environment.

Find out how to give your child a focus to their passion

email admissions@patana.ac.th



Bangkok Patana School
The British International School in Thailand
Established 1957

IB Career-related Programme
ART & DESIGN
SPECIALISM

Bangkok Patana is a not-for-profit IB World School, accredited by CIS