



หอการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE

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BUSINESS MAGAZINE





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A Message from the President



Dear Members and Friends,

The first quarter of 2025 has been filled with remarkable achievements and milestones for the Thai-Italian Chamber of Commerce, reinforcing once again the strength of our business community and the continued growth of Italian excellence in Thailand and Southeast Asia.

On March 6, we had the pleasure of hosting “A Taste of Piemonte: Wine Discovery Event” in collaboration with the Consorzio Oltre Le Alpi at the Ombra Modern Tavern restaurant. The event featured an outstanding presentation of 30 labels of premium wines and a dynamic series of B2B tasting meetings, drawing over 35 professional participants from the Thai F&B and hospitality industries. It was an inspiring moment of exchange between Italian winemakers and the Thai market, underlining our ongoing commitment to supporting Italian agri-food exports.

Just a few days later, on March 11, we celebrated our 47th Annual General Meeting (AGM) at the prestigious Park Hyatt Bangkok, with over 160 attendees. It was an important occasion to reflect on our progress and set the direction for the future. During the AGM, we presented the 2025 Business Directory and, for the first time, introduced our Members’ Digital Cards, a new step in our digital transformation.

The Chamber’s presence in the region continues to grow.

On March 18, our TICC Cambodia Chairman and Honorary Consul, Mr. Aurelio Flacco, held an institutional meeting with HE Samdech Techo Hun Sen, President of the Senate of Cambodia. The meeting emphasized the Chamber’s active role in promoting trade, investment, and tourism between Italy and Cambodia, highlighting the regional influence of our network.

The TICC also took part in VIV Asia (March 12-14), a key exhibition for the livestock and animal protein industry in Asia, demonstrating our commitment to exploring business opportunities in diverse sectors.

In terms of industry promotion, we are expanding our presence in the wine sector by supporting Italian companies at international events such as Milano Best Wine Stars, and we continue to elevate the visibility of our Jewelry Hub. We are pleased to announce that the Chamber and its initiatives were recently featured in Preziosa Magazine, a renowned Italian publication for the jewelry industry, opening new doors for our members in Italy and Southeast Asia.

I would also like to thank Greath Earth International for bringing to our TICC Connect an exclusive coffee from Turin, Vergnano 1882, with professional coffee machine, by Rocket from Milan, allowing our members to have high quality espresso when they visit.

These achievements are a testament to the collective efforts of our members, partners, and team. As we move forward, I encourage you all to remain active and involved in our initiatives, making the most of the opportunities offered by the Chamber.

Thank you for your continued trust and collaboration. Let’s keep building bridges between Italy and Thailand together.

**Arrivederci,
Federico Cardini**

President of Thai-Italian Chamber of Commerce

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The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.

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UPCOMING EVENT



TICC NEWS

THAILAND

Government Allocates Funds for Songkran Festival

Retrieved from The Pattaya News, 4 March 2025

The Thai government approved a budget of 153 million baht to organize the Maha Songkran World Water Festival 2025 at Sanam Luang in Bangkok. Scheduled from April 11 to 25, the festival aims to attract 800,000 tourists and generate an estimated 3.2 billion baht in economic activity. The event is part of efforts to boost tourism and stimulate the economy.

Thailand Approves \$2.7 Billion in Tech Investments

Retrieved from Reuters, 17 March 2025

Thailand approved investments totaling \$2.7 billion in data centers and cloud services, signaling a significant push into the tech sector. Notable projects include a 300-megawatt data center by Beijing Haoyang Cloud & Data Technology and a 35 MW facility by GSA Data Center 02. This move aligns with the country's strategy to become a digital hub in Southeast Asia.

Massive Earthquake Impacts Thailand and Myanmar

Retrieved from TIME, 30 March 2025

On March 28, a powerful 7.7 magnitude earthquake struck near Mandalay, Myanmar, causing widespread devastation. In Thailand, the quake led to the collapse of an under-construction skyscraper in Bangkok, resulting in at least ten deaths and trapping over a hundred individuals. The disaster has raised concerns about infrastructure safety and emergency preparedness in the region.

Consumer Confidence Declines Amid Tariff Concerns

Retrieved from Reuters, 10 April 2025

In March 2025, Thailand's consumer confidence index fell to 56.7, marking a five-month low. The decline is attributed to rising living costs, sluggish economic growth, and apprehensions over U.S. trade tariffs. The U.S. imposed a 36% tariff on Thai imports, though a 90-day pause was announced to facilitate negotiations. Finance Minister Pichai Chunhavajira warned that the tariff could reduce Thailand's GDP growth by up to 1 percentage point.



Floods Batter Italy After Florence Sees a Month's Rainfall in One Day

Retrieved from The Watchers, 16 March 2025

On March 14, 2025, central and northern Italy were hit by worth of rainfall in just 24 hours. The Arno River swelled to dangerous levels, prompting evacuation orders and widespread road closures. Emergency services responded rapidly to prevent loss of life, though property damage was extensive. Tuscan officials are now reviewing infrastructure resilience and flood prevention systems as climate-related extreme weather events become increasingly frequent across the country.

Naples Celebrates 2,500 Years with Cultural Festivities

Retrieved from Wikipedia, 25 March 2025

On March 25, 2025, Naples commemorated its 2,500th anniversary with a series of cultural events highlighting the city's rich history. The celebrations included exhibitions, city tours, and performances, notably the opera "Napoli Milionaria" at the Teatro di San Carlo. These events aimed to honor Naples' ancient heritage and its significance in the fusion of Greek and Roman cultures. The festivities drew both locals and tourists, fostering a renewed appreciation for the city's historical legacy.

OTHER COUNTRIES

ITALY

Special Olympics World Winter Games Held in Turin

Retrieved from Special Olympics, 8 March 2025

From March 8 to 15, 2025, Turin hosted the Special Olympics World Winter Games, bringing together athletes with intellectual disabilities from around the globe. The event showcased competitions in various winter sports, promoting inclusion and celebrating the abilities of all participants. Organizers highlighted the games' role in fostering a more inclusive society through the power of sport.

Magnitude 4.4 Earthquake Hits Naples, Damaging Buildings

Retrieved from Reuters, 13 March 2025

A moderate 4.4 magnitude earthquake struck the Campania region near Naples on March 13, startling residents and causing buildings to sway. Dozens of people rushed into the streets in panic, and minor injuries were reported. Several historic structures sustained cracks and superficial damage, prompting structural inspections. Although no fatalities occurred, the tremor raised concerns about earthquake preparedness in a region known for seismic activity and its proximity to Mount Vesuvius. Local officials have since launched safety drills in schools and public offices.

Global Markets Rebound as Inflation Slows

Retrieved from The Financial Times, 25 March 2025

On March 23, stock markets saw a major rebound as inflation data indicated a slowdown. In the U.S., the Consumer Price Index (CPI) dropped 0.1% in March, signaling easing inflation pressures. This news boosted investor confidence, with major indices, including the S&P 500, seeing gains. Analysts predict that the Federal Reserve may consider pausing interest rate hikes in the coming months, which could further stabilize global markets.

Consumer Prices Fall in March, Indicating Cooling Inflation

Retrieved from Axios, 10 April 2025

In March 2025, the Consumer Price Index (CPI) declined by 0.1%, marking the lowest monthly inflation reading since July 2022. This drop was largely driven by falling energy prices. Excluding volatile food and energy costs, the core CPI experienced a slight increase, indicating a significant cooling of inflation.

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SOVRANI

THAILAND, A HIGH-POTENTIAL MARKET FOR ITALIAN JEWELLERY COMPANIES

Created in 2017 and aimed at developing bilateral relations between Italian and Thai companies in the jewellery industry, the college, to date, consists of more than 25 companies. The initiative was created with the aim of facilitating access to each other's markets, stimulating innovation and promoting the exchange of technical and creative knowledge between Italy and Thailand, traditionally known for their national jewellery craftsmanship and industrial skills. 'Our vision,' explains Federico Cardini, President of the Italian-Thai Chamber of Commerce, 'is to create a dynamic platform that facilitates bilateral relations between the two countries. Our aim is to integrate Italy's renowned expertise in design, engineering and production with Thailand's strengths, a country that has deep expertise in machinery and manufacturing, ultimately raising the quality and standards of the industry.'

The Gems & Jewelry Committee ensures overall growth and a positive impact on the local economies of both countries, which translates into a substantial narrowing of the technology gap, and at the same time more shared expertise for Italian and Thai companies, as well as all the opportunities offered by international trade fair meetings. 'We actively participate in and organise key events in the jewellery sector, including the Bangkok Gems & Jewelry fairs of DITP, GIT and Informa Markets,' continues Cardini, - 'During these occasions we implement joint marketing initiatives, we aim to highlight the exceptional qualities of Italian and Thai jewellery products, and we are able to reach an increasingly wider audience for our affiliated brands.'

Preziosa: President Cardini, can you tell us about the purpose of the TICC Gems & Jewelry Committee?

Federico Cardini: Absolutely. The Thai-Italian Chamber of Commerce (TICC) established the Gems & Jewelry Committee in 2017 to strengthen and enhance bilateral relations between Italian and Thai companies in the jewelry sector. Our goal is to integrate Italy's renowned expertise in design, engineering, and manufacturing with Thailand's strengths in machinery and production, ultimately elevating the quality and creativity of the industry.

Q: What is the vision behind this initiative?

F.C.: the Chamber of Commerce aspires to create a dynamic platform that facilitates market access, drives innovation, and promotes the exchange of technical and creative knowledge between Italy and Thailand. By fostering these collaborations, we aim not only to boost trade volumes but also to enhance industry standards.

Q: What strategies are in place to achieve these goals?

F.C.: Our strategy revolves around four key pillars:

- **Strategic Partnerships:** We are committed to forming alliances with leading companies from both countries, sharing resources, knowledge, and business opportunities.
- **Events and Trade Shows:** We actively participate in and organize key jewelry events, including the Bangkok Gems & Jewelry Fairs from DITP, GIT, and Informa Markets. These events showcase the best of both nations' jewelry industries and facilitate connections with key stakeholders.
- **Training and Innovation:** Our Committee provides training

programs that emphasize technological advancements and design trends, leveraging Italy's engineering prowess and creative vision.

- **Promotion and Marketing:** Through joint marketing efforts, we aim to highlight the exceptional qualities of Italian and Thai jewelry products, reaching a wider audience.

Q: What are the expected benefits for industry professionals who join the committee?

F.C.: There are numerous benefits, including: Strengthened commercial ties between Italy and Thailand, enhanced access to advanced technologies and expertise for both Italian and Thai companies, expanded market opportunities in Southeast Asia and Italy. Overall growth and positive economic impact for both countries.

Q: How can companies get involved?

F.C.: We welcome all industry professionals to join us in this exciting initiative in our new office, the TICC CONNECT, where we have conference room, 7 offices and a lounge area dedicated to business: jewelry is one of the top industries to welcome. By becoming part of the Gems & Jewelry Committee, companies will have the opportunity to collaborate, innovate, and achieve new milestones together. For more information or to discuss potential collaborations, I encourage interested parties to reach out to us.

Website: www.thaitech.org/join-us

Email: membership@thaitech.org

Telephone: +66 02255 8695

TICC Jewelry Hub:

<https://www.thaitech.org/gems-jewelry-hub>

TICC Jewelry Companies

Academies

- Asian Institute of Gemological Studies (AIGS)

Findings

- GLOBAL-FINDINGS.COM (THAILAND) LTD.

Freight Forwarder

- Ferrari Logistics Asia (Thailand) Co., Ltd.

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- Dianoorstar Co., Ltd.
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- Arezzo Refinery
- Felicia Design Co. Ltd.
- Monili Co., Ltd.
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Tradeshows

- Palakiss

Media Partners

- Bangkok Gems & Jewellery Magazine

HR ROUNDTABLE IN COLLABORATION WITH KILPATRICK EXECUTIVE SEARCH AND LOCKTON WATTANA AT TICC CONNECT



Bangkok, 5 March 2025 - In its ongoing mission to foster professional development and cross-industry collaboration, the Thai-Italian Chamber of Commerce (TICC) successfully hosted a highly engaging and insightful seminar, titled “HR Roundtable/Seminar”, in collaboration with Kilpatrick Executive Search and Lockton Wattana. The event brought together top HR executives, consultants, and corporate decision-makers for an afternoon of valuable discussion on one of the most timely and transformative topics in today’s workforce strategy—flexible benefits programs.

Held in an intimate and professional setting, the seminar provided a rare opportunity for open dialogue and in-depth exchange on the evolving expectations of modern employees, and how organizations can rise to meet them through more adaptable and personalized benefit offerings.

The roundtable was led by Mr. Andrea Spiriti, Asia Director of Kilpatrick Executive, whose keynote presentation set the tone for the event. Drawing from extensive experience across the region, Mr. Spiriti offered sharp analysis on the latest HR trends, especially the shift towards employee-centric strategies that prioritize well-being, flexibility, and personal development. His address emphasized how companies can use benefit design as a strategic lever not only to attract top talent but to retain and engage a multi-generational workforce in an increasingly competitive market.

Adding further depth to the discussion, Dr. Pirata Phakdeesattayaphong from PwC Thailand and Khun Nadporn from Lockton Wattana Insurance Brokers provided an expert breakdown of the core elements involved in building and optimizing flexible benefits packages. Their joint session explored real-world challenges and opportunities, including cost management, benefit personalization,

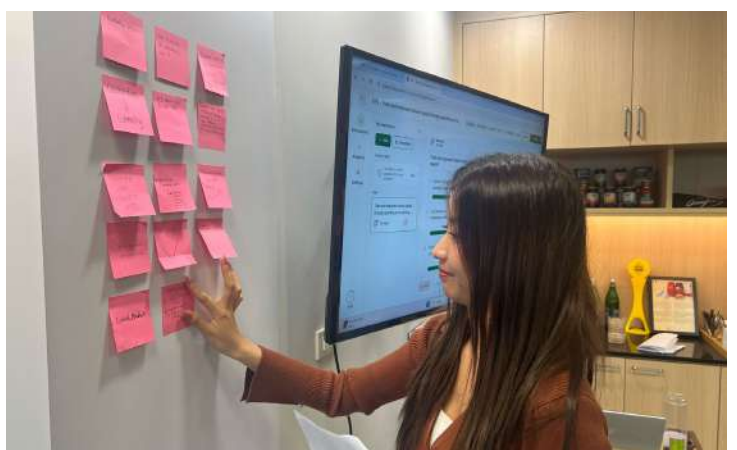
and the importance of employee communication and education in ensuring successful program uptake. The speakers emphasized that while flexible benefits are a powerful tool for HR departments, their effectiveness lies in thoughtful design and strategic implementation—tailored to the company’s goals and its employees’ actual needs.

A key highlight of the seminar was the forward-thinking panel on future workforce trends, which sparked vibrant discussion among attendees. From the growing importance of mental health and work-life balance to the integration of technology in benefits administration, the session touched on the shifts that are redefining what employees expect from their employers. The panel offered practical insights and predictive analysis to help HR leaders future-proof their strategies in line with global trends.

Beyond the formal presentations, the event also fostered rich interpersonal connections. It concluded with an elegant networking session featuring authentic Italian delicacies and fine prosecco, where participants had the chance to engage in further dialogue, share experiences, and explore potential collaborations.

TICC would like to extend its heartfelt appreciation to the esteemed speakers, panelists, and all attendees whose participation and contributions helped make this seminar a great success. Events like these reaffirm TICC’s commitment to being a hub for knowledge exchange and professional growth within Thailand’s vibrant business community.

As flexible benefits become a defining feature of progressive HR policy, TICC remains dedicated to facilitating conversations and partnerships that help shape the future of work in Thailand and beyond.



A TASTE OF PIEMONTE: WINE DISCOVERY EVENT BY TICC AND CONSORZIO OLTRE LE ALPI

Bangkok, 6 March 2025 — The Thai-Italian Chamber of Commerce (TICC), in collaboration with **Consorzio Oltre Le Alpi**, proudly hosted an exceptional wine-tasting and educational event titled **“Piemonte Wine Discovery: A Journey Through Regional Wines”** at the stylish **Ombra Modern Tavern** in the heart of Bangkok. The event celebrated the winemaking excellence of the Piemonte region in northwest Italy—an area globally revered for its rich enological traditions and world-class varietals.

The evening brought together wine importers, hospitality professionals, sommeliers, lifestyle media, and wine lovers for an immersive journey through Piemonte’s wine landscape. Attendees had the rare opportunity to discover and sample a curated selection of prestigious wines, including the legendary **Barolo**, elegant **Barbaresco**, and the ever-versatile **Barbera**—wines that have long symbolized the excellence and diversity of Italian viticulture.

This exclusive showcase featured labels from several distinguished wineries belonging to the Consorzio Oltre Le Alpi. Each wine told a story of terroir, tradition, and innovation, offering guests not only the pleasure of tasting but also insights into the rich cultural and historical context of each bottle. The event emphasized Piemonte’s unique microclimates and artisanal approaches to winemaking, highlighting why the region continues to captivate global palates and win critical acclaim.

More than a tasting, the event served as a dynamic platform for knowledge-sharing and cultural exchange. Guided presentations and informal discussions allowed participants to delve deeper into the nuances of each wine, fostering a deeper appreciation of the Piemonte region and its offerings. The intimate setting of Ombra Modern Tavern provided the perfect ambiance for meaningful conversations and the cultivation of new business relationships.

The initiative was a testament to TICC’s ongoing commitment to promoting Made in Italy in Thailand. Through such events, TICC continues to build bridges between Italian producers and the Thai market, encouraging mutual growth and a stronger presence for Italian products in Southeast Asia.

The Thai-Italian Chamber of Commerce extends its heartfelt gratitude to all guests, partners, and supporters who contributed to the event’s resounding success. Your continued interest and participation help advance our mission of cultural connection and commercial collaboration.

Stay tuned for more exclusive events and opportunities to explore the best of Italy—right here in Thailand.



CAMPAGNA FINANZIATA AI SENSI DEL REG. UE N. 2021/2115

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VIV ASIA 2025 WRAPS UP: A LANDMARK EVENT SHOWCASING INDUSTRY EXCELLENCE AND MARKET LEADERSHIP



VIV Asia 2025 successfully reaffirmed its position as the leading and most trusted B2B platform for the feed-to-food industry in Asia, convening over 51,000 professional visitors from 129 countries, with products and services from 1,500 exhibitors across 63 countries.

Held from March 12-14, 2025 at IMPACT Exhibition Center, Bangkok, the event delivered an electrifying showcase of innovation, expertise, and global collaboration, and drew top industry leaders, innovators, and key decision-makers from around the world. Over three action-packed days, attendees engaged in high-level networking, groundbreaking knowledge exchange, and immersive product displays, reinforcing VIV Asia's unrivaled influence in the sector.

A world-class marketplace for the global animal protein industry

VIV Asia 2025 featured an extensive international marketplace showcasing the latest advancements in animal protein production, processing, and packaging. It also gathered around 700 industry leaders from 55 countries, continuing the momentum of previous editions and demonstrating the industry's resilience and commitment to working in synergy. For three days, the industry leaders participated in a series of tailored and exclusive networking events which provided the perfect setting to be attuned with the industry trends and access the right knowledge, technology, and people.

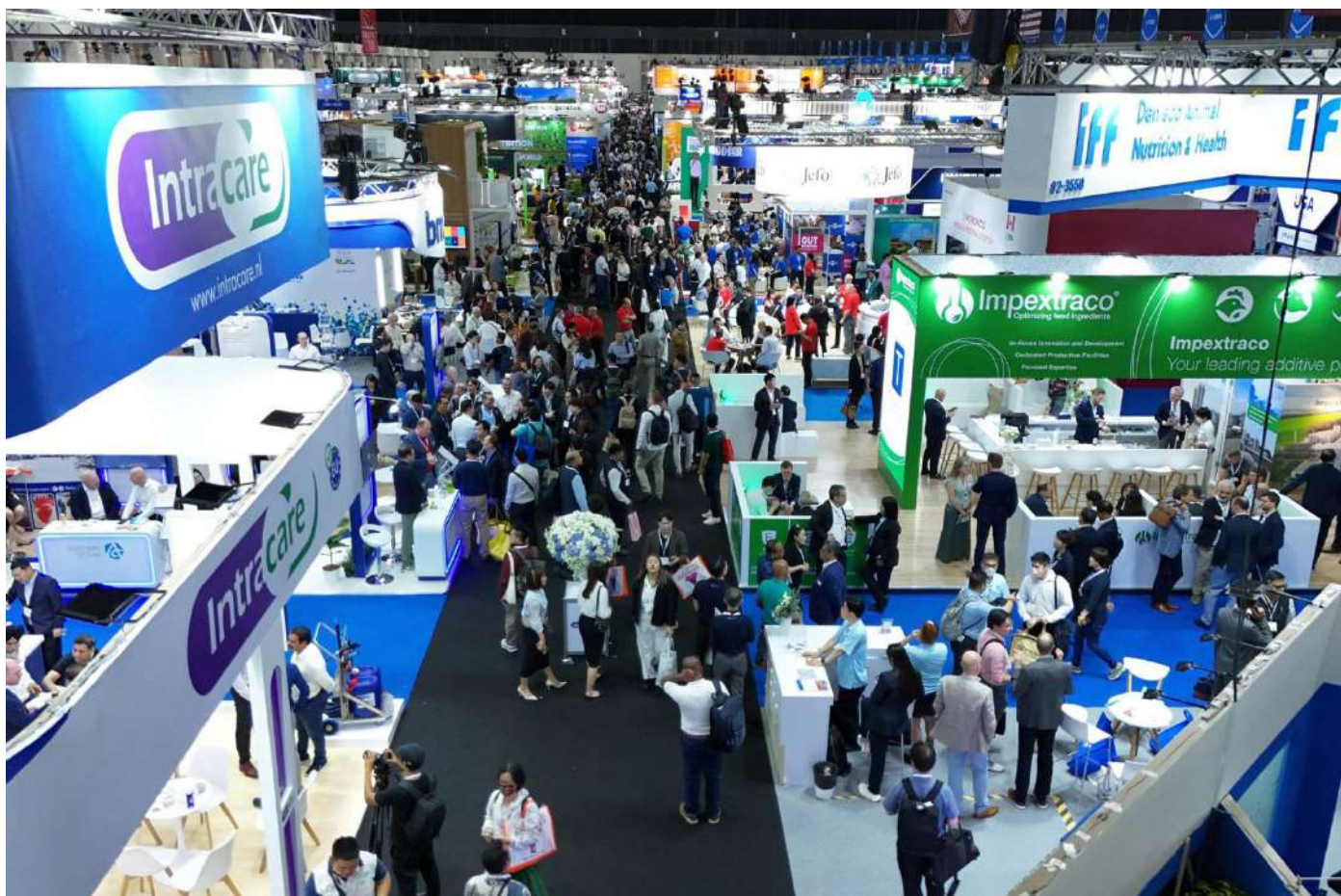
Meat Pro Asia, the premier trade platform for meat processing and packaging solutions, was once again co-located with VIV Asia. Meanwhile, for the first time in VIV Asia's history, a new co-location was added to make the event the most comprehensive global trade show of its kind: Horti Agri Next (HAN) Asia.

"As a cornerstone of the animal protein industry, VIV Asia is where professionals converge to drive progress and capitalize on new market opportunities," says Birgit Horn, Managing Director at VNU Europe/VIV Worldwide. "Our ongoing commitment is to support industry growth, enhance collaboration, and cement VIV Asia's role as the sector's leading global event."

This edition testified to that same commitment through the special announcement of VIV Select India. Set to take place on April 2026, VIV Select India is committed to fostering long-term industry relationships, ensuring that the event remains a sustainable and impactful trade platform for years to come. With India's livestock, poultry, dairy, and aquaculture sectors experiencing rapid transformation, VIV Select India will serve as a key business and networking hub, connecting international exhibitors with leading Indian buyers, integrators, and producers.

For VIV Asia 2025, it is also worth noting how sustainability was embedded as a core strategy. Panadda Kongma, Vice President - Business at VNU Asia Pacific highlights, "We have taken concrete steps towards sustainability, including using soy-based ink for printed materials, deploying EV tractors in partnership with DB Schenker, reducing printed materials, and promoting digital applications. Our goal is to support green initiatives and lower the carbon footprint of our trade fair as much as possible".





A platform for innovation and industry advancement

As a hub for cutting-edge developments, VIV Asia 2025 spotlighted advancements in animal disease prevention, regenerative agriculture, and precision livestock farming among many others. Attendees also engaged in a comprehensive program of over 150 knowledge-packed sessions led by 300 thought leaders and industry pioneers.

Other important highlights were the Dutch pavilion and the Thai-Dutch seminar on Resilient Food Systems & Livestock Innovation; the fully-booked guided tours; the country pavilions namely France, Belgium, the United States of America, Korea, India, Taiwan, and Brazil; the SMElevate Spotlight which featured SMEs and start-ups together with their groundbreaking innovations in relation to regenerative agriculture; and the launch of AgriBITs, a two-day program which focused on digital transformation in the agrifood sector.

“The importance of the AgriBITs platform showcasing AI, IoT, robotics, and the smart technology that is available now and in the near future cannot be overstated enough. With industry leaders from seven companies sharing research and insights and discussing real-world use cases, AgriBITs shows the big impacts, challenges ahead, and the role that these technologies are playing in our industry. We are really happy with the turnout and excited to take AgriBITs to the next VIV editions,” says Natalie Taylor, Project Manager of AgriBITs.

Speaking on HAN as a new co-location in this year’s VIV edition, Justin Pau, CEO of VNU Asia Pacific, shares, “HAN Asia is a future-focused platform that connects the entire supply chain from farm to food, bridging horticulture, agriculture, and food processing for a holistic, sustainable industry approach.” This powerful combination consolidated the entire seed to feed to food value chain under one roof, creating significant opportunities for cross-sector collaboration and business development.

A successful conclusion to VIV Asia 2025

With a strong track record of success and a commitment to delivering value-driven experiences, VIV Asia 2025 marked another milestone in the VIV worldwide portfolio. The organizers, in collaboration with over 25 media partners and 52 global associations, see this result as another step in supporting the industries’ continuous growth and development.

Dr. Myoe Win, importer and distributor of animal medicines in Myanmar and an avid VIV Asia attendee, enthusiastically relays his experience. “I’ve been attending VIV Asia in Bangkok since 2001 and it has certainly grown bigger and bigger over the last two decades that I attended. It serves as the bridge between buyer and seller, and also where you learn about international medicines, equipment, hatchery, breeding, covering the entire livestock field all over the world. VIV Asia certainly adds value as it enables me to connect with new suppliers and at the same time build stronger ties with existing partners, both of which are essential to any business.”

The VIV worldwide team and its partners extend their gratitude to the exhibitors, attendees, and supporters who contributed to making VIV Asia 2025 a massive success, and look forward to the next edition of VIV Asia scheduled to take place from March 10-12, 2027.

The full show report will be made available on the official VIV Asia website at a later stage.

About VIV worldwide | VIV worldwide is the business network linking professionals from Feed to Food, offering boundless opportunities to the animal protein supply chain players. VIV worldwide developed with dedication a network through 40 years of experience and interactions with the industry, becoming today the leading platform in and for some of the most promising markets of the world. Visit www.viv.net.

TICC 47TH ANNUAL GENERAL MEETING IN BANGKOK



Bangkok, 11 March 2025 – The Thai-Italian Chamber of Commerce (TICC) successfully held its **47th Annual General Meeting (AGM) at Park Hyatt Bangkok**, marking another significant milestone in its mission to strengthen economic and cultural ties between Thailand and Italy. The event drew more than 160 participants, including representatives from TICC member companies, esteemed institutional partners, and distinguished guests from the diplomatic and business communities.

The evening opened with welcoming remarks from **Mr. Federico Cardini, President of TICC**, who reflected on the Chamber's accomplishments over the past year. He emphasized the resilience and unity of the Thai-Italian business community in facing ongoing global challenges, and highlighted the Chamber's commitment to innovation, connectivity, and member engagement.

Following Mr. Cardini's remarks, the audience was honored to hear from **H.E. Ambassador Paolo Dionisi, Ambassador of Italy to Thailand**. His Excellency praised the Chamber's pivotal role in advancing the interests of Italian enterprises in Thailand and in promoting bilateral trade, investment, and cultural exchange. The Ambassador reaffirmed the Embassy's continued support for the Chamber's initiatives and encouraged deeper collaboration between Italian and Thai stakeholders.

The formal AGM proceedings commenced with the approval of the minutes from the previous AGM No. 2567/2024. **Mr. Chakrit Benedetti, Honorary Treasurer of TICC**, presented a detailed financial report, outlining the Chamber's fiscal performance and achievements for the year 2024. The financial statements were unanimously approved by the members, and the Auditor for the fiscal year 2025 was officially appointed.



In addition to administrative matters, the AGM served as a platform to showcase the Chamber's wide-ranging accomplishments and strategic outlook. Members were presented with an overview of key events, initiatives, and advocacy efforts carried out in 2024—ranging from high-profile business forums, B2B networking events, and sector-specific seminars, to promotional campaigns aimed at raising the visibility of Italian excellence in Thailand.

A dynamic video presentation captured the essence of TICC's journey over the past year, highlighting collaborative successes and offering a preview of exciting upcoming projects. These include new initiatives designed to foster digital transformation, sustainability, and innovation within the Thai-Italian business landscape.

The AGM also provided an excellent networking opportunity for members and partners to connect in a relaxed and elegant atmosphere. Conversations flowed freely as attendees exchanged ideas, discussed collaboration opportunities, and celebrated their shared commitment to advancing Thai-Italian relations.

The success of the evening would not have been possible without the generous support of sponsors. TICC extends its heartfelt appreciation to: **Italiasia Group Thailand, San Benedetto Thailand, LocktonWattana Insurance Brokers (Thailand) Co., Ltd., Vespa, #Pasuda, Phyathai Hospital, Campari Group, AnticaLuna, Albero.th, Cirio Passione Verace (Conserve Italia Soc. Coop. Agricola), and The Food School Bangkok.** Their partnership continues to play a vital role in the Chamber's ability to deliver high-quality events and services to its members.

With the conclusion of its 47th AGM, the Thai-Italian Chamber of Commerce reaffirms its role as a dynamic platform for collaboration, innovation, and opportunity. As the Chamber looks ahead to another promising year, it remains dedicated to empowering its members, expanding its network, and championing the values of Made in Italy in the heart of Southeast Asia.

Stay connected with TICC for more exciting initiatives that continue to build bridges between the Italian and Thai business communities.

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We're excited to announce that the Chamber of Commerce has launched the Digital Member Card 2025 during our 47th Annual General Meeting! This new, eco-friendly card offers an easy and convenient way for members to access exclusive privileges and discounts from fellow members. Available for both Corporate and Individual Members, the card can be easily stored in your **Apple Wallet or Google Wallet** for quick and convenient access.

Why You'll Love the Digital Member Card:

Exclusive Privileges: Take advantage of special offers and discounts from fellow Chamber members. By simply showing your Digital Member Card, you can unlock a wide range of promotions and deals at participating businesses.

Convenience & Accessibility:

Once downloaded, your card is stored digitally in your Apple Wallet or Google Wallet, making it easy to access whenever you need it.

Eco-friendly Solution:

Go paperless! The Digital Member Card eliminates the need for physical cards, making it both environmentally friendly and easy to carry on your phone.

How It Works:

Simple Download: The company's main representative will receive an email with instructions to download the Digital Member Card.

Show & Enjoy:

Once the card is saved on your phone, you can present it at participating businesses to enjoy exclusive offers and discounts. Simply visit the Member Card and Privileges page to see the full list of available promotions.

Key Information:

Valid for 12 Months: The card is valid from 1 March 2025 to 28 February 2026, giving you an entire year of benefits.

How to Get Involved:

- ▢ **Add Your Business to the Digital Member Card Program:** If you'd like to feature your business and provide exclusive offers to fellow Chamber members, please reach out to **Ms. Angela** for more information on how to get started.

Visit the Member Card and Privileges page today to explore all the amazing discounts available and make the most out of your Digital Member Card!

Scan here for know more information about PlassKiss





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TICC CAMBODIA: CHAIRMAN AURELIO FLACCO MEETS WITH HE SAMDECH TECO HUN SEN



Phnom Penh, 18 March 2025- The Thai-Italian Chamber of Commerce Cambodia (TICC Cambodia), in collaboration with the Honorary Consulate of Italy in Phnom Penh, proudly represented Italy in a significant diplomatic engagement on March 18, 2025. The meeting took place between Mr. Aurelio Flacco — Honorary Consul of Italy in Cambodia and Chairman of the Thai-Italian Chamber of Commerce Cambodia — and His Excellency Samdech Techo Hun Sen, President of the Senate of the Kingdom of Cambodia.

This high-level encounter underscored the pivotal role played by the Italian Honorary Consulate in fostering and enhancing the strategic relationship between Italy and Cambodia. Mr. Flacco, a long-standing advocate of bilateral cooperation, reaffirmed his commitment to strengthening ties between the two nations — with a particular focus on advancing collaboration in trade, investment, and tourism.

During the meeting, HE Samdech Techo Hun Sen expressed deep appreciation for Italy's ongoing efforts to support Cambodia's development. He emphasized the importance of human capital development, identifying the training and upskilling of Cambodian professionals as a key priority. His Excellency acknowledged Italy's potential contributions in this area, particularly through capacity-building initiatives, educational exchanges, and vocational training programs inspired by Italy's well-known excellence in craftsmanship, design, and technical innovation.

Mr. Flacco echoed these sentiments, noting that a robust partnership between Italy and Cambodia must rest on shared values, mutual respect, and the pursuit of sustainable growth. He reiterated the Chamber's mission to act as a bridge between Italian and Cambodian businesses, encouraging investment, facilitating joint ventures, and promoting

tourism as a driver of economic and cultural exchange.

The meeting concluded with a shared vision for the future — one centered on cooperation, innovation, and inclusivity. It was not only a diplomatic gesture but a strategic moment that consolidated the role of the TICC Cambodia and the Italian Honorary Consulate as key actors in advancing regional collaboration.

As the Thai-Italian Chamber of Commerce continues to expand its regional presence, this occasion marks a milestone in its mission to build strong international partnerships that support sustainable economic development and cultural diplomacy in Southeast Asia.

For more information and updates on future initiatives, please visit our website: www.thaitch.org





GFP

Global Food Products





WHO'S 2025

Guida alle Camere di Commercio Italiane all'Estero



UNIONCAMERE



ASSOCAMERESTERO
ASSOCIAZIONE DELLE CAMERE DI
COMMERCIO ITALIANE ALL'ESTERO

ASSOCAMERESTERO LANCIA L'EDIZIONE 2025 DEL "WHO'S WHO"

Il Who's Who è uno strumento che consente di entrare in contatto con il network delle CCIE e scoprire i servizi offerti alle imprese, per partire con il piede giusto nello sviluppo del proprio business all'estero.

Una guida alle Camere di Commercio italiane all'estero che raccoglie:

- dati anagrafici
- riferimenti utili
- accordi
- collaborazioni
-

servizi offerti per l'internazionalizzazione delle imprese italiane. Per avere la versione sempre aggiornata delle schede delle CCIE, consulta la sezione Le Camere e seleziona quella di tuo interesse.

https://www.assocamerestero.it/sites/default/files/contenuto_redazione/whos_who_2025_web.pdf

Assocamerestero è l'Associazione delle Camere di Commercio Italiane all'Estero (CCIE) e di Unioncamere, nata alla fine degli anni '80 per valorizzare le attività delle Camere e per diffondere la conoscenza della rete delle CCIE presso le istituzioni italiane ed internazionali e presso le organizzazioni imprenditoriali e i media italiani.

Assocamerestero, secondo quanto indicato nel proprio Statuto, svolge una costante azione di indirizzo strategico per le attività svolte dalle Camere di Commercio Italiane nel mondo a sostegno dell'internazionalizzazione delle PMI e la promozione del Made in Italy, attraverso un'assistenza specifica, sia sul versante organizzativo che su quello progettuale. La sua funzione di rappresentanza e di lobbying istituzionale è avvalorata dalla continua ricerca di collaborazioni con soggetti pubblici e privati e da un'intensa attività di comunicazione verso gli stakeholders italiani (media, istituzioni e imprese).

Nello svolgimento delle attività volte al perseguimento degli scopi sociali, gli organi rappresentativi e direttivi di Assocamerestero adottano comportamenti improntati a principi di responsabilità etica, sociale, di correttezza, sia all'interno che verso i terzi, come indicato nelle linee guida di indirizzo deontologico dell'Associazione.

Il Consiglio di Amministrazione di Assocamerestero è composto sia da rappresentanti di istituzioni e strutture camerali italiane, che da rappresentanti delle Camere di

Per Maggiori informazione



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DIGITAL SKILL VOYAGER

è lo strumento di valutazione delle competenze digitali, dedicato a studenti e lavoratori, che possono così valutare i propri punti di forza e di debolezza e capire come diventare più digitali.



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TICC CONNECT

PRESENTS ITSELF AS A COLLABORATIVE COWORKING ENVIRONMENT TAILORED TO ENHANCE COOPERATION AND EFFICIENCY

TICC Connect comprises a communal lounge, a modern kitchen designed for professional use, a contemporary co-working space, a conference and workshop optimized lecture room, seven exclusive private offices tailored for individuals seeking a more private and personalized workspace, as well as restroom facilities. In order to access the coworking area, visitors are kindly asked to subscribe to a membership plan that best suits their needs, our membership options are crafted to offer flexibility in terms of usage, duration, and amenities provided. Subsequently, at the reception, they will undergo both facial scanning and fingerprint authentication procedures to ensure complete freedom of access to the coworking areas. Upon subscription, visitors have the convenience of securing their place in the coworking space either through our online booking system or by reaching out to our reception staff directly. Reservations can be tailored to specific time slots or arranged flexibly, depending on availability.



CO-WORKING SPACE SERVICE



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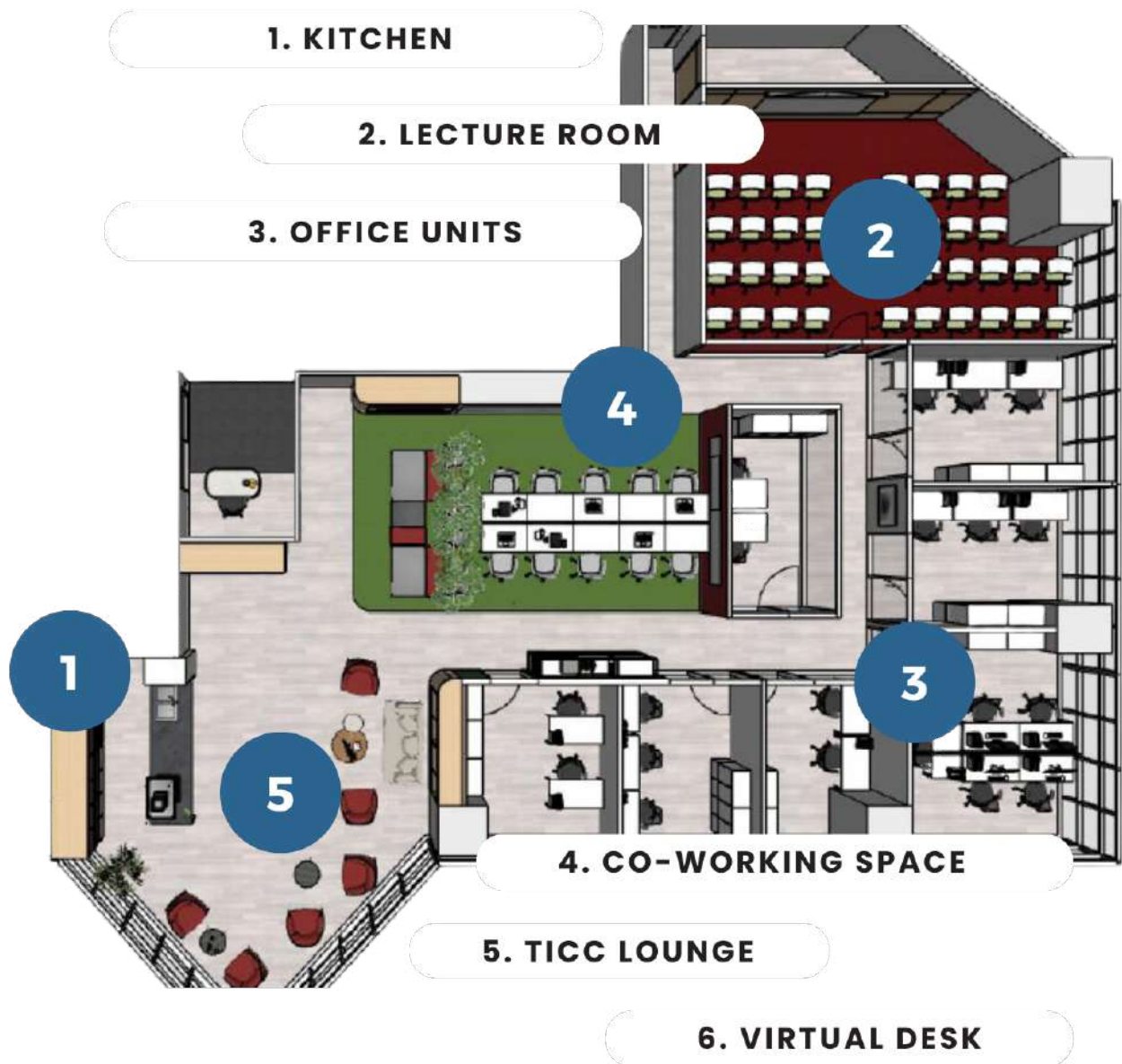


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BENEFITS OF OUR OFFICE PACKAGES

- 1. Privacy and Concentration:** Having a dedicated private office allows for uninterrupted work and enhanced focus compared to working in open or shared spaces. This is especially beneficial for tasks that require concentration or confidentiality.
- 2. Professional Environment:** Securing a private office provides a professional setting for meetings with clients, partners, or investors. It enhances your business image and credibility, which can positively impact your relationships and negotiations.
- 3. Amenities:** The inclusion of amenities such as free Wi-Fi with fast internet, access to a restroom, and regular cleaning service ensures a comfortable and convenient working environment. These amenities contribute to productivity and overall satisfaction with the workspace.
- 4. Refreshments:** The provision of complimentary Italian coffee (Segafredo) and water adds value to the office package by offering refreshments to tenants and their guests. It promotes a welcoming atmosphere and provides a perk that enhances the overall experience of working in the office.
- 5. Meeting Facilities:** Access to a conference room for up to 2 hours per month, subject to availability. This service offers tenants the flexibility to host meetings, presentations, or collaborative sessions on-site. This eliminates the need to book external meeting spaces, saving time and resources.
- 6. Networking Opportunities:** Having a private office within a shared workspace environment often provides opportunities for networking and collaboration with other professionals or businesses sharing the space. This can lead to potential partnerships, referrals, or knowledge exchange, enriching your professional network.
- 7. Flexibility:** Private office spaces typically offer flexible lease terms, allowing tenants to scale up or down as their business needs evolve. This flexibility is advantageous for startups, freelancers, or small businesses that may experience fluctuations in space requirements over time.
- 8. Professional Support:** The private office package includes access to administrative support services, such as mail handling, receptionist services, or IT assistance. These services can help streamline operations and alleviate administrative burdens for tenants.

Contact us at info@thaitech.org or 02 255 8695
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RECYCLING IN SOLIDARITY: A CELEBRATION OF COMMUNITY, ENVIRONMENTAL SUSTAINABILITY, ART, AND SOLIDARITY IN KHLONG TOEY, BANGKOK

Bangkok, 23 March 2025 – BimBi Italiani ETS, in collaboration with **BimBi Italiani in Thailand, the Xaverian Missionaries of Khlong Toey, artist Wishulada, and the Bangkok Recycling Group**, organized the event Recycling in Solidarity: Connecting Communities, Supporting Kids with great enthusiasm. The event was held under the patronage of the **Thai-Italian Chamber of Commerce (TICC)** and with the support of **Via Emilia Ristorante and St. Andrews International School 107**.

Held in celebration of Global Recycling Day, the event brought together over 100 participants—including children, expat families, and local residents—in the heart of Khlong Toey, one of Bangkok’s most vulnerable communities. The aim was to promote environmental sustainability, creative recycling, cultural inclusion, and support for underprivileged children.

A Day of Sustainability, Art, Play, and Solidarity

The event began at 3:00 PM with a warm welcome, informal networking, and light refreshments, followed by opening remarks from BimBi Italiani, the Xaverian Missionaries, and the Thai-Italian Chamber of Commerce.

An educational session on recycling and sustainability followed, led by renowned Thai artist

Wishulada, founder of “Turning Trash into Art”, and Anne Somanas, representative of the Bangkok Recycling Group—Thailand’s largest recycling community. The entire event was made possible thanks to the support of our dedicated bilingual community volunteers.

At the heart of the event was the Recycling Creative Workshop by Special Guest Wishulada, led by our special guest Wishulada, where children and parents from both expat and Khlong Toey communities came together to create artwork using recycled materials—blending creativity with environmental awareness. While older children focused on artistic collaboration, younger participants enjoyed games, sports, and engaging educational activities designed to promote teamwork and environmental consciousness.

The day concluded with a small exhibition of the children’s creations, group reflections, photo-taking, and a heartfelt invitation to continue promoting sustainability and solidarity in everyday life. It was a truly unique opportunity for children from entirely different backgrounds to come together and share a meaningful, inclusive learning experience—free from cultural, economic, or social boundaries.

A Community and Fundraising Success

Thanks to the generosity of participants and partners, the event raised THB 33,000 (approximately EUR 817)—achieving 60% of its fundraising goal. These funds not only supported the organization of the event itself but also contributed to creating local job opportunities and engaging vulnerable communities directly.

Of the total amount raised, THB 10,000 (EUR 270) was donated to the “Kids Go to School” program, run by the Xaverian Missionaries in collaboration with Samakhee School. This initiative supports access to education for vulnerable children in the Khlong Toey area, helping them build brighter futures through learning.

A Project That Unites Cultures and Hearts

Recycling in Solidarity is one of BimBi Italiani’s many solidarity-based initiatives, created to foster meaningful connections between diverse cultures and to engage children and youth in key issues such as environmental protection, inclusion, and social equity.

At its core, the association’s mission is to build bridges between communities—promoting intercultural understanding, shared experiences, and active citizenship.

BimBi Italiani is a cultural nonprofit organization that brings to life educational and solidarity projects around the world, made possible through the support of those who believe in its values and vision.

You can make a donation to:

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IBAN: IT27T0623033730000044387421
BIC/SWIFT: CRPPIT2P245
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Alternatively, you can dedicate your 5x1000 to BimBi Italiani.

Learn more at: <https://www.bimbiitaliani-eng.com/support-us/donate>

Every Donation Makes a Difference - Thank you from the bottom of our hearts for your generous support. Thank You!

A heartfelt thank you to all our partners and supporters:

- Bangkok Recycling Chain
- Via Emilia Ristorante
- the Thai-Italian Chamber of Commerce (TICC)
- St. Andrews International School 107
- Wishulada

our amazing volunteers, and all the families who participated and stood with us.

Your involvement made this event possible—and truly meaningful.





TICC HOSTS 2ND ORIENTATION DAY: WELCOMING NEW MEMBERS INTO BUSINESS COMMUNITY



Bangkok, 27 March 2025 - The Thai-Italian Chamber of Commerce (TICC) proudly held its **"2nd Orientation Day"** at **TICC Connect**, marking another successful milestone in strengthening engagement with its expanding network of members. The event welcomed both new and long-standing members into the vibrant TICC community, offering valuable insights into the Chamber's mission, resources, and ongoing initiatives.

The morning began with a warm welcome from Mr. Giacomo Iobizzi, Secretary General of TICC, who introduced the Chamber's role as a key connector between the Thai and Italian business ecosystems. He emphasized the importance of active collaboration and community-building, setting the tone for a session dedicated to knowledge-sharing and networking.

Following his address, Ms. Phanatchakorn Muangfak (Angela), Marketing and CRM Manager, presented an in-depth overview of *Assocamerestero* — the global network of Italian Chambers of Commerce Abroad — and highlighted the many benefits of TICC membership. From exclusive events and strategic networking opportunities to promotional platforms and access to international business networks, members were given a comprehensive look into how the Chamber supports their business journey.

One of the highlights of the session was the launch of TICC's new Member Digital Card — a modern tool designed to offer enhanced access to exclusive privileges, services, and partner offers. Members can now explore these benefits online via the link: <https://www.thaitch.org/member-card-and-privileges>

The Orientation Day concluded with a networking breakfast in the welcoming environment of the TICC Connect Lounge, where members had the opportunity to build new relationships, exchange ideas, and explore potential partnerships in a relaxed

and open setting. This session reinforced the Chamber's goal to serve not just as a business network, but as a collaborative platform where meaningful dialogue and innovation can flourish.

TICC would like to extend its heartfelt thanks to all members who participated and helped make this event a success. We look forward to continuing this journey together — fostering growth, innovation, and friendship within our dynamic community.



HORTI AGRI NEXT ASIA 2025 CONCLUDES WITH RESOUNDING SUCCESS, DRIVING INNOVATION AND FUTURE GROWTH IN AGRICULTURE AND HORTICULTURE



Bangkok, March 2025 – The inaugural edition of Horti Agri Next Asia (HAN Asia) 2025 has successfully wrapped up, cementing its position as a pivotal platform for the agriculture, horticulture, and crop technology sectors in Asia. Co-located with VIV Asia 2025, the event fostered synergies across the entire agribusiness supply chain, driving meaningful collaboration and technological advancements.

With 5,663 trade visitors from 36 countries, over 70 leading companies from 14 countries, and a dynamic conference program featuring 18 sessions and 77 expert speakers, HAN Asia 2025 provided an unrivaled platform for networking, knowledge exchange, and business growth.

“As we conclude this remarkable first edition, the energy, innovation, and partnerships cultivated at Horti Agri Next Asia 2025 reaffirm our commitment to driving the future of sustainable agriculture. This event is not just a trade fair—it is a movement towards a smarter, more resilient agricultural ecosystem in Asia. By uniting industry leaders, innovators, and key stakeholders under one roof, we are shaping the future of food and farming.” Said by **Mr. Justin Pau, CEO of VNU Asia Pacific**.

A key highlight of the event was the high-impact conference program, where thought leaders explored topics such as sustainable farming, precision horticulture, and the latest technological breakthroughs revolutionizing the sector. These discussions underscored the critical role of innovation, sustainability, and efficiency in securing the future of agriculture.

“HAN Asia, it goes from seed to feed to food. We’re very honored to be a part of this trade fair, bringing seed into the forefront of the supply chain. We’re very happy to be here. It gives us the opportunity to meet new potential members who getting to know about APSA.” – Said by **Mr. Mike Kingpayom, Event Manager of Asia and Pacific Seed Alliance (APSA)**

“This trade fair is like a platform where we can showcase our product, our latest offerings, like what kind of technology that we use and that can help our farmers. And it’s a place where we can connect, like networking and see many customers around the world.” – Said by **Mr. Sharif Haque, Export Sales Manager of Vis & Son Co., Ltd.**

Save the Date for Horti Agri Next Asia 2026 – Bigger, Bolder, and More Impactful!

Building on the success of its debut, Horti Agri Next Asia 2026 will return from March 11-13, 2026, at BITEC, Bangkok, in an exciting new co-location with VIV Health & Nutrition Asia 2026. This powerful combination will expand the scope of the event, offering exhibitors and visitors an even broader platform to connect, collaborate, and drive business growth.

Secure Your Spot at HAN Asia 2026 – Early Rebooking Now Open!


Don’t miss this opportunity to be part of the next game-changing edition of HAN Asia. **Enjoy an exclusive 15% early rebooking discount — available now through April 30, 2025!**

For more information, please contact han@vnuasiapacific.com, Tel.: +662 1116611 Ext. 231 (VNU AP)



**HORTI AGRI NEXT
ASIA**

TICC UPCOMING EVENTS




ANNUAL GENERAL MEETING

TUESDAY, 11TH MARCH 2025
AT PARK HYATT HOTEL, BANGKOK

TICKET PRICE
Member 2,200.- THB
Non-Member 2,800.- THB

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Reservations



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ORIENTATION DAY

A TICC morning networking exclusively for new and fellow Members

Date:
Thursday 27th March 2025

Time:
9.30-11.30 am.

Venue:
Vanit Place Building 2, 16th Floor, Room 1601 A-B, 1126/2 New Petchaburi Rd, Makkasan, Ratchathewi, Bangkok 10400

Moderator:
Giuseppe D'Onofrio, Angela Muangfak

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TICC INDUSTRIAL COMMITTEE MEETING + NETWORKING EVENT

9 APRIL 2025 @ TICC CONNECT FROM 15.00 ONWARDS

RSVP: trade@thaitech.org

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