



Volume No. VII / Year 2024



สมาคมการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE

INFORMA

BUSINESS MAGAZINE



Source: freepik





Huracán Sterrato Beyond the concrete



LAMBORGHINI BANGKOK
Authorized Dealer

88 Vibhavadi Rangsit Rd., Chompon
Chatuchak, Bangkok Thailand 10900
Phone : 02 512 5111
www.bangkok.lamborghini/en

Fuel consumption combined: 14,9 l/100km (WLTP)
CO2-emissions combined: 337 g/km (WLTP)



A Message from the President

Dear Readers,

In this edition of INFORMA, we are delighted to update you on the latest activities organized by the Italian-Thai Chamber of Commerce, which continue to bolster Italian business in Thailand.

This past month, we had the pleasure of hosting a Masterclass by Rustichella from Abruzzo, sponsored by Global Food Products, Virgilio, Cetara, and Lavazza. The event gathered leading professionals from the food industry at our newly inaugurated TICC Connect open space kitchen, fostering valuable connections and insights.

Our Chamber also proudly participated in the ASEAN Sustainable Energy Week with a dedicated booth, showcasing the innovations of our member companies, including the renowned NIDEC ASI. This marks our sixth consecutive year at this prestigious event, where we consistently bring significant businesses to the forefront of sustainable development.

In the tourism sector, we collaborated with Viahoo Tours to present new strategic opportunities to an audience of 50 participants at the Chamber's conference room. This initiative aligns with our ongoing efforts to promote Italy as a prime destination for Thai tourists. We are also thrilled to have hosted an Education Forum aimed at enhancing our training and educational hub, with the support of Bimbi Italiani and Dr. Martin,

who shared insights from her latest book on innovative learning methods.

July also saw the successful edition of our "BuonDee" event, featuring a special wine pairing experience with selections from Ital Asia and a gourmet promotion by Food Gallery, showcasing the finest offerings from Zanetti and Ballarini.

Looking ahead, we are particularly excited to announce our participation in the 70th edition of the Bangkok Gems and Jewelry Fair, scheduled from September 9th to 13th at the Queen Sirikit Convention Center. This event is a major milestone for us, as it underscores our commitment to showcasing Italian craftsmanship and luxury in one of the world's most esteemed jewelry fairs. A distinguished delegation of our member companies will be present, offering a glimpse into the unparalleled excellence and artistry that define Italian jewelry. We are also pleased to have recently signed a collaboration agreement with the Bangkok Gems and Jewelry Magazine, further solidifying our presence and influence in this prestigious industry.

As we approach the 11th edition of Ospitalità Italiana 2024, scheduled for November 4th at Gaysorn, we anticipate another successful event that continues to highlight the strength and appeal of Italian hospitality in Thailand.

Arrivederci,
Federico Cardini



INFORMA BUSINESS MAGAZINE

is produced by
the Thai-Italian Chamber of Commerce

A: 1126/2 Vanit Building II, 16th Fl.,
New Petchburi Rd., Makkasan,
Rajdhevee, Bangkok 10400
T: +66 2 253 9909, +66 2 255 8695
E: pr@thaitch.org
W: www.thaitch.org

EDITOR: Mr. Giacomo Iobizzi

DESIGN AND ART DIRECTION:
Ms. Giuliana Bianchi

The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.

GROWING EVERYDAY

OUTLOOK ON THE CHAMBER



350+ Corporate and individual members



3,000+ Impressions on TICC New website



8,000+ verified contacts



11,000+ Followers



3,500+ Reached



5,000+ Connections



57,000+ Sent emails per month



PRESIDENT

Mr. Federico Cardini

VICE PRESIDENTS

Dr. Francesco Pensato

Ms. Mallika Esposito Seu Margherita

BOARD OF DIRECTORS

Mr. Chakrit Benedetti

Mr. Alberto La Lumia

Ms. Pannitta Srisa-ard

Mr. Enzo Massimo Chiappa

Mr. Luca Bernardinetti

Mr. Rosario Antonio Sanna

Mr. Filippo Cassabgi

Mr. Yongyudh Teeravithayapinyo

COMMITTEES

Southern Regions Committee:

Dr. Francesco Pensato: Chairman

Mr. Bruno Barone: Deputy Chairman

Mr. Antonio Sanna: Deputy Chairman (Phuket)

Mr. Gabrio Tosti: Deputy Chairman (Samui)

Mr. Stefano Gonella: Deputy Chairman (Krabi)

Cambodia Committee

Mr. Aurelio Flacco: Chairman

Huahin and Prachuap Kirikhan Committee:

Mr. Simone Callai, Chairman

Industrial Committee:

Mr. Alberto La Lumia: Chairman

Mr. Alessandro Menocci: Deputy Chairman

Mr. Yongyudh Teeravithayapinyo: Deputy Chairman

Legal Committee:

Mr. Paul Crosio: Chairman

Ms. Mallika Margherita: Deputy Chairwoman

Mr. Andrea Favata: Deputy Chairman

Mr. Enzo Massimo Chiappa: Deputy Chairman

Real Estate Committee:

Mr. Andrey Pollakov: Chairman

Mr. Alessandro Murgia: Deputy Chairman

Mr. Paul Crosio: Deputy Chairman (Phuket Province)

Mr. Massimiliano Loi: Deputy Chairman (Phuket Province)

STAFF MEMBERS:

Mr. Giacomo Iobizzi, *Secretary General*

Mr. Michele Tomea, *Executive Business Development*

Mr. Giuseppe D'Onofrio, *Trade Assistant*

Ms. Phanatchakorn Muangfak, *Marketing & CRM Manager*

Ms. Tanathorn Songrujirapatt, *Event Assistant*

Ms. Giuliana Bianchi, *Media and Editorial Assistant*

Mr. Nattanon Lapsantia, *Accountant Executive*

Ms. Ployngarm Namngorungsree, *Corporate Events & Project coordinator*

CONTENTS



9 Rustichella d'Abruzzo - Professional MasterClass

10 TICC Joining Fairs in July 2024

12 Discover the Jewel of Krabi: Ao Nang Landmark

17 TICC Gems and Jewelry Committee

19 TICC EduForum "Bridging Cultures: Multilingual Education in a Globalized World"

22 Exploring Italy in the Summer

27 Applications for the 11th edition of Ospitalità Italiana 2024

30 New Member Announcement





Sourcer: DBS EXPERIENCE



THAILAND

THAI Airways Launches Daily Milan-Bangkok Routes
Retrieved from Bangkok Post, 2 July 2024

Thai Airways International has resumed daily non-stop flights between Milan Malpensa and Bangkok after a four-year pause due to the pandemic. The service, operated with new Boeing 787 Dreamliner aircraft, offers enhanced comfort in Economy and Royal Silk classes, along with advanced entertainment and Thai hospitality. From November 2024, ITA Airways will also launch direct Rome-Bangkok flights, further boosting connections between Europe and Southeast Asia, and positioning Bangkok-Suvarnabhumi Airport as a key gateway to Asia.

Foreign inflows to Thai stock market rise
Retrieved from Bangkok Post, 10 July 2024

Foreign money inflows to Thailand's Stock Exchange (SET) are expected to resume in the second half of 2024 due to an anticipated US Federal Reserve rate cut, a recovering Thai economy, and high corporate profitability. Despite a 3.3% drop in the SET index to 1,300.96 points in June, six new SET listings and 11 on the Market for Alternative Investment raised 15.6 billion baht. Investors are optimistic about the Fed's rate cut and Thailand's economic outlook. Policies like the uptick rule and reduced lockup time for the Thai ESG fund aim to boost local investment.

Thailand ready to start free trade negotiations with EAEU
Retrieved from Bangkok Post, 29 July 2024

Thailand is to pursue a free trade deal with the Eurasian Economic Union (EAEU), which includes Russia and other member countries. This followed a meeting with Kazakhstan's ambassador on commerce, investment, and tourism. Thailand intends to strengthen business relations with Kazakhstan, with a visit planned for mid-August to sign an economic cooperation memorandum. In 2023, Kazakhstan was Thailand's main Central Asian economic partner, with important exports being automobiles and rubber goods.

Thailand's most important economic goal
Retrieved from Bangkok Post, 30 July 2024

Pichai Chunhavajira, Thailand's newly appointed Finance Minister, has a full agenda, but he must prioritize economic growth. Although growth is expected to reach 2.4% in 2024, Thailand's growth rate is still below that of other ASEAN countries. To improve, Pichai needs to focus on policies that will increase private investment, embrace the digital economy, and carefully balance regulation. Pichai's experience in the private sector and his work with the Stock Exchange and Bank of Thailand will help him prioritize these policies.

ITALY

Italy Launches First Open-Source AI Model with 'Italia' from iGenius and Cineca
Retrieved from Buone Notizie.it, 23 July 2024

In a major advancement for AI, IA Italia introduces "Italia," Italy's first fully open-source model, developed by iGenius and Cineca. With over nine billion parameters and a database predominantly made up of Italian data, this model offers high precision and cultural relevance. Its open-source nature promotes accessibility and innovation, while robust safety features ensure compliance with European regulations. IA Italia sets a new benchmark for AI in Italy.

Meloni meets Xi as Italy vows to 'relaunch' ties with China
Retrieved from Project Syndicate, 29 July 2024,

Italy's Prime Minister Giorgia Meloni visited Beijing, calling China an "important interlocutor" in global issues. She and President Xi Jinping signed a three-year economic cooperation agreement despite her earlier departure from China's Belt and Road Initiative. They discussed global challenges, AI, climate change, and UN reform. Xi encouraged more Italian investment and praised the "spirit of the Silk Road." Meloni's administration has opposed a Chinese purchase of Pirelli and supported EU tariffs on Chinese EVs. In 2023, China was Italy's largest non-EU trade partner, with €66.8 billion in commerce.

Italy Achieves Historic Silver Medal in Women's Gymnastics at 2024 Paris Olympics
Retrieved from NBC Olympics, 31 July 2024

At the 2024 Paris Olympics, Italy achieved a historic milestone by securing its first Olympic team medal in women's gymnastics since 1928, winning silver. Teen gymnast Angela Andreoli played a pivotal role, delivering a crucial floor exercise to maintain Italy's silver position amid a competitive field. This achievement highlights Italy's remarkable progress and success in the sport, marking a significant moment for Italian gymnastics.

New Digital Integration Protocol Boosts Rail Transport Efficiency at Port of Ravenna
Retrieved from L'Identità, 31 July 2024

Logistica FS and the Adriatic North Port Authority have signed a protocol to enhance digital integration between their systems. This agreement aims to streamline data exchange related to rail transport services at the Port of Ravenna, improving efficiency in operations and documentation. This initiative supports Italy's broader goal of digitalizing logistics through the National Logistics Platform, enhancing competitiveness and service quality.

OTHER COUNTRIES

Interest rates could stay higher for longer, warns IMF
Retrieved from BCC, 16 July 2024

The International Monetary Fund (IMF) warns that inflation persistence in countries like the UK and US may necessitate prolonged high-interest rates. Global economic uncertainty is rising due to potential policy shifts from new governments following elections. The IMF projects a 3.2% global economic growth in 2024, slightly increasing to 3.3% in 2025. The UK's 2024 growth forecast has been upgraded to 0.7%. As UK inflation trends downward, the Bank of England faces decisions on interest rates, currently at a 16-year high of 5.25%, with potential rate cuts being speculated for August.

Why tech bros are turning to Trump
Retrieved from Euronews, 27 July 2024

Donald Trump, once avoided by the business world, is gaining support from tech leaders like Elon Musk, who endorsed him and helped with fundraising. This marks a turnaround from the post-2021 Capitol riot era when many distanced themselves from Trump. In Silicon Valley, where backing Republicans was previously career-damaging, this shift reflects concerns over Biden's policies and potential benefits for tech. Trump's new tech allies are helping him close the fundraising gap with President Biden, and his appeal among tech elites is growing as he moderates some of his positions.



We source the **finest Italian ingredients**
to craft your best pizza and to create
an authentic Italian experience



POST PRESS RELEASE

Rustichella d'Abruzzo - Professional MasterClass



Bangkok, 8 July 2024 - The Thai-Italian Chamber of Commerce (TICC) is thrilled to announce the successful conclusion of today's "Rustichella d'Abruzzo - Professional MasterClass", held in the Kitchen & Lounge Area of TICC Connect. The event started with a brief presentation of Rustichella d'Abruzzo by Ms. Vittoria Dell'Anna, Marketing & Communication associate at Virgilio - Creating Value, who highlighted the premium features and qualities of Rustichella d'Abruzzo pasta.

The Professional Masterclass was led by Mr. Miro Mattalia, Executive Chef at Cetara Bangkok. Chef Miro, to whom we extend our gratitude for his support and collaboration, prepared four delicious Italian pasta dishes using only Rustichella d'Abruzzo pasta combined with the finest ingredients: Calamarata con ragu' di tonno, Garganelli con pasta di salsiccia e cime di rapa, Fettucine con peperoni e vongole affumicate, and Maccheroni al forno alla Gricia.

The event was met with enthusiastic participation from F&B professionals, who appreciated the opportunity to experience Rustichella d'Abruzzo's premium products firsthand and network with industry peers. TICC is delighted with the event's success, which further strengthens cultural and gastronomic ties between Thailand and Italy.

We would like to extend our heartfelt gratitude to all participants and sponsors: Rustichella d'Abruzzo, Virgilio - Creating Value, Cetara Bangkok, Gruppo Sanpellegrino (Sanpellegrino & Acqua Panna), and Lavazza Group.



Italian brands, local distributors, and importers can contact:
Mr. Giuseppe D'Onofrio, Trade Assistant
trade@thaitch.org / +66 02 2528 695 ext.102.



Scan Here for Rustichella d'Abruzzo - Professional MasterClass Cook Book



TICC Joining Fairs in July 2024

ASEAN Sustainable Energy Week 2024

Bangkok, 3 July 2024- The Thai-Italian Chamber of Commerce (TICC) is pleased to share its participation in ASEAN Sustainable Energy Week & Electric Vehicle Asia 2024, organized by Informa Markets, TICC long-term partner. The fair will take place from 3rd to 5th July at Queen Sirikit National Convention Centre (QSNCC) and focuses on the latest renewable energy programs, technologies and trends, including green energy opportunities for entrepreneurs. We are honored to co-share our TICC booth (Y17) with two esteemed member companies of our Chamber: **NIDEC ASI SpA**, involved in power conversion for hydrogen production and battery energy storage system, and **SPEA (Thailand)**, the global leader in test equipment for electronics, semiconductor and MEMS.

We wish to extend our sincere gratitude them for their support and cooperation and are positive there will be many more opportunities to work together in the future.



ABOUT US

The **Thai - Italian Chamber of Commerce (TICC)** is an independent, private, non-profit organization of Italian and Thai businessmen and professionals. The Chamber is committed to supporting sustainable energy development and promoting business opportunities in the sector of renewable energies.

CONTACT US

- ✓ 1126/2 Vanit Building, Suite Room 1601 B, 16th Floor, New Petchburi Rd., Bangkok, Thailand 10400.
- ✓ T: +66 02 255 8695
- ✓ Email: trade@thaitech.org



www.thaitech.org



18th edition of Thailand Retail, Food & Hospitality Services (TRAFs),

Bangkok, 11 July 2024 - The Thai-Italian Chamber of Commerce (TICC) is pleased to share the news of its participation to the 18th edition of Thailand Retail, Food & Hospitality Services (TRAFs), taking place from 11 to 14 July 2024 at BITEC, Bang Na.

The fair, organised by TICC partner Kavin Intertrade Organizer, promises to be a one-stop solution for hospitality business, such as hotels, fine dining, chain restaurants, cafes, or pubs and bars. During the fair, TICC member **UniCitrus - Festilia** held an activity session regarding mixology. The activity, performed by Ms. Maaike Breij, Business Development Manager, took place today at 13:00 in **Savorsphere, Pub&Bar Asia 2024**.

It was a great pleasure to visit TICC member **Tafa Inter Trading (Albero.th: The Modern Gelato)**'s booth n. F7, where we were welcomed with great hospitality and had a tasting of authentic Italian gelato in the heart of Bangkok.

We also want to congratulate TICC member **Italiasia Group (D9)** and **Heritage Group - Heritage Snacks & Food (F23-24)** for exhibiting at **TRAFs** this year.



The partner brand of top Italian cuisine school and chef associations



ASSOCIAZIONE
**VERACE
PIZZA
NAPOLETANA**

 www.cirio1856.com



FEATURES

Discover the Jewel of Krabi: Ao Nang Landmark

Nestled in the heart of Thailand's picturesque Krabi province, Ao Nang Landmark stands as a testament to modern luxury harmoniously blended with natural beauty. This groundbreaking development is set to redefine the standards of hospitality, leisure, and investment in one of Southeast Asia's most sought-after destinations. Whether you're a traveler seeking a serene getaway, a family looking for a vibrant community, or an investor eyeing promising opportunities, Ao Nang Landmark promises to exceed your expectations.

A Vision Realized

Ao Nang Landmark is more than just a development; it is a vision brought to life. The project aims to create a multifaceted destination that caters to diverse needs while preserving the natural charm of Ao Nang. The developers, renowned for their expertise and innovative approach, have meticulously planned every aspect of this project to ensure it complements the stunning surroundings.

Prime Location

Location is everything, and Ao Nang Landmark boasts one of the most enviable spots in Krabi. Situated just a stone's throw away from the pristine beaches of Ao Nang, the development offers breathtaking views of the Andaman Sea and the iconic limestone cliffs that define the region's landscape. Its strategic location ensures easy access to key attractions such as Railay Beach, the Phi Phi Islands, and the bustling Krabi Town, making it an ideal base for exploring the wonders of southern Thailand.

World-Class Facilities and Amenities

Ao Nang Landmark is designed to be a self-contained paradise, offering a plethora of facilities and amenities that cater to every whim and fancy. The development features luxurious hotels and resorts that provide unparalleled comfort and service. Guests can indulge in world-class dining experiences at a variety of restaurants, each offering a unique culinary journey that spans local Thai delicacies to international gourmet cuisine. For those who love to shop, Ao Nang Landmark boasts a vibrant commercial area with a diverse range of retail outlets. From high-end boutiques to charming local shops, there's something for everyone. The development also includes state-of-the-art recreational

facilities, such as a fitness center, spa, and swimming pools, ensuring that residents and visitors can relax and rejuvenate in style.

A Hub for Adventure and Relaxation

Ao Nang is renowned for its natural beauty and outdoor activities, and Ao Nang Landmark serves as the perfect gateway to these adventures. The development offers easy access to a myriad of activities, including rock climbing, snorkeling, scuba diving, and island-hopping tours. For those who prefer a more laid-back experience, the serene beaches and lush landscapes provide the perfect backdrop for relaxation and reflection.



Sustainable and Thoughtful Design

In an era where sustainability is paramount, Ao Nang Landmark stands out for its commitment to eco-friendly practices. The developers have incorporated sustainable design principles to minimize the environmental impact of the project. This includes the use of energy-efficient technologies, sustainable building materials, and green spaces that enhance the natural beauty of the area. The architectural design of Ao Nang Landmark is a blend of modern elegance and traditional Thai elements. The structures are thoughtfully designed to complement the natural surroundings, creating a seamless integration between the built environment and the landscape. This attention to detail ensures that Ao Nang Landmark is not just a place to stay, but a destination that resonates with the soul.

Investment Opportunities

For investors, Ao Nang Landmark presents a golden opportunity. The development is poised to become a premier destination in Krabi, attracting tourists and residents from around the world. Investing in Ao Nang Landmark offers the potential for significant returns, driven by the growing popularity of Krabi as a tourist hotspot and the increasing demand for high-quality accommodations and services. The developers offer a range of investment options, including hotel units, commercial spaces, and residential properties. Early investors can benefit from attractive incentives and the assurance of partnering with a reputable developer known for delivering exceptional projects.

A Community Like No Other

Beyond its luxurious facilities and stunning location, Ao Nang Landmark is designed to foster a sense of community. The development includes residential areas that cater to families, retirees, and expatriates looking for a vibrant and welcoming community. With schools, healthcare facilities, and recreational spaces, Ao Nang Landmark is an ideal place to call home.

Conclusion

Ao Nang Landmark is set to become a beacon of luxury, adventure, and community in Krabi. Its thoughtful design, world-class amenities, and prime location make it a standout development that promises to elevate the standards of living and hospitality in the region. Whether you're visiting for a short stay, looking to invest, or seeking a new place to call home, Ao Nang Landmark offers an unparalleled experience that captures the essence of Ao Nang's natural beauty and modern allure. Discover the jewel of Krabi and be part of a landmark that is destined to shine for years to come. Visit Ao Nang Landmark and experience the future of luxury and community in one of Thailand's most enchanting destinations.



Website: <http://www.aonanglandmark.com>
Email: info@aoanglandmark.com
Facebook Page: Ao nong Landmark City
Telephone: +66 (0)88 982 8899
FAX: 075 811 20



Credits: CK Travels

“Viahoo Tours - New DMC for Italy & Europe” Seminar



Bangkok, 18 July - The Thai-Italian Chamber of Commerce (TICC) is pleased to announce the successful conclusion of today’s “Viahoo Tours - New DMC for Italy & Europe”, an exclusive B2B presentation about tourism to promote new destinations in Europe for outbound tourist operators in Thailand.

The event started with an insightful presentation in the TICC Lecture Room, where Europe-based Destination Management Company (DMC) Viahoo Tours presented its exclusive services and travel experiences in Europe focusing in particular on potential destinations in Italy, Spain, and the United Kingdom. The presentation was conducted by Mr. Pasquale, Ms. Fiorella, Mr. Stefano, and Mr. Francesco, company representatives from Viahoo Tours.

The presentation was followed by an insightful Q&A Session and shared discussion, during which Thai operators could advance their questions and insights, allowing a more personalized debate among outbound tour operators in Thailand.

The Q&A session was followed by a Networking Event hosted in TICC Kitchen & Lounge Area, where Italian food, beers, and wines were served. It was the perfect occasion for our guests to connect on a more personal level and explore potential partnership opportunities together. Overall, the event was a valuable opportunity for outbound operators in Thailand to learn more about the tourism market in Europe.

TICC wishes to extend its heartfelt gratitude to Viahoo Tours, on behalf of which the event was organized, PacBev Thailand for the sponsorship of the amazing Birra Baladin. We would also like to thank Pizza Massilia Ruamrudee for providing catering for Italian food.

Sponsored by



หอการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE



EXPLORE ITALY & EUROPE WITH VIAHOO TOURS

18 July 2024
03.00 pm. - 06.00 pm.

Venue: Thai-Italian Chamber of Commerce
Vanit II Building, 16th Floor Room 1601B, 1126/2
New Petchaburi Rd, Makkasan, Ratchathewi,
Bangkok 10400



38 YEARS OF EXCELLENCE

SOUTHEAST ASIA'S OLDEST
ENGLISH-LANGUAGE TRADE
JOURNAL ON THE
INTERNATIONAL GEMS AND
JEWELLERY COMMUNITY

Contact Us

Address: 322/69 Bangkok Gems & Jewelry Tower, 27th Floor, Surawongse Road, Si Phraya, Bangkok, 10500 Thailand

+66 2 2383838/9

+66 81 6893370

bkkgems2002@yahoo.com

bkkgemsmagazine

bkkgemsmagazine2

 www.bkkgemsmagazine.com

The Thai-Italian Chamber of Commerce at the 70th Edition of the Bangkok Gems and Jewelry Fair: A Strategic Commitment to Italian and Thai Entrepreneurship

The Thai-Italian Chamber of Commerce will once again take center stage at the **70th edition of the Bangkok Gems and Jewelry Fair**, scheduled to be held at the Queen Sirikit National Convention Centre **from September 9th to 13th, 2024**. This year, the Chamber will proudly represent the Italian sectors of goldsmithing, gemstones, pearls, and manufacturing at booth XX-51, located on the IG Floor, Hall 8.

These sectors are pivotal to both the Italian and Thai economies, bolstering the strategic relationship between the two nations. The Chamber's presence at this international event underscores its unwavering commitment to fostering and enhancing commercial relations between Italian and Thai enterprises within the jewelry industry.

Mr. Federico Cardini, President of the Thai-Italian Chamber of Commerce, along with the Chamber's Executive team, will officially commence the fair by welcoming specialized jewelry companies. He will also extend his heartfelt gratitude to the Department of International Trade Promotion (DITP) and the Gemological Institute of Thailand (GIT) for their support and for hosting the Chamber at this prestigious event.

Since 2018, the Chamber has established a jewelry committee, which currently comprises of over 15 companies. This committee is dedicated to developing and facilitating commercial and business connections between Italy and Thailand, creating new growth opportunities and fostering collaboration within the Jewelry Industry.

Among the Chamber's member companies participating in the fair are prominent names such as **Global Findings.com, Felicia Design, AIGS, Scintilla Gioielli, Arezzo Refinery, Meagemes (Thailand) Co., Ltd., Bellman Solutions, Dianoorstar, Thai Stones Manufacturer Co. Ltd and many others**. Furthermore, the Chamber remains committed to strengthening relationships with specialized logistics providers, including Ferrari Logistics, to ensure efficient and secure commercial operations.

A significant highlight this year was the expansion of the Chamber's office space. The Thai-Italian Chamber of Commerce has recently inaugurated a new area exceeding 350 square meters, specifically designed to host meetings, conferences, and corporate events. These modern and functional spaces are intended to support Italian and Thai entrepreneurship by providing an ideal environment for the development of new ideas, collaborations, and growth strategies.

Participation in the fair, combined with this expansion, presents a unique opportunity for Italian companies to connect with international buyers and explore new possibilities for expansion in the Asian market. The Chamber of Commerce stands alongside entrepreneurs, not only to promote the jewelry sector but also to facilitate the establishment and growth of Italian businesses in Bangkok, thereby strengthening the bridge between Italy and Thailand.

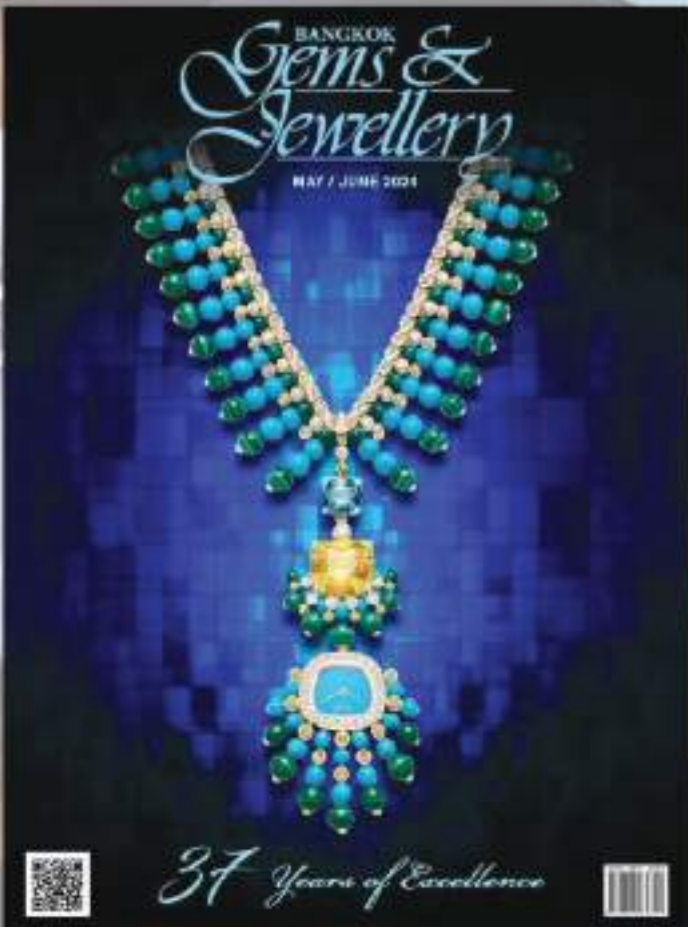
Special thanks to Bangkok Gems & Jewelry Magazine for hosting this article

Thai- Italian Chamber of Commerce
Vanit Building 11, 16 Flr. Suite 1601 A-B, 1126/2 New Petchburi Road, Bangkok 10400, Thailand.
Tel. 02-255-8695 Website. www.thaitech.org



READ OUR LATEST EDITIONS FREE OF CHARGE

www.bkkgemsmagazine.com



POST PRESS RELEASE

TICC EduForum titled “Bridging Cultures: Multilingual Education in a Globalized World”



Bangkok, 18 July - The Thai-Italian Chamber of Commerce (TICC) successfully hosted the new episode of TICC Edu Forum titled “Bridging Cultures: Multilingual Education in a Globalized World,” in collaboration with Bimbi Italiani and The Multilingual Garden by Dr. Karin Martin at TICC Connect.

Mr. Giacomo Iobizzi, the Secretary General delivered a opening speech, followed by Ms. Phanatchakorn Muangfak (Angela) who is the coordinator continued welcoming the participants for an official ceremony. With this seminar, TICC aimed to explore the transformative power of multilingual education in our increasingly interconnected world.



During the event, **Dr. Karin Martin, founder of The Multilingual Garden**, presented her insightful book on multilingualism. The book addresses prevalent myths and provides a clear, engaging guide on managing multilingualism in family and educational settings.

The Panel Discussion was conducted with the participation of:

- 1) Dr. Tommaso Dimaggio: Education Specialist and Cross-Cultural Learning Advocate, Consultant
- 2) Dr. Nalinee Chongviriyaphan: the Head of the Pediatric Center and is currently the President of the Medical Affairs Office of Thonburi Bamrungmuang Hospital.
- 3) Mr. Pietro Briguglio: Business Development Executive at Unicitrus Isolarcorp Co., Ltd. (Festilia), who has been raised in a multilingual environment who delved into the benefits and challenges of multilingual education, sharing their experiences and knowledge.



There was also a practical workshop featuring four fundamental steps for educators to create thriving multilingual classrooms. Additionally, a networking session provided participants with the opportunity to connect with other professionals and mingle in the new lounge area at TICC Connect.



We extend our heartfelt thanks to all of the stakeholders, participants and sponsors: KCG Corporation, Sino-Pacific Trading (Thailand) Co., Ltd., Thonburi Bamrungmuang Hospital, and Festilia. Their support is instrumental in making this event a success.



BuonDee episode 6 "Wine and Cheese Experience"

BuonDee
อันดีรส EP. 6
"Wine and Cheese Experience"

July 26, 2024 | 3.30 pm - 6 pm

Thai Italian Chamber of Commerce
Address: Vanit II Building, 16th Floor Room 1601B, 1126/2
New Petchaburi Rd, Makkasan, Ratchathewi, Bangkok 10400

950 THB (Member) | 1200 THB (Non - Member)
Limited only 18 participants

SPONSORED BY
Food Gallery, Italiasia, Zanetti, Ballarini

Mr. Fabio Zacà
ITALASIA
Head of Wine Business

Bangkok, 26 July- The Thai-Italian Chamber of Commerce (TICC) is delighted to share the success of the latest "BuonDee" episode 6 is about "Wine and Cheese Experience" event, held at TICC Connect. The Thai-Italian Chamber of Commerce (TICC) is delighted to announce the upcoming monthly food and beverage event, "BuonDee," episode 6 "Wine and Cheese Tasting Experience", scheduled for Friday, 26 July 2024 at TICC Connect.

BuonDee, a fusion of "good" in Italian and Thai, marks a rebranding initiative from last year's Italian Wine Appreciation Club. The project's primary objective is to promote Italian food and beverage etiquette in Thailand, elevating the overall experience for participants.

In collaboration with Food Gallery and Italiasia Group, our upcoming event will feature a delightful BuonDee episode 6 "Wine and Cheese Tasting Experience". We are thrilled to announce that Mr. Fabio Zacà, Head of Wine Business at Italiasia, will be our speaker for the evening. Mr. Zacà will introduce to our guests the wonders of Italian Cheese, and the main protagonists will be Grana Padano, Gorgonzola, Mozzarella and Provolone cheese, paired perfectly with select Italian wines: Prosecco DOC Allegrini, Veneto, Current Vintage; Langhe DOC Arneis, Damilano, Piemonte, Current Vintage; Bardolino, Corte Giara, Veneto, 2021; Montepiolo, San Patrignano, Emilia-Romagna, 2019.

Apart from this, TICC has a great pleasure to welcome, Mr. Fabio Zacà, Head of Wine Business from Italiasia, as the speaker of our event. With his deep knowledge in Italian wines, all guests had a great experience in learning more about why wine and cheese are a match made in heaven and how they can compliment each another perfectly.

Stay tuned for more updates as TICC continues to come up with interesting events that enhance the cultural and gastronomic connections between Thailand and Italy.

Sponsored by



MEAGEMS
World of Jewelry

For more follow us on LINE @meagems
E: mkt@meagems.com
www.meagems.com

MEAGEMS Thailand Co., Ltd.
Charn Issara Tower, 942/47 Rama IV Rd.,
Suriya Wong, Bang Rak, Bangkok 10500, Thailand.

Exploring Italy in the Summer: A Journey Through Sun-Kissed Landscapes and Rich Heritage

Italy, with its diverse landscapes, historic cities, and mouthwatering cuisine, is a dream destination for many travelers. Visiting Italy during the summer, from June to August, offers a unique experience as the country comes alive with festivals, beach life, and a vibrant atmosphere. Whether you're drawn to the art-filled streets of Florence, the azure waters of the Amalfi Coast, or the historical ruins of Rome, summer in Italy is nothing short of magical.



The Allure of Italy's Coastal Regions

Italy's coastline stretches for miles, offering some of the most breathtaking seaside destinations in the world. The Amalfi Coast, with its dramatic cliffs and charming towns like Positano and Ravello, is a top pick for summer travelers. Here, you can bask in the sun on pebble beaches, enjoy fresh seafood, and explore picturesque villages nestled along the cliffs.

For those looking to escape the crowds, the islands of Sardinia and Sicily provide pristine beaches and crystal-clear waters. Sardinia's Costa Smeralda is known for its luxury resorts and stunning beaches, while Sicily offers a blend of beach life and rich history with its ancient ruins and Baroque architecture.

Italy's coastline stretches for miles, offering some of the most breathtaking seaside destinations in the world. The Amalfi Coast, with its dramatic cliffs and charming towns like Positano and Ravello, is a top pick for summer travelers. Here, you can bask in the sun on pebble beaches, enjoy fresh seafood, and explore picturesque villages nestled along the cliffs.

For those looking to escape the crowds, the islands of Sardinia and Sicily provide pristine beaches and crystal-clear waters.

Sardinia's Costa Smeralda is known for its luxury resorts and stunning beaches, while Sicily offers a blend of beach life and rich history with its ancient ruins and Baroque architecture.

City Escapes: Culture and History

Summer in Italy's cities is an experience like no other. Rome, Florence, and Venice are bustling with tourists, but they also offer a chance to immerse yourself in Italy's rich history and culture. In Rome, explore the Colosseum, the Vatican, and the Roman Forum early in the morning or late in the evening to avoid the peak heat and crowds.

Florence, the cradle of the Renaissance, is a haven for art lovers. The Uffizi Gallery and the Accademia, home to Michelangelo's David, are must-visits. Take time to stroll along the Arno River or visit the Boboli Gardens for a peaceful retreat.

Venice, with its labyrinth of canals, offers a romantic escape. While summer is peak tourist season, the early morning hours provide a quieter experience as you wander through the city's winding streets and over its iconic bridges.

The Magic of Italian Festivals

Summer in Italy is synonymous with festivals. The Palio di Siena, a historic horse race held in Siena's Piazza del Campo, is a thrilling event that dates back to the 17th century. It's not just a race but a full-fledged cultural experience with parades, medieval costumes, and fierce competition among Siena's neighborhoods.

In Verona, the Arena di Verona Opera Festival takes place in a Roman amphitheater, where you can enjoy world-class opera under the stars. The festival is a unique blend of culture, history, and performance art, making it a must-see for music lovers.



Gastronomy: A Taste of Summer

Italian cuisine is celebrated worldwide, and summer brings a fresh array of seasonal delights. In the coastal regions, seafood is the star, with dishes like spaghetti alle vongole (spaghetti with clams) and fritto misto (mixed fried seafood) gracing many menus. Inland, Tuscany offers hearty meals with fresh produce, truffles, and world-renowned wines like Chianti.



Gelato is the quintessential summer treat, and Italy's gelaterias offer an endless variety of flavors, from classic stracciatella to exotic combinations like pistachio and fig. Pair your gelato with a stroll through a bustling piazza, and you'll understand why Italy is a paradise for food lovers.



Practical Tips for Summer Travel

- **Book in Advance:** Summer is peak tourist season, so it's essential to book accommodations, tours, and major attractions well in advance.
- **Beat the Heat:** Italy can get quite hot in the summer, especially in the south. Plan outdoor activities for early morning or late afternoon, and stay hydrated.
- **Dress Appropriately:** While summer calls for light clothing, remember that some religious sites, like churches and the Vatican, require modest attire (covered shoulders and knees).
- **Embrace the Siesta:** Many shops and restaurants close in the afternoon for a few hours. Use this time to rest and recharge before venturing out again in the cooler evening hours.

If you interest to join our INFORMA!
Contact: **Giuliana Bianchi** // pr@thatch.org



www.villatantawan.com

Our villa facilities



Private Pool



Indoor Jacuzzi



Massage in Villa



Smart TV, Netflix Bluetooth Speaker



Fully Equipped Kitchen



GYM 24 hours

Villa Type



ONE BEDROOM

- King size bed
- Private pool / Jacuzzi indoor
- Coffee & Tea / Minibar
- WiFi / Smart TV / Bluetooth Speaker
- Access to GYM 24 Hours
- Safety box



TWO BEDROOM

- 2 King size bed
- Private pool / 2 Jacuzzi indoor
- Coffee & Tea / Minibar
- WiFi / Smart TV / Bluetooth Speaker
- Access to GYM 24 Hours
- 2 Safety boxes



THREE BEDROOM

- King size bed (Master Room) / Twin Bed (Regular Room)
- Private parking area
- Private pool / 1 Jacuzzi / 4 Bathrooms
- Coffee & Tea / Minibars
- WiFi / Smart TV / Bluetooth speaker
- Access to Gym 24 hours
- 3 Safety boxes

Villa Tantawan Resort
37/12 Moo 2 T. Kamala A.Kathu
Phuket 83150 Thailand

EMAIL : rsvn@villatantawan.com **MOBILE :** +66 (0) 88 776 0306

VILLA TANTAWAN RESORT

THE QUINTESSENTIAL SEASONAL ESCAPE

Villa Tantawan

Perched on the scenic hills of Phuket, Villa Tantawan Resort stands as a beacon of luxury and tranquility, offering an unparalleled seasonal retreat. Renowned for its breathtaking vistas of the Andaman Sea, this resort harmoniously blends modern elegance with the natural beauty of its surroundings, making it the ideal destination for discerning travellers seeking an unforgettable holiday experience.

Season Changes

As the seasons change, Villa Tantawan comes alive with a unique charm that caters to every traveller's desires. During the dry season, the resort is bathed in sunlight, perfect for sun-seekers looking to indulge in the private infinity pools that each villa offers. The panoramic views of the sea, coupled with the gentle sea breeze, create an atmosphere of serene relaxation, allowing guests to unwind completely. The resort's proximity to Kamala Beach adds another layer of appeal, providing easy access to one of Phuket's most pristine shorelines, where golden sands meet crystal-clear waters. The rainy season, often considered off-peak in other destinations, transforms Villa Tantawan into a secluded haven of peace. The lush, verdant surroundings come alive, offering a different kind of beauty— one that is lush, vibrant, and rejuvenating. Guests can enjoy the sound of the rain against the backdrop of the mountains while relaxing in the spacious, elegantly designed villas that boast floor-to-ceiling windows, bringing nature indoors.

Commitment

What truly sets Villa Tantawan apart as the best seasonal destination in Phuket is its commitment to providing personalized service that caters to the individual needs of its guests. Whether you are seeking a romantic getaway, a family vacation, or a solo retreat, the resort's staff go above and beyond to ensure every stay is tailored to perfection. The culinary offerings at the resort's restaurant reflect the best of Thai and international cuisine, with seasonal ingredients that highlight the flavours of the region.

Villa Tantawan Resort Phuket is not just a place to stay; it is a destination in itself, offering a seasonal experience that is both luxurious and intimately connected to the natural beauty of Phuket. Whether visiting during the sunny heights of the dry season or the lush serenity of the monsoon, guests are guaranteed an unforgettable experience that will linger long after the journey home.



www.villatantawan.com



rsvn@villatantawan.com



+66 88 776 0306



[villa_tantawan_resort](https://www.instagram.com/villa_tantawan_resort)



UPCOMING EVENT

Applications for the 11th edition of Ospitalità Italiana 2024 are now open!

We are glad to announce the launching of OSPITALITÀ ITALIANA THAILAND, 2024-2025, the Project recently reached its eleventh anniversary and TICC is proud to be able to introduce it again in Thailand.

OSPITALITÀ ITALIANA - *Italian Restaurants, Pizzerias and Gelaterias in the world!* is a quality endorsement issued by the Italian Government to Italian Restaurants, Pizzerias and Gelaterias Abroad that follow strict requirements set by **ISNART**, the Italian Institute for Tourism Research.

The Thai-Italian Chamber of Commerce recently celebrated a significant milestone with the 10th edition of Ospitalità Italiana in Thailand. This certification program, initiated in 1997 and brought to Thailand by TICC in 2010, aims to honor and promote authentic Italian cuisine according to standards set by the Italian Institute on Tourism Researches (ISNART).

The event usually attracts over 500 people. TICC's facilitation of business opportunities allow companies interested in renting booths to showcase their products. The price of booth ranges from 70,000 to 150,000 THB.

Contact Us

Mr. Giuseppe D'Onofrio
 Email: oi@thaitch.org
 Tel: (+66) 2 255 8695 ext. 108



UPCOMING COMPETITION

The BEST Tiramisu Competition first time in Thailand



The BEST Tiramisu BY **TICC THAI-ITALIAN CHAMBER OF COMMERCE**

Tiramisu COMPETITION!

WE'RE THRILLED TO SHARE THE EXCITING NEWS THAT OUR PROJECT IS GROWING!

Tiramisu, a classic Italian dessert, is believed to have originated in the Veneto region of Italy, specifically in Treviso, during the late 1960s or early 1970s. The name "tiramisu," meaning "pick me up" in Italian, reflects its invigorating ingredients—coffee, mascarpone cheese, and cocoa. The dessert gained fame through Le Beccherie restaurant in Treviso, where chefs Ado Campeol and Roberto Linguanotto. Tiramisu's combination of soaked ladyfingers, creamy mascarpone filling, and a dusting of cocoa has made it a beloved treat worldwide, inspiring numerous variations while remaining a staple of Italian cuisine.

GET READY TO EXPERIENCE AS THE THAI-ITALIAN CHAMBER OF COMMERCE HOSTS ITS TIRAMISU COMPETITION!

เตรียมพบการแข่งขันการทำของหวานสุดฮิตของอิตาลีอย่าง ทิรามิสุ จากหอการค้าไทยอิตาลี

สนใจติดต่อ PR@THAIRCH.ORG OR CONTACT TRADE@THAITCH.ORG

COMING SOON * 27 AUGUST 2024 *

The BEST Tiramisu competition in Thailand

Get ready to experience a delectable showdown as the Thai-Italian Chamber of Commerce hosts its Tiramisu Competition! This exciting event invites chefs and professionals to showcase their best versions of the most iconic Italian dessert: Tiramisu. Participants will compete to create the most delicious, inventive, and visually stunning tiramisu, with judges evaluating based on flavor, texture, presentation, and originality.

EVENT DETAILS

Date:
- 19 August 2024 Tiramisu Masterclass
- 27 August 2024 Tiramisu Competition
Location: TICC Connect

Prizes will be awarded to the top creations, and all participants will enjoy a celebration of Italy's favorite dessert. Don't miss out on this sweet opportunity to indulge and impress!

APPLY NOW! and let your Tiramisu skills take center stage.

Contact us

Ms. Giuliana Bianchi, email: pr@thaitch.org (THA/ENG language) call: 022558695 ext 112

Sponsored by



NEW MEMBERS ANNOUNCEMENT

In July



VIAHOO TOURS

Tel. +66 86-333-5970
Email: thailand@viahootours.com
<https://viahootours.com/>

EssilorLuxottica

ESSILOR LUXOTTICA

<https://www.essilorluxottica.com/>



DIANOOR STAR GEMS

Tel. + 66 2 236 6231
Email: sales.gems@dianoorstar.com
<http://dianoorstar.com/>

Luxury Solutions Ltd®

LUXURY SOLUTIONS LTD

Tel. +852-2523 7012
Email: info@luxurysol.com
<https://luxurysol.com/>



MAJIN TECHNOLOGIES

Tel. +66 98 483 4450
Email: raymond@majin.tech



NOBLE MARKETING

Tel. 02-895-1761 ext. 814
Email: Salesadmin@citix.co.th
<https://noblemarketing.co.th/>



EDITRICE ZEUS

Tel. +39 36 224 4128
Email: redazione@editricezeus.com
<https://editricezeus.com/>



WALIN INTERNATIONAL LAW AND BUSINESS

Tel. +66 99 964 4669
Email: pattarawalins@gmail.com
<https://www.walin-legal.com>



THAI SUMMIT AUTOPARTS

Tel. +662-325-8000
Email: info@thaisummit.co.th
<https://www.thaisummit.co.th/>



Exclusive benefits with your Member Card.

www.thaitch.org



UPCOMING EVENTS

July - On wards



Rustichella D'abruzzo Professional Masterclass

8 JULY 2024

TICC Connect Kitchen Area



Explore Italy&Europe with ViaHoo Tour

18 JULY 2024

TICC Connect Lecture Room



BuonDee EP.6 "Wine and Cheese Experience"

26 JULY 2024

TICC Connect Lounge Area



Networking Event with BCCT in HuaHin

2 AUGUST 2024

Hilton HuaHin



Industrial Committee's Factory Visit and Aperitivo at Topgolf

23 AUGUST 2024

Vittoria tyres Praeksa Aperitivo at Topgolf



The BEST Tiramisu Masterclass and Competition

27 AUGUST 2024

TICC Conect



Orientation Day

30 AUGUST 2024

TICC Conect



70th Edition of the Bangkok Gems and Jewelry Fair

9-13 SEPTEMBER 2024

The Queen Sirikit National Convention Center



Networking Event "Corrado Feroci and TICC Resident Artists"

19 SEPTEMBER 2024

Radisson Blu



THU, 12 *Gala Dinner*
DECEMBER

CAPELLA BANGKOK HOTEL AT CHAO PHRAYA RIVER

A WORLD OF OPPORTUNITY

"Bangkok Patana helped me explore a variety of cultures, experience a dedicated and hard-working environment...and these have certainly benefitted me. I will be forever grateful I was able to learn and grow at Bangkok Patana School."

Ceara Elliot, Class of 2009
Senior Designer, Penguin Random House

Give your child a World of Opportunity.

admissions@patana.ac.th
www.patana.ac.th
Tel: +66 (0) 2785 2200



Read more about Ceara's world of book cover design.

SCAN ME



Bangkok Patana School
The British International School in Thailand
Established 1957

Bangkok Patana is a not-for-profit IB World School, accredited by CIS

