

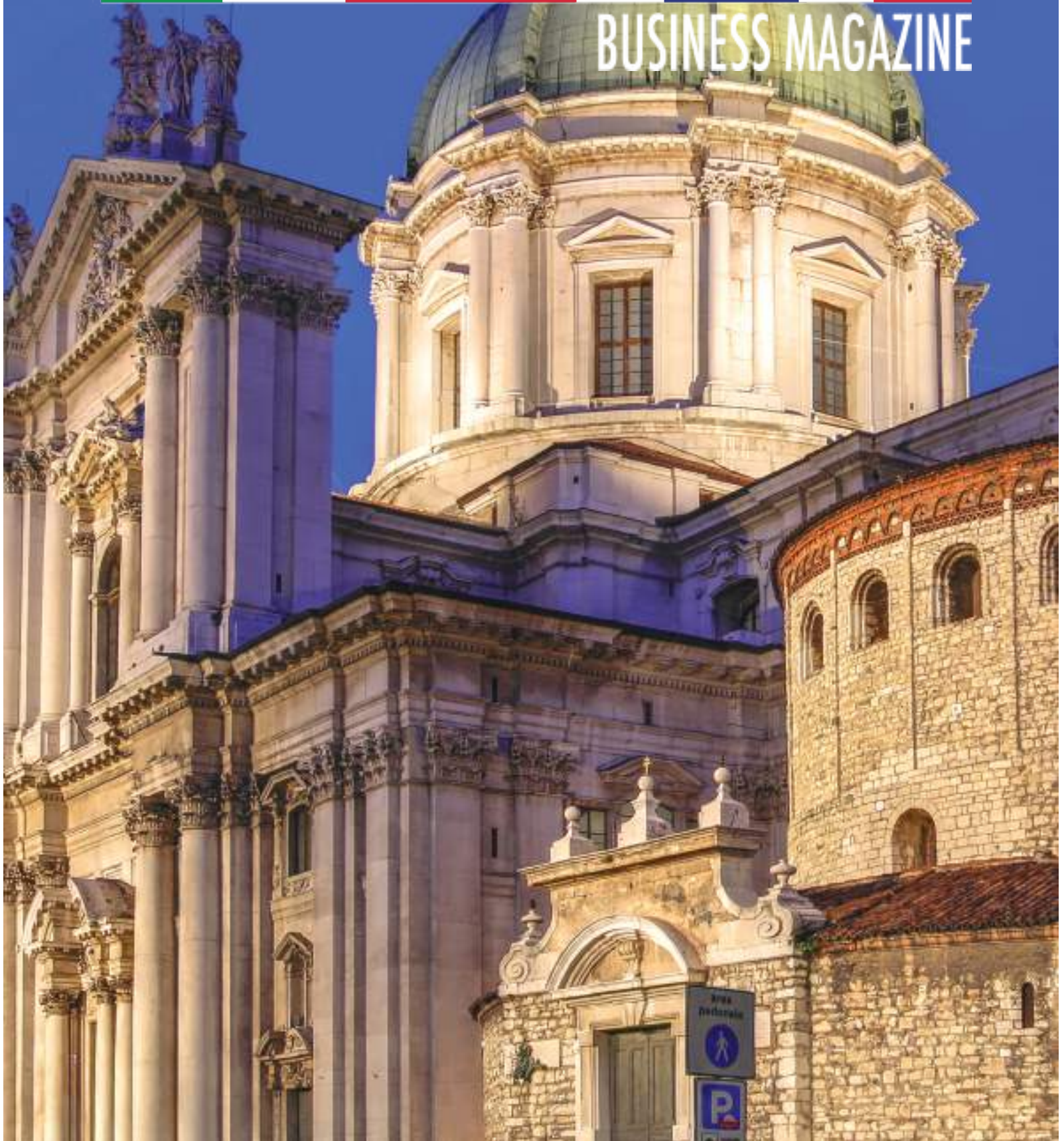


สมาคมการค้า-ธรรมาภิบาล  
THAI - ITALIAN  
CHAMBER OF COMMERCE

Volume No. VI / Year 2024

# INFORMA

BUSINESS MAGAZINE







# A Message from the President

Dear TICC Members and Friends,

Greetings, and welcome to Volume VI of Informa Magazine for 2024. As always, I extend my gratitude to all our readers. It is a pleasure to present this latest edition as we celebrate Italian National Day and explore the rich opportunities from the Business Forum in Brescia and Florence, Italy, offering valuable insights into the business dynamics between Italy and Thailand.

This month, we successfully hosted "Taste of Italy" in Cambodia and "Italy Meets Greece" at IO-Italian Osteria Bangkok. These events were tremendously successful, thanks to our generous sponsors: Aesops, Anticaluna, Bumrungrad International Hospital, DeFabiano Bespoke Tailor, EWTA, Fabbri, Food Delite, Icteam 1927, IO-Italian Osteria, Italiasia, Yummy Greece, Princ Hospital Suvarnabhumi, Sentinel Solutions, Tenuta Viglione, Thonburi Bamrungmuang Hospital, Unicitrus, VitalLife, and 3-Sixty Food.

Additionally, our third Orientation Day at Illy Cafe-Erawan and the fifth episode of Buondee were conducted in collaboration with our valued members: Cirio, Pasta Garofalo, KCG, and EWTA. Within these pages, you will find articles about The Food School, Hybrid Restaurant, which offers modern Thai cuisine with an Italian

tradition, and the introduction of new products from Segafredo. We are also excited to announce our upcoming project, Ospitalità Italiana, inviting Italian cuisines in Thailand to join us in a fair this November to expand their market presence and showcase their delicious offerings.

I am pleased to share that the IMD World Competitiveness Center's 2024 Report highlights Thailand's significant economic performance improvements. Thailand's economic zones have shown notable gains in sectors like business efficiency and international trade, underlining the country's growing competitiveness in the region. Informa Magazine aims to be a catalyst for creating meaningful connections, fostering collaborations, and sharing valuable insights. Our goal is to uncover new business opportunities and inspire you with the stories and perspectives within these pages. As you delve into Volume VI, I encourage you to immerse yourself in the rich content and let it ignite new ideas and ventures. Together, we can continue to strengthen the bond between Italy and Thailand, cultivating a vibrant and thriving business community.

Arrivederci,  
Federico Cardini



## INFORMA BUSINESS MAGAZINE

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A: 1126/2 Vanit Building II, 16th Fl.,  
New Petchburi Rd., Makkasan,  
Rajdhevee, Bangkok 10400  
T: +66 2 253 9909, +66 2 255 8695  
E: pr@thaitch.org  
W: www.thaitch.org

EDITOR: Mr. Giacomo Iobizzi

DESIGN AND ART DIRECTION:  
Ms. Giuliana Bianchi

### The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.



# GROWING EVERYDAY

## OUTLOOK ON THE CHAMBER



**350+** Corporate and individual members



**3,000+** Impressions on TICC New website



**8,000+** verified contacts



**11,000+** Followers



**3,500+** Reached



**5,000+** Connections



**57,000+** Sent emails per month



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**SCAND-MEDIA REPRESENTATIVE**

Mr. Gregers Moller  
PRINTED BY  
Scand-Media Corp., Ltd.  
211 Soi Prasert Manukitch 29,  
Prasert Manukitch Road, Chorakaebua, Ladprao, Bangkok 10230  
Tel: +66 2 943 7166-8 Fax: +66 2 943 7169

Mr. Finn Balslev, Director of Marketing  
Scand-Media Corp., Ltd.  
Tel: +66 2 943 7166 Ext. 116 Fax: +66 2 943 7169  
Mobile: +66 81 866 2577  
Email: finn@scandmedia.com  
www.scandmedia.com

# CONTENTS



**8** "Taste of Italy" in Cambodia

**18** Thailand's Marriage Equality Legislation

**14** Italian-Thai Business Forum in Florence

**23** "Orientation Day Breakfast Talk" at Illy Caffè in Bangkok.

**16** President Cardini was elected as a Councilor of the Board of Assocamerestero

**26** Step into the Future of Yaching with the Sanlorenzo SX100

**17** Brescia, The 33rd World Convention of The Italian Chambers of Commerce Abroad

**30** New Member Announcement



**TICC**  
**NEWS**

## THAILAND

**E-commerce Boom: Thailand's Digital Transformation and Growth Trends**  
Retrieved from *The Nation*, 4 June 2024

The Thai e-commerce market reached 5.96 trillion baht, with the insurance sector growing 31%, followed by arts, entertainment, and retail. Changing consumer behavior and increased internet access drive this growth. Over six years, business registrations rose 17.41%, with over 43 billion baht in capital, mainly in Bangkok. This trend highlights the shift to online shopping.

**Thailand Expands Incentives to Attract Foreign Investments**  
Retrieved from *Bangkok Post*, 15 June 2024

Thailand is enhancing incentives and simplifying procedures to attract foreign investors in the film, food, and pharmaceutical industries. Reforms announced by Tongthong Chandransu include easing restrictions on music festivals and foreign film productions, streamlining work permits, and a one-stop service center for border trade. These measures aim to boost foreign investment and global competitiveness.

**Thailand Climbs ASEAN Rankings in Latest Competitiveness Report**  
Retrieved from *Bangkok Post*, 19 June 2024

Thailand has advanced to 25th place from 30th in the global competitiveness rankings, surpassing Malaysia to become ASEAN's second-ranked country. The IMD World Competitiveness Center's 2024 Report highlights Thailand's significant economic performance improvements, particularly in international trade and current account balance. Despite a slight decrease in overall score, Thailand's economic zones showed notable gains in sectors like business efficiency and international trade, underlining its growing competitiveness in the region.

**Foreign Investment in Thailand Soars 58% in 2024**  
Retrieved from *The Nation*, 25 June 2024

New foreign business investment in Thailand surged 58% in the first five months of 2024, totaling 71.702 billion baht from 317 newly registered firms. However, the number of Thai employees hired by these firms dropped by 60% due to investments in advanced technology. Japan led the investments, followed by China and the US. This investment influx has enhanced technology transfer in various sectors.

**Gae Aulenti's Legacy: A Journey Through Architecture and Design**  
Retrieved from *Sky Arte*, 22 May 2024

Gae Aulenti's architectural legacy takes center stage at Triennale Milano until January 12, 2025. Curated by Giovanni Agosti, Nina Artioli, and Nina Bassoli, the exhibition features lifelike reconstructions of her iconic designs, from museum installations to private residences. Visitors can experience Aulenti's influential career firsthand, exploring dynamic reflections in "Arrivo al mare" and the bold red structures of Perugia airport.

**President Mattarella Signs Differentiated Autonomy Law**  
Retrieved from *ANSA*, 27 June 2024

Italian President Sergio Mattarella promptly promulgated the law on differentiated autonomy, just six days after its final approval by Parliament. This clears the way for negotiations with regions like Veneto to devolve specified powers, while also allowing potential opponents to plan referendum strategies. Governor Luca Zaia hailed the historic moment, emphasizing readiness to begin discussions once the law is published in the official gazette.

## OTHER COUNTRIES

**French President Emmanuel Macron's delicate political situation could limit his influence in the election of the new top European officials.**  
retrieved from *Euronews*, 11 June 2024

Due to concerns about immigration, inflation, and the expense of environmental change, French President Emmanuel Macron is facing electoral problems in the aftermath of his party's poor performance in the recent European elections and the popularity of Marine Le Pen's National Rally party. Macron has responded to this by urging early parliamentary elections, which might lead to a phase of cohabitation with a prime minister of a different political party. Macron's prominence in European matters and France's voice in EU operations may be diminished by this circumstance. Additionally, it may change the long-standing dominance of France and Germany by providing possibilities for leaders of other influential countries such as Italy, Poland, and Spain.

**Criminal charges recommended against Boeing**  
Retrieved from *BBC*, 25 June 2024

US prosecutors have recommended bringing criminal charges against Boeing for violating a settlement related to the two fatal crashes involving its 737 Max aircraft, which claimed 346 lives. Boeing has denied wrongdoing in this case. The Department of Justice is yet to make a final decision by July 7. Boeing's former CEO defended the company in a Senate hearing, stating they had learned from past mistakes, but whistleblowers highlighted serious production issues with various aircraft models. The recommendation for charges is a significant development in this ongoing investigation into Boeing's handling of the safety concerns surrounding its aircraft.





## Our villa facilities



## Villa Type



### ONE BEDROOM

- King size bed
- Private pool / Jacuzzi indoor
- Coffee & Tea / Minibar
- WiFi / Smart TV / Bluetooth Speaker
- Access to GYM 24 Hours
- Safety box



### TWO BEDROOM

- 2 King size bed
- Private pool / 2 Jacuzzi indoor
- Coffee & Tea / Minibar
- WiFi / Smart TV / Bluetooth Speaker
- Access to GYM 24 Hours
- 2 Safety boxes



### THREE BEDROOM

- King size bed (Master Room) / Twin Bed (Regular Room)
- Private parking area
- Private pool / 1 Jacuzzi / 4 Bathrooms
- Coffee & Tea / Minibars
- WiFi / Smart TV / Bluetooth speaker
- Access to Gym 24 hours
- 3 Safety boxes

**Villa Tantawan Resort**  
37/12 Moo 2 T. Kamala A.Kathu  
Phuket 83150 Thailand

**EMAIL :** rsvn@villatantawan.com **MOBILE :** +66 (0) 88 776 0306

POST PRESS RELEASE

## TICC's Cambodia Committee successfully completed the very first "Taste of Italy" in Phnom Penh, Cambodia



**Phnom Penh, 3 June 2024** - The Thai-Italian Chamber of Commerce (TICC) and the TICC's Cambodia Committee successfully completed the very first "Taste of Italy" event, at **Siena Italian Steakhouse in Phnom Penh, Cambodia**. The event is with the patronage of the Embassy of Italy in Bangkok and the Italian Consulate in Phnom Penh (Consolato Onorario D'Italia Phnom Penh Cambodia), with the collaboration of Tenuta Viglione and Cantine Polvanera, and the support of the Italo-Oriente Chamber of Commerce.

The activities were opened by **President Federico Cardini** and **Secretary General Giacomo Iobizzi** who introduced **Consul Aurelio Flacco**, also Chairman of the TICC's Cambodia Committee. After the greetings, different professionals have the chance to attend the 2 Italian Wine Masterclasses led by Italian **Sommelier Marco Penna** and Wine connoisseur, Italo-Oriente Chamber of Commerce Representative **Angelo Villani**, explaining the **Puglia wines produced by Tenuta viglione and Cantine Polvanera Thailand**.

During the evening, a B2B Food and Beverage professional networking has been hosted by providing a taste of Italian and Puglia food ingredients, deliciously prepared and cooked by Chef Giuseppe Napoletano of Siena Restaurant & Wine Bar. Over 40 operators filled the room and enjoyed the fantastic view on the Cambodian Capital City.

TICC would like to thank Consul Aurelio Flacco, TICC BOD Member Filippo Cassabgi, and Mr Angelo Villani, for their assistance and coordination in realizing this event, together with the outstanding support from all the sponsors Acqua Panna, Sanpellegrino, Rustichella d'Abruzzo, Officina del Prosciutto Bangkok, Sinisrl, Cantine Polvanera, and Tenuta viglione and all guests that contributed to the success of this wonderful event.

**Sponsored by**







POST PRESS RELEASE  
**Celebrating the Mediterranean Traditions:  
 Italy meets Greece**



**Bangkok, 6 June 2024** - The Thai-Italian Chamber of Commerce (TICC) was delighted to host "Italy meets Greece" networking event in collaboration with the Hellenic-Thai Chamber of Commerce (HTCC) at IO Italian Osteria Bangkok.

"Italy meets Greece" was a Mediterranean-style networking event whose aim was to promote the culinary tradition of Italy and Greece with dishes created by **Chef Anna Borrasi from IO- Italian Osteria and Chef Apostolos Gavros from Aesops Restaurant**. With over 120 guests, the event was opened by Mr. Giacomo Iobizzi, Secretary General of the Thai-Italian Chamber of Commerce (TICC), and Mr. Thanasis Tsepis, Chairman of the Hellenic-Thai Chamber of Commerce (HTCC).

The success of this event was made possible by the much appreciated support from our esteemed sponsors Aesops, Anticaluna, Bumrungrad International Hospital, DeFabiano Bespoke Tailor, EWTA, Fabbri, Food Delite, Icteam 1927, IO- Italian Osteria, Italasia, Yummy Greece, Princ Hospital Suvarnabhumi, Sentinel Solutions, Tenuta Viglione, Thonburi Bamrunmuang Hospital, Unicritrus, VitalLife, and 3-Sixty Food.

Stay tuned for more updates as TICC continues to come up with more interesting and amazing events.

Sponsored by







Chef Angelo Belluzzi

# ALMA ITALIAN BAKERY AND PASTRY

*The Pinnacle of Education in Italian Delicacies  
at The Food School Bangkok*

One could say that Italian bakery and pastry, unlike other culinary delicacies taught more widely in Thailand, are often underrepresented in educational settings - a wildly unlikeable statement, as lovers of the succulent tiramisu and the luscious panettone would agree. This is why **The Food School Bangkok**, a progressive learning community of passionate culinary enthusiasts, has responded to this dilemma by collaborating with world-renowned Italian academy **ALMA - the School of Italian Culinary Arts** to establish one of Bangkok's premier and exclusive Italian bakery and pastry courses, located in the very heart of the city.

Hailing all the way from Parma, Italy, an area known not just for its delicious pasta and cured hams, ALMA's reputation exceeds all else, having delivered the most exceptional culinary education in Italian cuisine and hospitality for over two decades. Designated as a UNESCO Creative City of Gastronomy in 2015, ALMA's commitment to upholding the pinnacle of European culinary arts has solidified its reputation as a beacon of Italian gastronomy, each year drawing in visitors eager to savour the authentic flavours of Italy. ALMA stands as a revered destination among culinary aficionados worldwide - yet, ALMA goes beyond, valuing accessibility and the importance of answering to aspiring International chefs who seek to immerse themselves in the flavours of Italian cuisine.

Through partnerships with leading institutions across over 20 countries, ALMA aims to promote the art of creating dishes that epitomise Italian gastronomy. The collaboration between ALMA - the School of Italian Arts and The Food School Bangkok has yielded a flagship school that serves as the ideal destination for culinary enthusiasts on this side of the world, fostering even greater networking opportunities, diverse learning environments, and the combined expertise of the best of the best at the very centre of Southeast Asia.

Among two curricula offered by ALMA at The Food School Bangkok, the Italian Bakery and Pastry Certificated Course stands out as a testament to both institutions' dedication to excellence. This specialized programme not only introduces students to the intricate techniques and artistry behind classic Italian desserts but also immerses them in the rich cultural heritage that defines Italian baking. From nailing the creamy consistency of a classic gelato to crafting the delightful crunch of a biscotti, every lesson is crafted to impart not just technical skills but also a deep appreciation for the history and significance of each pastry.



[www.thefoodschool.com](http://www.thefoodschool.com) 02 150 8786



The Patron Saint of Parma: A History of Pastry Sweets - Legend has it that in the 4th century, Saint Ilario, returning from exile in Turkey to France, passed through Parma, his attire worn and footwear in tatters. Moved by compassion, a generous cobbler took pity on him and crafted him a new pair of shoes. To everyone's astonishment, the shoes left behind by Saint Ilario miraculously transformed into gold the next day. Today, Saint Ilario is revered as the Patron Saint of Parma. Each year on January 15th, locals and visitors alike gather for a festive celebration in his honour, highlighted by scarpetti-decorative sugar cookies shaped like shoes. To this day, visitors from around the world come to Parma indulging not only in the region's famed hams, cheeses, and gelato but also its distinctive pastries.

With the expertise of a world-class pastry chef and charisma paralleled by no other, Chef Angelo Belluzzi leads the Essential Level of the Professional Arts in Italian Bakery and Pastry Certificated Course, taking aspiring bakers through a sensory-filled journey into the foundations of crafting traditional Italian bakery and pastry dishes. From mastering the fundamentals to exploring must-have techniques, students uncover the secrets of both contemporary and traditional Italian baking. With the guidance of Chef Angelo, students will learn to not only replicate but also gain the confidence to proficiently manage a wide range of authentic Italian bakery and pastry recipes.



Chef Enrico Nativi

The Advanced Level of the Professional Arts in Italian Bakery and Pastry Certificated Course boasts a deeply comprehensive exploration of intricate techniques and the nuanced flavours of Italian Bakery and Pastry. Led by Chef Enrico Nativi, this level ensures mastery in creating sophisticated Italian bakery and pastry creations. Throughout the course, Chef Enrico leads students on an explorative journey, blending hands-on experience with theoretical insights to recreate traditional recipes and effectively apply newfound knowledge to produce innovative creations in real-world culinary settings.

For those with a fully committed schedule, ALMA provides a bespoke alternative: exclusive **Intensive Weekend Programmes** consisting of over 88 hours across eleven weeks. Participants will learn to master different pies, cakes, cookies, and cold delights. Graduates will have hands on experience with producing such exotic treats as local Italian strudel or the tiramisu, succulent snacks such as biscotti or marzipan, and even other Italian delicacies such as the traditional panettone, classic gelato, or the scrumptious focaccia.

Moreover, ALMA also presents an assortment of short courses that dive deep into the artistry of select Italian dishes that resonate with the students' passions for those with a passing curiosity, those who desire an upgrade in their skills, or for those on a short stay in town.

It isn't an overstatement to say that ALMA's courses are some of the best in the culinary world today. In addition to its professionalism and the sheer calibre of its chef instructors, ALMA also owes its acclaimed professional courses to the cutting-edge facilities provided by The Food School Bangkok. A renowned hub for culinary enthusiasts and scholars of the art, the pursuit of culinary mastery at The Food School thrives upon the state-of-the-art equipment that leaves no room for compromise. Thanks to materials sourced from esteemed partner Allied Metals, ALMA ensures that every aspiring chef benefits from top-tier ingredients, enabling and empowering them to excel in their culinary pilgrimage.

**THE FOOD SCHOOL BANGKOK  
A PROGRESSIVE LEARNING COMMUNITY**

BLOCK28 - Building E 936 Soi Chula 7, Wang Mai,  
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POST PRESS RELEASE

## TICC Delegation Participates in Italy-Thailand Business Forum at Palazzo Vecchio, Florence

**Florence, 13 June 2024** - The Thai-Italian Chamber of Commerce (TICC), represented by President Federico Cardini, TICC Industrial Committee Chairman Alberto La Lumia, and Secretary General Giacomo Iobizzi, attended the prestigious Italian-Thai Business Forum at the historic Palazzo Vecchio.

The event marked a significant milestone in fostering economic and cultural ties between Italy and Thailand, providing a platform for discussing potential collaborations and business opportunities.

Following a productive morning of meetings and discussions, the delegates of the **Italian-Thai Business Forum** had the opportunity to explore the rich cultural heritage of Florence. They embarked on a guided tour of the city, which included a visit to the renowned Cantinetta Antinori, a historic wine estate known for its exquisite Tuscan wines and elegant ambiance. The delegates were treated to a tasting session, where they savored some of the finest wines that the region has to offer.

The cultural immersion continued with a stop at the Opificio delle Pietre Dure, an institute of restoration with a long history dating back to the Renaissance. Here, the delegates marveled

at the intricate craftsmanship and meticulous restoration techniques used to preserve Italy's priceless artworks and monuments. The experience highlighted the deep appreciation both nations have for art, history, and heritage.

Capping off the day's events, the delegates enjoyed a splendid Tuscan dinner in the breathtakingly beautiful rooms of the Officina Profumo-Farmaceutica di Santa Maria Novella. Established in 1612, this historical apothecary is one of the oldest in the world and provided a stunning backdrop for the evening. The guests were treated to a gourmet dining experience, featuring traditional Tuscan cuisine prepared with locally sourced ingredients. The ambiance, combined with the exquisite flavors of the meal, made for an unforgettable evening.

**The Business Forum in Florence not only strengthened the economic bonds between the two countries** but also celebrated their shared appreciation for culture, history, and fine cuisine. The TICC delegation's visit underscored the commitment to fostering enduring partnerships and exploring new avenues for collaboration in various sectors.





## President Cardini elected Councilor of the Board of Assocamerestero for Asia, Africa, and Oceania



**Brescia, 22 June 2024** - The Thai-Italian Chamber of Commerce is proud to announce the participation of its President, Federico Cardini, and Secretary General, Giacomo Iobizzi, in the 33rd World Convention of the Italian Chambers of Commerce Abroad. This prestigious event, hosted by the Chamber of Commerce in Brescia, takes place from 22 to 25 June 2024 and brings together 86 Italian Chambers of Commerce from 63 countries around the globe.

The convention serves as a vital platform for discussing and fostering system synergy to support Italian companies and promote the Made in Italy brand worldwide. The gathering of such a diverse and influential group of chambers underscores the importance of international collaboration to achieve the goals

**We are especially pleased to announce that President Federico Cardini was elected as a Councilor of the Board of Assocamerestero, representing the regions of Asia, Africa, and Oceania.**

This prestigious position underscores the recognition of President Cardini's leadership and dedication to promoting Italian business interests on a global scale. In this capacity, he will be responsible for overseeing and coordinating the activities of 15 Italian Chambers of Commerce within these regions, ensuring that they work in unison to support Italian enterprises and foster economic growth.

**President Cardini's new role involves strategic planning and collaboration with other board members to develop initiatives that enhance the global presence and competitiveness of Italian businesses.** He will focus on identifying and leveraging opportunities for trade and investment, addressing challenges faced by Italian companies in these regions, and facilitating the exchange of knowledge and best practices among the chambers.

Taking over from Paolo Bazzoni, the former President of the Italy-China Chamber of Commerce in Beijing, The President Cardini will build upon the strong foundation laid by his predecessor. We extend our heartfelt gratitude to Mr. Bazzoni for his significant contributions and unwavering support to the Chambers system.

In his new role, President Cardini will continue to drive the development of synergies within the Chamber System and promote the exchange of know-how and best practices that can be adopted for the Sistema Italia. His leadership promises to build on the solid foundation laid by his predecessor, ensuring that the Italian Chambers of Commerce continue to thrive and support Italian businesses on the global stage. His efforts will be instrumental in strengthening the ties between Italy and these diverse regions, fostering mutual economic growth and prosperity.



## Brescia The 33rd World Convention of Italian Chambers of Commerce Abroad

**Brescia, 25 June 2024** - The 33rd World Convention of Italian Chambers of Commerce Abroad, organized by the Chamber of Commerce in Brescia and Assocamerestero in collaboration with ProBrixia and Unioncamere, has come to an end. This prestigious four-day event has proven to be a significant platform for fostering international business relationships and promoting global trade.

**The convention brought together over 200 delegates representing approximately 80 foreign Chambers of Commerce from 63 countries spanning five continents.** These delegates included a diverse group of operators, entrepreneurs, and companies, all eager to explore and expand their business horizons. The event provided a unique opportunity for participants to engage in meaningful discussions, share insights, and establish valuable connections that could pave the way for future collaborations.

On Monday, June 24, and Tuesday, June 25, Secretary General Mr. Giacomo Iobizzi and Business Developer Manager Mr. Michele Tomea represented the Italian Chamber of Commerce in Thailand. They participated in numerous B2B meetings with companies from Brescia and the Lombardy region. These meetings were particularly focused on discussing the vibrant business landscape in Thailand and the myriad of opportunities it offers to Italian enterprises.

The B2B meetings were highly productive, with many Brescia and Lombardy companies expressing strong interest in exploring business ventures in Thailand. The interactions paved the way for potential partnerships and collaborations, underscoring the significance of such international conventions in bridging markets and fostering economic growth.

The 33rd World Convention of Italian Chambers of Commerce Abroad not only showcased the strength and unity of the global Italian business community but also reinforced the importance of international cooperation in driving economic development. As the event concluded, participants left with renewed enthusiasm and a wealth of knowledge, eager to leverage the connections made and insights gained to propel their businesses forward.





# Advancements in Thailand's Marriage Equality Legislation of 2024



Thailand has witnessed significant social progress in recent years, with growing societal interest in enhancing the rights and well-being of LGBTQ+ individuals. In response to this momentum, there has been a social movement to legalize same-sex marriage and elevate family and civil rights for LGBTQ+ individuals through amendments to the Thai Civil and Commercial Code ("CCC"), known as the "Marriage Equality Act" (the "Act").

This development led to the submission of three proposed draft amendments to the CCC for consideration by parliament. One proposal came from the current government, another from the opposition party, and the third from over 10,000 eligible Thai voters, in accordance with the legislative procedure stipulated by the Thai Constitution B.E. 2560 (2017). The House of Representatives demonstrated its commitment to this cause by passing a resolution to accept the principles outlined in all three versions of the draft legislation during the 26th Session of the House of Representatives, 1st Year, 4th Meeting held on December 21, 2023.

The core objective of all three proposed draft legislations is to broaden the rights of LGBTQ+ individuals, enabling them to legally form families, exercise various family rights and responsibilities, and attain family status to each other. This encompasses key aspects such as engagement, marriage, spousal rights, parental rights, and inheritance rights, all of which would be equally recognized under the law for LGBTQ+ couples as they are for heterosexual couples in the context of family formation.

Following the evaluation of all three versions of the legislation, the House of Representatives consolidated them into a single draft, which underwent review by the Extraordinary Committee in early 2024. As a result, the Marriage Equality Act received overwhelming approval during the 31st Session of the House of Representatives, 2nd Year, 2nd Meeting held on March 27, 2024. After this stage, as outlined by the Thai Constitution, the Marriage Equality Act will then require approval from the Senate and securing endorsement from the King before the Act can become reality in Thailand. This legislative procedure is expected to conclude within Q3 of 2024.

The Marriage Equality Act represents a fundamental change in the definition of marriage, transitioning from "a man and a woman" to "two individuals", replacing the traditional legal status of "husband and wife" with the gender-neutral term "married couple", and reforming the family status from "father and mother" to "primary parent". The Act's primary ambition is to ensure that LGBTQ+ couples are afforded the same fundamental rights as heterosexual couples currently enjoy under the CCC. These rights include the ability to adopt children, jointly manage marital properties, and, most importantly, inherit their spouse's inheritance.

In light of these developments, attention now turns to the nearly finalized Act and its implications in the realm of real estate acquisition, especially for LGBTQ+ couples where one partner is a non-Thai national. Upon the Act's endorsement and subsequent 120-day period after publication in the Royal Gazette, LGBTQ+ couples will become eligible to legally marry and obtain marriage certificates from any Thai district office, enjoying rights like those granted to heterosexual couples under the CCC. However, it is important to note that significant complications may arise or remain when a married couple, regardless of sexual orientation, seeks to acquire real property in Thailand.

Recently, the Senate officially approved and passed a law legalizing same-sex marriage. Essentially, this new law grants any two individuals above 18 years old the right to register their marriage and enjoy the same benefits and rights as heterosexual couples. Currently, the bill is awaiting formal endorsement from King Maha Vajiralongkorn and its publication in the Government Gazette, after which a date will be set for the law to take effect within 120 days.

Stay tuned for our next article, which will cover the rights specific to ownership of land and property. For any specific legal advice, please reach out to us at [law@ilct.co.th](mailto:law@ilct.co.th)



# "LOVE PRIDE PARADE 2024" The First ever longest Parade in Asia Festival Celebrating Pride Month



Bangkok, 30 June 2024 - The government, led by the Prime Minister, along with key figures and over 100 private sector organizations, joined forces to mark a historic moment for Thailand with the longest **Pride Parade in Asia at LOVE PRIDE PARADE 2024... THE FIRST EVER LONGEST PARADE IN ASIA**, a parade of pride, love, and equality. The parade spanned 6 kilometers, the longest in Asia, from the National Stadium to the Em District, concluding at Benjasiri Park, celebrating the end of Pride Month and promoting Thailand's friendly image towards LGBTQ+ tourists globally. The Soft Power presented the charm of Thai PRIDE OF THAINESS in every dimension, aiming to achieve economic creativity.

**LOVE PRIDE PARADE 2024... THE FIRST EVER LONGEST PARADE IN ASIA** was led by private sector networks, with Ms. Supaluck Umpujh, chairperson of The Mall Group And key business networks from over 100 organizations, including LGBTQ+ community associations contributing to the tourism economy, joined forces with renowned personalities to promote Thailand internationally through the PRIDE MONTH festival, celebrating and supporting equality rights for LGBTQ+ globally.

The release of LOVE PRIDE PARADE 2024... THE FIRST EVER LONGEST PARADE IN ASIA was honored by the Prime Minister, Mr. Settha Thaweasin, serving as the parade chairman. Numerous public sector organizations, state enterprises influencing the tourism sector, ambassadors from New Zealand and Africa, as well as commercial attachés from Canada and Columbia, also participated. Significant figures

from key organizations such as the Airports of Thailand, leading airlines, banks, and Thai Hotel Association, LGBTQ+ couples network, LGBTQ+ celebrities, actors, associations, leading music festival organizers like S2Q, G Circuit, Songkran Siam, and White Party were present. Additionally, vintage car clubs, from supercars to EV cars from Honda and Harley-Davidson, participated in the parade.

After the parade was launched from the National Stadium (Supachalasai), it proceeded through Pathumwan Intersection, moving along Sukhumvit Road, passing through Ratchaprasong Intersection, Phloen Chit, Asok, and concluding at Benjasiri Park, Em District (Emquartier, Emporium, Emsphere), covering a distance of 6 kilometers. The parade extended over 1 kilometer, with over 300 participating vehicles, marking the longest Pride celebration in Asia to date.

Upon arriving at Benjasiri Park, Sukhumvit Road, passing through the Em District (Emquartier, Emporium, Emsphere), Bangkok Governor, Mr. Chadchart Sittiphan, represented the public sector, welcoming the crowd awaiting the parade, with a reception ceremony organized by Em District executives and performances within Benjasiri Park.







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## PRESS RELEASE

# Royal Srl and BC Paint Group Sign Framework Agreement for Production Partnership in Thailand

**Bangkok, June 11, 2024** – Royal Srl, a leading Italian company specialized in advanced chemical products for the stone and surface industries, has officially signed a Framework Agreement with BC Paint Group, a historic player in the Thai paint and coatings industry. The signing ceremony took place at Bangkok China Paint Manufacturing Co., Ltd., located at 400 Soi Pookmitre, Old Railway Road, Samrongtai, Prapradaeng, Samutprakran 10130, Thailand.

This landmark agreement establishes a significant production partnership, allowing Royal Srl to manufacture its range of high-quality chemical products in Thailand. This collaboration leverages BC Paint Group's extensive experience and production capabilities, ensuring that Italian top-quality products are brought to Asian customers efficiently and effectively. The partnership positions Thailand as a central production and logistics hub in South-East Asia, enhancing the supply chain and delivering superior products to the market.

Royal Srl is the first and only Italian company in the chemicals for stone and surface industry to establish its own production in South-East Asia. This strategic move was made possible through the visionary leadership of Mr. Maurizio Bertoglio, CEO of Royal, whose commitment to building outstanding production capabilities has been unwavering. Mr. Bertoglio has long recognized Asia as a pivotal market for Italian chemicals dedicated to the stone industry.

The agreement is the culmination of a shared vision and comprehensive negotiations between Ms. Pylin Jane Sanguanpiyapand, Director of Sales and Marketing at BC Paint, and Mr. Fabio Cardani, who oversees Royal's operations in South-East Asia.

This achievement has been made possible thanks to the invaluable support of the Thai-Italian Chamber of Commerce, particularly the Secretary-General Mr. Giacomo Iobizzi. His outstanding assistance has been instrumental in Royal's internationalization efforts in South-East Asia.



**About Royal Srl:** Royal Srl is renowned for its advanced chemical products tailored for the stone and surface industries. Their product range includes epoxy resins for marble slab production, polyester, vinyl ester, and epoxy adhesives, as well as treatments for natural stone such as waterproofing, stain-resistant, and color-enhancing coatings. Under the strong leadership of Maurizio Bertoglio, Royal has emerged as a key export player in the market, thanks to the commitment to providing eco-friendly and non-toxic chemicals, to promote a healthy and sustainable living environment.

**About BC Paint Group:** BC Paint Group has been a pioneer in the Thai paint and coatings industry since 1945. As the oldest licensee of Sherwin-Williams Paints, USA, globally, BC Paint Group has been producing high-quality paints in Thailand since 1978. Their extensive product portfolio and commitment to innovation and quality have made them a trusted name in the industry.

This partnership marks a significant milestone for both companies, promising to bring the best Italian formulations to the Asian market and solidifying Thailand's role as a key player in the global chemical manufacturing landscape.

**For media inquiries, please contact:**  
Royal Srl: info@royalgroupchemical.com



# “Orientation Day - Breakfast Talk” at Illy Caffè in Bangkok



**Bangkok, 28 June 2024** - The Thai-Italian Chamber of Commerce (TICC) is delighted to announce the triumphant “Orientation - Breakfast Talk” that took place at Illy Caffè Erawan in Bangkok. This event brought together members of the business community in a dynamic and engaging setting, fostering both meaningful discussions and valuable networking opportunities.

A diverse group of 16 participating members attended the breakfast talk, each bringing unique perspectives and contributing to the vibrant discussions that characterized the morning. The interactions among the participants underscored the importance of such gatherings in strengthening commercial ties and fostering mutual growth.

The success of this event would not have been possible without the generous support of our esteemed food and beverage sponsors: illy Caffè, Italiasia Group Thailand, and Festilia. Their contributions ensured a delightful and memorable experience for all participants, highlighting the quality and excellence that these brands represent.

We extend our heartfelt gratitude to all who joined us and played a part in making this event a resounding success. The TICC remains steadfast in its commitment to fostering strong commercial relationships and providing valuable platforms for business growth and collaboration.

For more information about future events and membership opportunities, **please contact us at [membership@thaitech.org](mailto:membership@thaitech.org)** or call 02-255-8695 ext. 106.

We look forward to welcoming you to our upcoming events and continuing to support the vibrant Thai-Italian business community.

**illy Caffè - Erawan**  
LG Floor, Erawan Bangkok, 494 Phloen Chit Rd, Lumpini, Pathum Wan, Bangkok 10330  
Phone: 063 831 2882



Sponsored by



# BuonDee Episode 5 “Bronze Cut Pasta Tasting Experience”

**Bangkok, 28 June 2024** - The Thai-Italian Chamber of Commerce (TICC) is delighted to share the success of the latest “BuonDee” event, held at the newly opened TICC Connect area.

BuonDee, meaning “good” in Italian and Thai, is a rebranding of last year’s Italian Wine Appreciation Club. The project aims to promote Italian food & beverage and etiquette in Thailand, enhancing the participants’ experience to another level. Under the theme of “**Bronze Cut Pasta Tasting Experience**”, **BuonDee episode 5**, was co-organized with Cirio Thailand, Pasta Garofalo, East West Trading & Agencies (EWTA Online), KCG Corporation, and Food Gallery Limited.

We are thankful to all sponsors for the unfailing support and we extend our gratitude to **Chef Francesco Deiana Chef Partner & Co-Founder of La Dotta Pasta Bar & Restaurant** (Foodie Collection). Combining high-quality tomato products from Cirio, premium pasta from Garofalo, Parmigiano Reggiano 24 months from Food Gallery, and the professional cooking skills of Chef Francesco, BuonDee ep. 5 truly represented an unforgettable moment for our guests.

The event began with a 15-minute in-depth presentation from **Mr. Sandro Zanello from Garofalo**, who explained about the brand’s history, pasta production process, and packaging style. Together with being a premium brand, Garofalo represents Italian passion, a commitment to quality, and a long line of tradition. Following the presentation, Chef Francesco prepared four types of authentic pasta dishes from Italy, which are: Pasta all’Arrabbiata, Pasta al Basilico, Pasta alla Napoletana, and Pasta alla Puttanesca.

**Stay tuned for more updates as TICC continues to come up with interesting events that enhance the cultural and gastronomic connections between Thailand and Italy.**







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#### FEATURES

## Introducing New Products from Segafredo “Born of a true passion, the most authentic coffee”

Segafredo Zanetti Thailand has recently launched a new package of our best seller coffee beans. Our new 500g packages are designed for easy refilling and storage, ensuring that your coffee stays fresh and flavorful every time. Enjoy 3 authentic Italian coffee bean flavors.

**Segafredo Coffee Extra Strong**, harvested at peak ripeness, these beans offer a robust body, intense aroma, and a hint of malt. The blend of Arabica and Robusta beans is carefully selected and roasted using advanced machinery for a flavorful, dark full-body experience.

**Segafredo Coffee Massimo**, this blend features sweet undertones and a rich body, made from high-quality beans true to classic Italian espresso. Massimo includes hints of chocolate, ideal for mocha lovers.

**Segafredo Coffee Classico Napoli**, one of Segafredo’s oldest blends, Intermezzo is skillfully roasted to provide a rich and distinctive aroma. This blend of Arabica and Robusta whole beans delivers the quintessential Italian coffee experience.

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Designed for contemporary lifestyles, the Segafredo capsule coffee machine (Nespresso-compatible) offers two water level settings and an NTC temperature control system to prevent overheating. Its thermoblock boiler system ensures quick heating. Paired with 3 unique Nespresso-compatible, compostable capsule flavors, you can savor premium Italian-style coffee at home or workplace.

**Segafredo Intenso Coffee Capsule**, the black capsule offers a rich aroma and a full-bodied, dark-roast coffee experience.

**Segafredo Espresso Coffee Capsule**, Ideal for espresso lovers, this capsule delivers a well-balanced, aromatic, and intense Italian-style coffee.

**Segafredo Lungo Coffee Capsule**, perfect for smooth, easy-drinking Italian-style coffee, this capsule provides balanced bitterness, a light body, and a refreshing taste suitable for all-day enjoyment.

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#### Contact

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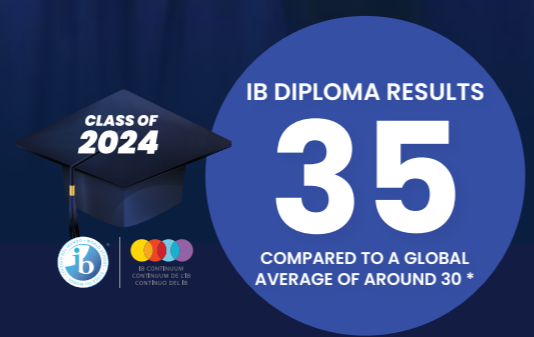


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FEATURES

**Step into the Future of Yaching with the Sanlorenzo SX100**



In the ever-evolving world of luxury yachting, Sanlorenzo stands as a beacon of innovation, continuously pushing boundaries and redefining the art of seafaring. At the forefront of this maritime revolution is the Sanlorenzo SX100, a superyacht born from the visionary SX series.

**The SX series, a pioneering venture that gave rise to the concept of a crossover yacht, has transcended traditional yacht design,** carving its own niche in the opulent world of yachting. The SX100, with its avant-garde architecture, is a testament to Sanlorenzo's commitment to not just meet but exceed the expectations of discerning enthusiasts.

**The exterior of the SX100 is a blend of contemporary and futuristic elements.** The reverse-rake windshield, robust bulwarks, and an open stern create a profile that is not just seaworthy but boldly stylish. Sanlorenzo has artfully merged the flybridge and open yacht styles, giving birth to a vessel that is not only a mode of transport but an architectural masterpiece on the water.

**Stepping inside the SX100 is a journey into luxury curated by the renowned Piero Lissoni.** The main suite, a sanctuary of sophistication, boasts design elements like a suede headboard and the timeless allure of nero marquinia black marble in the head. Every detail reflects a dedication to elegance, attracting a clientele with a taste for the extraordinary. What sets the SX100 apart is its role as a crossover model, seamlessly bridging the gap between Sanlorenzo's planing SL models and semi-displacement SD yachts. Positioned between the SX88 and SX112, the SX100 is the definition of versatility. It transforms effortlessly from a long-haul cruiser, navigating the expanses of the open sea, to a mega dayboat, offering an unparalleled yachting experience.

In the world of Sanlorenzo, the SX100 isn't just a yacht; it's an expression of art, a vessel that mirrors the brand's dedication to pushing boundaries. As you set sail on this marvel, you're not just cruising the waters; you're embarking on a journey into the future of yachting, where luxury meets innovation, and every wave is a testament to the artistry of Sanlorenzo.

To experience the Sanlorenzo difference, get in touch with our team at [sanlorenzo@simpsonmarine.com](mailto:sanlorenzo@simpsonmarine.com).







# NEW MEMBERS ANNOUNCEMENT

In June



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# UPCOMING EVENTS

June - On wards



Taste of Italy

3 JUNE 2024

Siena Italian Restaurant, Cambodia



Italy Meets Greece

6 JUNE 2024

OI Italian Osteria



Orientation Day

28 JUNE 2024

Illy Cafe - Erawan



BuonDee EP.5 “Bronze cut Pasta tasting Experience”

28 JUNE 2024

TICC Connect Kitchen Area



Rustichella D'abruzzo Profesional Masterclass

8 JULY 2024

TICC Connect Kitchen Area



Explore Italy&Europe with Viahoo Tour

18 JULY 2024

TICC Connect Lecture Room



BuonDee EP.6 “Wine and Cheese Experience”

26 JULY 2024

TICC Connect Lounge Area



Networking Event with BCCT in HuaHin

2 AUGUST 2024

Hilton HuaHin



Industrial Committee's Factory Visit and Apperitivo at Topgolf

23 AUGUST 2024

Vittoria tyres Praeksa Apperitivo at Topgolf



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