

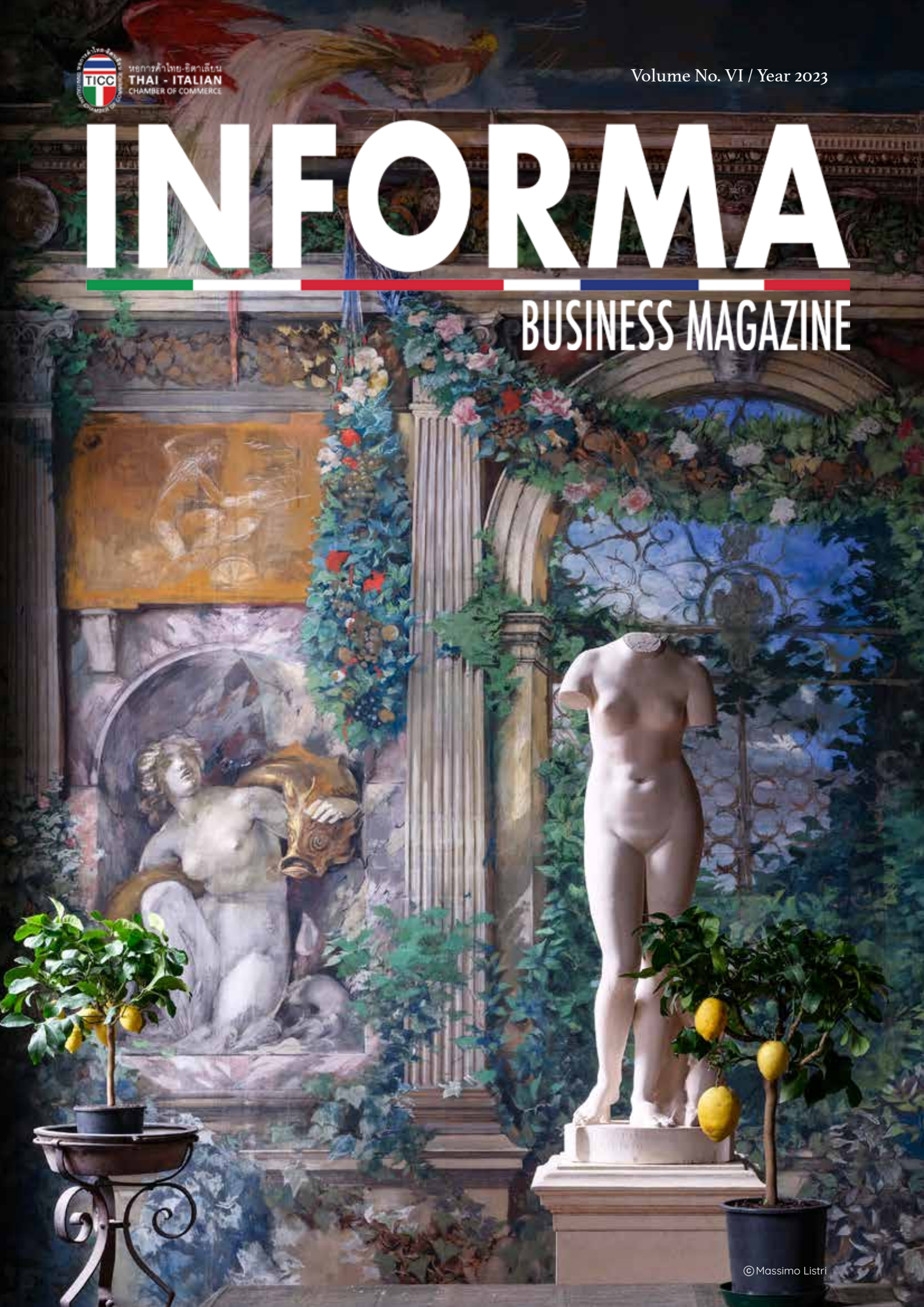


หอการค้าไทย-อิตาลี  
THAI - ITALIAN  
CHAMBER OF COMMERCE

Volume No. VI / Year 2023

# INFORMA

BUSINESS MAGAZINE





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45<sup>th</sup>  
Anniversary

## A Message from the President

Dear TICC Members and Friends,

Buongiorno and thank you for reading our Informa Magazine Volume VI.

First, I would like to extend my warmest greetings to all our readers as we bring you all this latest issue filled with valuable insights on business in Italy and Thailand, along with updates on our Chamber's events.

For this June, the Thai - Italian Chamber of Commerce is delighted to announce the collaboration with Turkish Airlines. This partnership was formalized through the signing of a significant Memorandum of Understanding (MOU) at the TICC headquarters in Bangkok, on June 1, 2023. Following that, on the 2nd of June, we celebrated Italy's National Day. The Italian Embassy in Thailand joyfully observed the 77th Italian Republic Day and the 155th anniversary of diplomatic relations between Italy and Thailand with a special concert by the Bangkok Philharmonic Orchestra at Mahidol University.

Additionally, it is worth mentioning the 32nd World Convention of the Italian Chambers of Commerce that offered a splendid opportunity for international networking and development for International Relations.

TICC serves as a conduit, connecting the dynamic economic sectors of Thailand and Italy. As a result, Informa Business Magazine brings together people from many industries, creating connections, forging collaborations, exchanging experiences, and locating prospective business opportunities. The events in this volume illustrates our commitment to building strong partnerships, enabling trade, and encouraging cultural exchange between our two Countries.

Lastly, I would like to thank all our members for the support you have shown us and for actively supporting our chamber.

Arrivederci,  
Federico Cardini



## INFORMA

BUSINESS MAGAZINE

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## The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.



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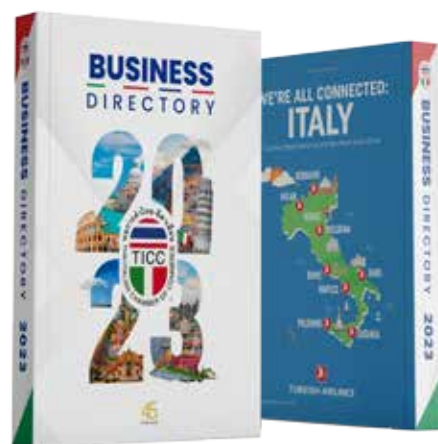
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www.thaitch.org



# Business Directory 2023



The Thai-Italian Chamber of Commerce (TICC) is glad to announce the new edition of the “Business Directory” (2023-2024). The Business Directory is the annual publication that includes the Chamber’s member company profiles, past-year activities, and other useful business information. The book which consists of over 300 pages, is printed in limited quantities and is distributed to the Chamber’s members, partners, and institutions. In 2022, TICC has reached about 300 company members and individual members.

Available from July 2023  
 Book your copy now: [pr@thaitch.org](mailto:pr@thaitch.org) , 02255 8695 ext. 105

## The Thai-Italian Chamber of Commerce Partners with GlueUp to Launch a Dynamic New Website

Bangkok, 31 May 2023 - The Thai-Italian Chamber of Commerce (TICC) is thrilled to announce the launch of its new website, which has been developed in collaboration with GlueUp, a leading management CRM platform. The website, set to go live on May 31, 2023, marks an exciting milestone in the Chamber’s digital transformation journey.

The partnership with GlueUp will enable the TICC to establish a vibrant and engaging online community, connecting members and promoting their businesses and achievements. The new website will serve as a central hub for members to access valuable resources, stay informed about Chamber events, and participate in meaningful discussions.

One of the key features of the new website is the integration of a state-of-the-art event management platform. This will provide attendees with seamless experience during TICC events. Participants will have access to a range of features, including presentations, an interactive agenda, and the ability to connect and chat with fellow attendees in real time.

Mr. Federico Cardini, President of the TICC, expressed his excitement about the partnership, stating, “The Chamber, this year, is celebrating its 45th Anniversary. We are planning some renovation and improvement hence hosting a new website will ease and facilitate communication with our international network. We believe that our partnership with GlueUp will revolutionize the way our members connect, collaborate, and participate in Chamber activities.” The TICC encourages all members and stakeholders to visit the new website [www.thaitch.org](http://www.thaitch.org) and explore its features. To stay up to date with the latest news and events, visitors can also subscribe to the TICC newsletter and follow the Chamber’s social media channels.



**GlueUp**

**About**  
 GlueUp is a leading management CRM platform that empowers organizations to engage, connect, and grow their communities. With its suite of innovative solutions, including event management, membership management, and marketing automation, GlueUp helps businesses streamline their operations and drive meaningful engagement.

Website: <https://www.glueup.com/>



## Capturing Italian Beauty Through the Lens

Massimo Listri, the acclaimed Italian photographer, has earned worldwide recognition for his ability to capture the essence of Italian beauty through his lens. With meticulous attention to detail and a unique artistic vision, Listri brings architectural spaces to life, showcasing the grandeur and elegance of Italy’s cultural heritage.

**Distinctive Style and Approach:** Listri’s photography is characterized by precise composition and a focus on highlighting the interplay between light and shadow. His images evoke a sense of serenity and timelessness, inviting viewers to immerse themselves in the beauty and history of the spaces he captures.

**Exploring Italy’s Architectural Treasures:** Listri’s extensive body of work showcases Italy’s architectural wonders, from ancient palaces and grand libraries to majestic cathedrals and opulent villas. Through his lens, he reveals the intricate details and magnificent proportions that make these spaces truly exceptional.

**Notable Projects and Publications:** Listri’s monumental book, “The World’s Most Beautiful Libraries,” features his awe-inspiring photographs of stunning libraries around the globe. His other published works, such as “The World’s Most Beautiful Churches” and “The World’s Most Beautiful Museums,” further solidify his reputation as a master of architectural photography.

**Legacy and Impact:** Listri’s ability to capture the soul of architectural spaces has inspired countless photographers and art enthusiasts. His photographs serve as a testament to the enduring power of human creativity and craftsmanship.

[massimolistri.com](http://massimolistri.com)

Cover Story





# BUSINESS NEWS

## THAILAND

### Inflation Declines to 21-Month Low

Retrieved from Bangkok Post PCL., 7 June 2023

The country's rate of inflation last month plunged to a 21-month low attributed to decreasing fuel prices and electricity bills as well as a high price base in May last year, with the rate expected to decrease fuel prices and electricity bills as well as a high price base in May last year, with the rate expected to continue easing in June.

### Krungsri Upbeat on Digital Baht

Retrieved from Bangkok Post PCL., 12 June 2023

The Bank of Thailand is working with three payment service providers to launch its retail central bank digital currency (CBDC), a novel financial infrastructure it claims will improve the convenience and efficiency of financial transactions with lower costs. The central bank is collaborating with Bank of Ayudhya (Krungsri), Siam Commercial Bank (SCB), and 2C2P (Thailand) Co to test the retail CBDC. Testing in a regulatory sandbox is expected to take place from June to August this year, said Sam Tanskul, managing director of Krungsri Innovate, a corporate venture capital arm under Krungsri.

### Bangkok Urged to Woo Business Tourists

Retrieved from Bangkok Post PCL., 16 June 2023

Online travel agent Agoda hopes Thailand can become a preferred destination for business travellers, competing with Japan and Vietnam. Following Japan in the top spot, Thailand became the second-largest inbound market via the Agoda platform from January to May, ahead of Vietnam in third. Chief executive Omri Morgenshtern said the likelihood that Thailand would overtake Japan in the short term is very low, as Japan is better known among travellers based outside Asia.

### Thai Economy Boost: Bank Forecasts GDP Growth, Increased Tourism

Retrieved from Thaiger, 16 June 2023

Anticipating a stronger Thai economy, the Bank of Thailand has expressed confidence that GDP growth will surpass their expectations. This is attributed to the economic strategies implemented by the new government, combined with progress in the tourism and consumption sectors. In a recent meeting, the Monetary Policy Committee (MPC) of the central bank stated that they foresee continuous growth in the Thai economy, albeit with some inflationary risks.

## ITALY

### Italy Leads Revolt Against Europe's Electric Vehicle Transition

Retrieved from CBS Interactive Inc, 25 May, 2023

Milan — Italy's nationalist government is leading the revolt against European Union plans to tighten vehicle emissions limits, vowing to defend the automotive industry in a country still attached to the combustion engine. Prime Minister Giorgia Meloni's far-right coalition, which came into office last October, tried and failed to block EU plans to ban the sale of new cars running on fossil fuels by 2035, which her predecessor Mario Draghi had supported. But this week the government shifted its fight to planned "Euro 7" standards on pollutants, joining seven other EU member states — including France and Poland — to demand Brussels scrap the limits due to come into force in July 2025.

### Italy: Reason for Venice Canal Turning Bright Green Revealed

Retrieved from Sky UK, 31 May 2023

A patch of phosphorescent green liquid that appeared in Venice's Grand Canal was caused by the chemical fluorescein. Environmental officials confirmed the source of the discolouration on Monday after images on social media showed a bright patch of green around the Rialto Bridge, near an embankment lined with restaurants.

### 24 Hours of Le Mans 2023: Ferrari Claim Sensational Win on Return, Toyota Take Second Place

Retrieved from Eurosport, a Warner Bros. Discovery company, 12 June 2023

Ferrari made it a triumphant return to 24 Hours of Le Mans as James Calado, Antonio Giovinazzi, and Alessandro Pier Guidi and their #51 car sealed a stunning victory. Toyota were Ferrari's closest challengers, but bar a pit stop issue and a late scare the Italian manufacturer's superior pace gave them the advantage. Ferrari claimed a sensational win on their return to the 24 Hours of Le Mans with their #51 car of James Calado, Antonio Giovinazzi, and Alessandro Pier Guidi.

### Silvio Berlusconi: former Italian Prime Minister Has Died at 86

Retrieved from Reuters, By Emilio Parodi, Elvira Pollina and Alvise Armellini, 13 June 2023

MILAN, June 12 (Reuters) - Silvio Berlusconi, the billionaire media mogul and former Italian prime minister who transformed the nation's politics with polarising policies and often alarmed his allies with his brazen remarks, died on Monday aged 86. A state funeral will be held in Milan Cathedral on Wednesday, which the government declared a day of national mourning. Flags will fly at half mast until Wednesday.

## OTHER COUNTRIES

### Eurozone in Recession as Rising Prices Hit Spending

Retrieved from BBC, 8 June, 2023

The eurozone fell into recession this winter, revised figures show, as consumers were hit by rising prices. The economy of the 20 nation-bloc contracted by 0.1% between January and March, after also shrinking in the final three months of 2022. A recession is generally defined as when an economy shrinks for two three-month periods, or quarters, in a row. As in other regions, the eurozone has been hit by rising food and energy prices that have weighed on households. Spending by households in the bloc fell by 0.3% in the first three months of 2023, and by 1% in the previous quarter.

### Paul McCartney Says AI Was Used to Create New Beatles Song, Which Will Be Released This Year

Retrieved from CBS Interactive Inc., 13 June 2023

Paul McCartney says there will be a new Beatles record – created with help from artificial intelligence. McCartney, one of the two living Beatles, said AI was used to extricate the late John Lennon's vocals from a previously recorded track. During an interview with BBC Radio, McCartney, 80, was asked about how AI has been used to replicate his young voice and even "bring voices back from the grave," by mimicking the late John Lennon and George Harrison. "It's a very interesting thing," McCartney said. "It's something we're all sort of tackling at the moment in terms of trying to deal with what's it mean." He admitted he's not on the internet much but he has heard of AI-produced tracks that use the former band members' voices.





PRESS RELEASE

**THAIFEX – Anuga Asia, the region’s largest food and beverage trade show on track to generate 70,000 million baht in revenue this May**

Bangkok, 26 April 2023 - The Department of International Trade Promotion (DITP), Ministry of Commerce of Thailand, in collaboration with the Thai Chamber of Commerce (TCC) and Koelnmesse (KM) is set to host THAIFEX – Anuga Asia 2023 from 23 to 27 May 2023, at Impact Muang Thong Thani, Bangkok, Thailand. THAIFEX – Anuga Asia 2023, Asia’s largest and most comprehensive food and beverage trade show, will gather more than 3,000 exhibitors to engage in business discussions with buyers from across the globe, with a targeted total transaction value of 70,000 million baht.

Ms. Natiya Suchinda, Director of the Office of Agricultural and Industrial Trade Promotion, DITP, stated that the COVID-19 pandemic had impacted the THAIFEX - Anuga Asia events from 2019-2022. However, with the situation returning to normal this year, the three organizers are preparing for a fully organized event, bigger than before the outbreak. This upcoming trade show will be the largest and most comprehensive in Asia for the food and beverage industry, providing entrepreneurs with a global platform to negotiate deals, be inspired, discover innovations and technologies, while creating marketing opportunities. The event aims to further emphasise Thailand’s potential as a leader in producing and exporting world-class quality food, in line with the Ministry of Commerce’s policy to promote Thai cuisine.

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POST PRESS RELEASE

**The Thai-Italian Chamber of Commerce welcomes Michelin Star Chefs in Bangkok**

**Chef Paolo Griffa at Rossini’s**



Bangkok, 26 May 2023 - The Thai-Italian Chamber of Commerce attended the extraordinary culinary event featuring Michelin star chef Paolo Griffa at Rossini’s, situated in Bangkok’s Sheraton Grande Sukhumvit, a Luxury Collection Hotel, Bangkok. From May 26-28, people indulged in a truly exclusive dining experience showcasing Chef Griffa’s imaginative Italian gastronomy. This event is supported by San Pellegrino and Oman Air.

This remarkable culinary extravaganza coincided with the Italian National Week celebrations. Guests will have the opportunity to savor a meticulously curated set menu, featuring delightful dishes such as Marinated Arctic char with yogurt, White Asparagus and almond chawanmushi with black truffle, and more.

**Chef Daniele Sperindio at The District Grill Room & Bar**



Bangkok, 2 June 2023 - The President of the Thai-Italian Chamber of Commerce, Mr. Federico Cardini, has welcomed and awarded Michelin Star Dining Chef Daniele Sperindio at his special appearance and exclusive dinner at Bangkok Marriott Hotel Sukhumvit from May 26 - 27, at the presence of H.E. Paolo Dionisi, Ambassador of Italy to Thailand. The occasion was great to celebrate also the hotel’s 10th Anniversary and Italy’s National Day.

The series of Michelin Star Dining is organized by San Pellegrino and Acqua Panna, a TICC member company represented by Global Food Product and TICC Member of the Board of Directors, Mr. Filippo Cassabgi, to whom the Chamber is grateful for promoting Italian cuisine, gastronomy and Italian imported products to Thailand.







## italist

Our vision is simple: combine cutting-edge technology, efficient logistics, and the best luxury brands in the world to offer the Italian retail price to global shoppers. Since the beginning, we've focused on execution, while still being creative in our approach and fostering great ideas among our team. "We love combining tech and luxury fashion, which are two worlds that have traditionally been at odds. But with each innovation and instance of cross-pollination, they're growing closer together, becoming more synonymous and complementary."

-Diego Abba, italist CEO

# italist



Italist is the leading platform to discover over 1,500 of the world's best luxury brands at the best price in the market. We're passionate about Italy's amazing luxury shopping and thought, why not make that accessible to the world?

Through our innovative site, customers purchase brand-new, in-season, completely authentic items at the Italian retail price, which is typically lower than retail prices around the world. This equates to a consistent savings of 30 to 40%.

italist is like shopping on the streets of Milan, Rome, and Florence without ever leaving your home, and features the most coveted luxury brands in the world, including Bottega Veneta, Gucci, Saint Laurent, Prada, Max Mara, Golden Goose and more.

To help "warm up" your wardrobe this summer, italist is offering a limited time, 60% off sales event on the Spring-Summer 2023 collections of a wide array of leading fashion & luxury brands. Among the over 250,000 items available for purchase during this sales event are products from Max Mara, Herno, Bottega Veneta, Moncler, and many others.

You're unlikely to find the depth and breadth of the latest, high-quality summer fashion items at similar prices anywhere else but on italist today.

According to luxury fashion expert and italist CEO, Diego Abba: "As our boutique luxury store partners across all of Italy often kick-off their summer sales events, we now have more summertime fashion products available on italist.com - and at some of the best prices than any other time of the year."

### Here are 5 of the top items on italist this Summer:

For sure, special sunglasses from brands like **Chrome Hearts**,

**Jacques Marie Mage**, **Chanel Eyewear**, and **Cartier Eyewear** are hugely popular right now, because they're hard to find online, classically styled, and less common. italist has one of the most comprehensive selections of **niche and hard-to-find eyewear** in the market!

"The eyewear to have this summertime is special eyewear—the top names, the best materials, something different and unique. Enter Jacques Marie Mage, LA's premier luxury optical label, Chrome Hearts with its celtic cross details, and Cartier Eyewear, fine jewelry for your eyes. Find hundreds to choose from on italist for well under retail pricing!"

**Balmain's classic double-breasted blazer** is always in demand, and we have over 250 to peruse, from black to pink to turquoise, all at an average of 27% less than market price. "If ever there was a closet staple for the luxury-minded, a Balmain blazer is it. Versatile, perennial, and always polished. It gets reimaged each season in new colors and textures."

**Metallic sandals**, both heeled and flat. **Tom Ford**, **Jimmy Choo**, and **Christian Louboutin** are the hottest right now. "Sparkle and shine this summer season in the best Italian-made strappy sandals from the best names in luxury fashion: Tom Ford, Jimmy Choo, and Christian Louboutin. Flats are OK too!"

**Valentino Garavani's Loco shoulder bag** is super hot too—it made an appearance in *The White Lotus* Season 2 on Jennifer Coolidge's character—and we have it in all the best colors, including **green** and **red jacquard**. "Valentino never disappoints with its bold accessories. The Loco shoulder bag is the one to have this season. It comes with two different strap options, simple lines, and we have it in a variety of signature Valentino colors."

And last but not least, **Zimmermann's bright, colorful dresses** are definitely the ones to have this summertime. They're ultra-feminine, flowy, and perfect for any festival, party, or vacation getaway. italist currently has 350 Spring '23 Zimmermann dresses to choose from, many of which are already marked down—45% savings!

"Headed to a warm-weather gathering or destination? Pack a Zimmermann dress to look effortlessly chic and as beautiful as the blooming flowers and tropical landscapes."







Ambasciata d'Italia  
Bangkok



PRESS RELEASE

## Celebrating the 155th Anniversary of Diplomatic Relations Between Italy and Thailand

Bangkok, 2 June 2023 - On the 2nd of June the Italian Embassy celebrated the 77th Italian Republic Day and the 155th anniversary of the establishment of diplomatic relations between Italy and Thailand. Given the importance of such events, the Italian Embassy decided on something slightly different from the past and chose to organize a special concert of the prestigious Thailand Philharmonic Orchestra, directed by the Italian Maestro *Alfonso Scarano*.

The event took place at Prince Mahidol Hall, a beautiful and perfect location for this important celebration, where an audience of over a thousand people had the chance to listen to many famous arias and traditional Italian songs, perfectly executed by the Maestro and his musicians.



The relevance of these anniversaries was also remarked by H.E. Ambassador *Paolo Dionisi* during his welcoming speech. H.E. Paolo Dionisi underlined the strength and deepness of the diplomatic relations between Italy and Thailand. The relations between these countries, in fact, dates back to 1868, when the Kings of Thailand and Italy first signed a Treaty of Friendship and Commerce, the first of many acts and treaties that, over the years, have strengthened the bond between these Nations.

The roots of ties between Italy and Thailand also lie in significant milestones, such as the visit of His Majesty King Rama the ninth in Rome, who was welcomed in Italy with affection and friendship by the Italian Authorities and the Italian People, and the arrival of Corrado Feroci, better known as Silpa Bhirasri, in Thailand in 1924.

The Ambassador also mentioned what the Italian people celebrates on the 2nd of June and why it is such an important event; H.E. thus stated how 77 years ago the Italian Republic was born, thanks to choice made by Italian men and women on the 2nd of June 1946, after the end of World War II. The resilience and courage shown by the Italians after the tragedies of the war have always

characterized Italy, also in these days, when the beautiful Emilia Romagna was hit by terrible floods and many people lost their lives. The Ambassador thus took his time to express his vicinity and his sympathy towards all the people affected.

Resilience and strength are traits shared both by Thai and Italian people, also symbolizing the prosperous relationship between the two countries, as also mentioned by the Ambassador.

At the end of the concert, a reception was held in the foyer of the Hall, where the guests had the opportunity to taste authentic Italian food and beverage, kindly offered by the Italian restaurants and importers participating in the event.

The celebration at Prince Mahidol Hall served also as a way to showcase some of the most famous Italian products in the world three Vespas scooters, Maserati and Lamborghini cars were in fact exposed during the reception.

The Italian food served in the foyer and the beautiful exhibition, made the University's magnificent auditorium the ideal backdrop for this grand celebration.



## Thai-Italian Chamber of Commerce and Turkish Airlines Announce MOU Signing Ceremony to Boost Connectivity Between Bangkok and Italy

Bangkok, 1 June 2023 - The Thai-Italian Chamber of Commerce (TICC) and Turkish Airlines are pleased to announce the signing of a Memorandum of Understanding (MOU) aimed at enhancing trade, tourism, and cultural exchange between Thailand and Italy. The MOU signing ceremony took place on June 1, 2023, at the TICC offices in Bangkok, marking a significant milestone in the partnership between these two esteemed organizations.

The collaboration between the TICC and Turkish Airlines signifies their shared commitment to expanding connectivity and fostering economic growth between Bangkok and Italy. With the recent introduction of nine new routes connecting Bangkok and various cities in Italy through Istanbul, Turkish Airlines has emerged as a pivotal player in facilitating travel and trade between these two vibrant regions.

The signing ceremony was attended by distinguished representatives from the Thai-Italian Chamber of Commerce, including its President, Mr. Federico Cardini, Secretary-General, Mr. Giacomo Iobizzi, Trade Assistant, Ms. Ilaria Zolia and CRM Assistant, Ms. Phanatchakorn Muangfak. Turkish Airlines was represented by Mr. Ilker Basaran, the Director (Thailand, Cambodia, Myanmar, and Laos) of the airline, along with Mr. Saran Tipparak, Corporate Sales Manager-Thailand / Corporate Sales and Marketing.



Mr. Federico Cardini, President of the Thai-Italian Chamber of Commerce, expressed his enthusiasm about the collaboration, stating, "This MOU signifies a new era of collaboration between Thailand and Italy. We are excited to partner with Turkish Airlines to enhance connectivity between our two countries, which will undoubtedly promote business ties, tourism, and cultural exchanges. The newly introduced routes will play a pivotal role in strengthening our bilateral relations and fostering economic growth."

Mr. Ilker Basaran, the Director (Thailand, Cambodia, Myanmar, and Laos) of Turkish Airlines, emphasized the airline's commitment to facilitating seamless travel experiences and strengthening ties between Thailand and Italy. He remarked, "We are delighted to collaborate with the Thai-Italian Chamber of Commerce to offer enhanced connectivity and travel options between Bangkok and Italy. With our extensive network and commitment to service excellence, we are confident that these new routes will facilitate increased business opportunities, boost tourism, and strengthen the cultural ties between the people of Thailand and Italy."

The newly introduced routes by Turkish Airlines will connect Bangkok with various cities in Italy, including Rome, Milan, Venice, Naples, Bologna, Bari, Catania, Palermo, and Genoa. This expanded network will provide travelers and businesses with increased convenience, efficiency, and greater access to key destinations in both countries.



## Turkish Airlines and ITA Airways Launch Codeshare Partnership



Turkish Airlines, the airline that flies to more countries than any other carrier in the world, and ITA Airways, the national flag carrier of Italy, and, jointly announce the commencement of a codeshare partnership that will be effective within July 2023. The signed agreement between the two flag carriers will be offering more flexibility in terms of flight choices for customers of both airlines between Türkiye and Italy.

Through this codeshare partnership, ITA Airways' flight numbers will be placed on Turkish Airlines' flights between Rome and Istanbul; and Turkish Airlines will place its flight numbers on 9 destinations of ITA Airways within Italy from Rome, including Brindisi, Bari, Catania, Florence, Genoa, Palermo, Lamezia Terme, Turin and Trieste. This partnership will be providing enhanced services to customers of both airlines with a seamless connectivity of a single ticket and through check-in of passengers and luggage to their final destination.

Scan QR Code to Read More:



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Corporate Sales Manager





POST PRESS RELEASE

## Italian Wine Appreciation Club

The Thai-Italian Chamber of Commerce's "Italian Wine Appreciation Club" event was a hit!

On Friday, 12 May 2023, Asst. Prof. Dr. Falan Srisuriyachai, a certified Professional Italian Sommelier, led a fully seated masterclass on wine appreciation.

Attendees, both members and non-members, enjoyed an insightful presentation on the history and science behind each wine, generously provided by GFour Wine and Italiasia Group Thailand. Thank you to everyone who made this event a success! We look forward to seeing you at our next event on May 25th at the Rembrandt Hotel.

**List of wines:** Allegrini, Arnaldo Caprai, Pietradolce, Cantina Terlano Gewurztraminer, Batasiolo Roero Arneis



POST PRESS RELEASE

## Azienda Agricola Elena Catalano Wine Tasting

On 31st of May, The Thai-Italian Chamber of Commerce hosted the B2B event "Azienda Agricola Elena Catalano Wine Tasting." Azienda Agricola Elena Catalano, an esteemed Italian winery located in Benevento, southern Italy, showcased their exceptional and awarded wines, recognized for their coveted quality seal. The presentation was led by Mr. Gerlando Ciotta, representing Elena Catalano, who introduced and guided attendees through the origins of the family, the story of vineyard and flavors of four distinct varieties of wine.

TICC extend our sincere gratitude to Mr. Gerlando Ciotta of Elena Catalano for providing an exquisite wine tasting experience enriched with valuable insights and knowledge.



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POST PRESS RELEASE

## Breakfast Talk: Journey Towards Sustainable Tourism GSTC Certification



Bangkok, 9 June 2023 - The Thai-Italian Chamber of Commerce is pleased to announce the successful organization of the "Breakfast Talk: Journey towards sustainable tourism GSTC Certification processes: answers to your questions!" in collaboration with VIREO. This highly anticipated event took place on Friday, 9th June 2023, from 09:30 A.M. to 12:00 A.M. at the prestigious Thai-Italian Chamber of Commerce (TICC) office located in Bangkok.

The event commenced with an uplifting welcome speech delivered by Ms. Ilaria Zolia, Trade Assistant of the Thai-Italian Chamber of Commerce, setting the tone for an engaging and enlightening session. The presence of Mr. Federico Cardini, the president of the Thai-Italian Chamber of Commerce, further enhanced the significance and prestige of the occasion. During the engaging breakfast talk, VIREO Srl, a prominent organization specializing in sustainability and certification services, introduced its distinguished presence and comprehensive range of services.



VIREO Srl, along with its Asia Pacific office, VIREO Asia Pacific, operates in Thailand, extending their esteemed GSTC certification services to both hotels and destinations. Distinctively, VIREO is the sole certification body worldwide that covers these two levels of GSTC certification. The proficient managers from VIREO graciously presented the key elements of the certification process, enlightening participants with crucial insights, and were readily available to address any queries.

As the significance of sustainable tourism continues to grow within the hospitality industry, Thailand emerges as a prime destination for discerning travelers in search of unique

experiences. The expert representative from VIREO elaborated on the invaluable assistance that VIREO offers to hotels seeking to navigate the intricate process of obtaining the GSTC certification, encompassing everything from initial assessment to the final audit. Attendees were provided with an in-depth overview of the GSTC certification process and its fundamental criteria, shedding light on its significance in the realm of sustainable tourism.

The event encompassed an illuminating discussion surrounding the four main areas evaluated within the GSTC certification process, namely sustainability management, social and economic considerations, cultural heritage preservation, and environmental issues. VIREO also shared compelling case studies of hotels that have successfully achieved GSTC certification through their guidance, underscoring their experiences and the remarkable benefits they have garnered as a result.

The country's captivating landscapes, rich cultural heritage, and diverse wildlife contribute to its allure and make it an ideal focal point for promoting responsible and sustainable tourism practices.

The Thai-Italian Chamber of Commerce, in collaboration with VIREO, is committed to fostering awareness and understanding of sustainable tourism practices within the Thai hospitality sector. This successful event serves as a testament to our shared vision of promoting sustainable tourism and contributing to the long-term well-being of both the tourism industry and the environment.





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\*Terms & Conditions apply

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PRESS RELEASE

## ExportHub: TICC Successfully Attended the 2-Day Event Organized by PromoFirenze

The Thai-Italian Chamber of Commerce successfully attended the 2-day event organized by PromoFirenze - Azienda Speciale della Camera di Commercio and Camera di Commercio di Firenze, on 5-6 June.

Secretary General Giacomo Iobizzi has met with many companies willing to expand their businesses to Thailand and Southeast Asia.

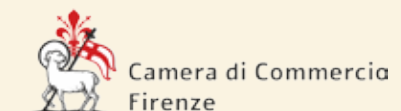
Florence city and the Tuscany region are the top destinations for Thai travelers who are willing to explore and discover the local artistic heritage. Artists, painters, and sculptors like Galileo Chini and Prof. Corrado Feroci from Florence have painted and decorated Thai palaces and monuments. The Thai Italian Chamber of Commerce invites you all to discover more about Florence and the Tuscany region.



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# 32<sup>nd</sup> World Convention of Italian Chamber of Commerce

PRESS RELEASE

## TICC attended the 32nd World Convention of the Italian Chambers of Commerce



Colli del Tronto, 16 June 2023 - The Thai- Italian Chamber of Commerce is attending the 32nd World Convention of the Italian Chambers of Commerce, organized by Unioncamere, Assocamerestero, Camera di Commercio delle Marche, and Regione Marche in Colli del Tronto (AP).

“Promoting Made in Italy in the world” and “supporting the business of the companies in Marche region” are the principles of this year’s World Convention.

In the picture (from left to right): TICC Secretary General Giacomo Iobizzi, Assocamerestero President Mario Pozza, and Assocamerestero Secretary General Domenico Mauriello.

## The 2-day of Area Meeting with the colleagues of the Italian Chambers of Commerce (Aisa, Oceania and Africa)



Colli del Tronto, 17-18 June 2023 - The 2-day of Area Meeting with the colleagues of the Italian Chambers of Commerce, the representative were from Singapore, Vietnam, Korea, Japan, Malaysia, China, Hong Kong - Macao, India, United Arab Emirates, Australia, South Africa, and Mozambique have just started, many the topics to be discussed for laying the foundations not only for new collaborations but also for the development of international projects and initiatives. To conclude the series of event in Colli del Tronto, the Chamber of Commerce of Marche Region arranged B2B Meetings on Monday, 19 June 2023.

## SEED - South East Economic Dialogues, at its 2nd Edition in Bari and Lecce



Bari, 24 June 2023 - The second edition of the SEED - South East Economic Dialogues event was held in Bari on June 22 and Lecce on June 23, 2023. SEED is an event aimed at promoting dialogue and exchange between the business companies of Puglia and East Asian countries. Participating this year are the Italian Chambers of Commerce of the Philippines, Singapore, Thailand and Vietnam, together with the Japan Italy Economic Federation (JIEF).

The delegates had the chance to meet with institutions, universities, incubators and Apulian companies on innovation issues and internationalization prospects in each of the Countries involved. Special thanks to the Italo - Orientale Chamber of Commerce, President Antonio Barile, and Mr. Angelo Villani of liquid consulting srl.







© FlightlineWeekly



## The Italian Air Force Celebrates Its 100th Anniversary

Retrieved from FlightlineWeekly

On March 28, 2023, the Aeronautica Militare (Italian Air Force) celebrated the 100th anniversary of its foundation as an autonomous and independent armed force. The ceremony for the anniversary held in Rome saw the participation of the Italian President Sergio Mattarella, the Italian Air Force Chief of Staff Gen. Luca Goretti, the government's highest authorities and high-ranking officials from all armed services.

A 72-aircraft flypast further emphasized the importance of the event, with a first formation of six F-35s, eight F-2000s and eight T-346s drawing the number 100 in the sky, followed by formations representing all components of the Italian Air Force. It was the first time in more than two decades that combat aircraft of the Italian Air Force took part in a flypast over Rome: the last one was on June 2, 2005, when 32 fixed-wing aircraft and 37 helicopters flew for the once traditional Italian National Day and Republic Day military parade.

"Since 1923 our strength has been to look ahead and dare, to never stop," said Gen. Goretti. "I am firmly convinced that this is the best result we could achieve and that we should hand over to the new generations who will follow us in order to maintain the necessary innovative drive, by adhering to our glorious tradition."

General Goretti then expressed his sincere gratitude to all the personnel who wore the blue uniform today and in the past, to the crews, to the specialists and to the personnel of all ranks and specializations. An important mention also went to the two tragic incidents that cost the lives of three aviators in the last few months. The ceremony in Rome was just the culmination of the celebrations for the 100th anniversary. Many initiatives, in fact, were planned as part of the celebrations, with many continuing throughout the year.



## 100 YEARS OF HISTORY

Retrieved from Cristiano di Thiene

On March 28 of this year marks the centenary of the establishment of the Italian Air Force, a prestigious and significant milestone that only a few armed forces in the world. The origins of the Italian Air Force date back to the East African campaign of 1887-88, when the military engineers used aerostats for observation purposes from above. The aviation section of the military engineers expanded in the following years until it became a brigade.

In 1909 the first Military Flight School was founded in Centocelle (Rome), which became the first Italian airport. After the First World War the importance of military aviation grew more and more, thanks to the positive results in the war. The air force was thus separated from the army, on which it depended, and became an independent armed force on March 28, 1923.

Following a process of continuous renewal, in recent decades the Air Force has actively participated in numerous peacekeeping and humanitarian aid missions around the world, demonstrating its commitment to global security and the defense of human rights. To mark this important milestone, some special edition garments have been created which, through elaborate prints and refined embroideries depicting the official 100th anniversary logo, pay homage to the dedication, values and memory of the men and women who have contributed to write this glorious story.

### Mattarella toasts Italian Air Force on its 100th anniversary President hails passion, team spirit, sense of duty.

Retrieved from ANSA

(ANSA) - ROME, MAR 28 - President Sergio Mattarella on Tuesday paid tribute to the Italian Air Force as it celebrates its 100th anniversary. "The first century of the Air Force have been characterized by passion, team spirit and sense of duty," Mattarella said in a message to Air Force Chief of Staff, General Luca Goretti. "On this special day, I pay my homage to the War Flag of the Armed Force, a symbol of the sacrifice and value of those who served Italy with courage and abnegation". (ANSA).



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© The TF-104 takes off for its display on Sunday Jun. 18, 2023. (Image credit: David Cenciotti)



# รู้จักอิตาลี 20 แคว้น the treasure of Veneto

ซีรีส์ Webinar จากหอการค้าไทย - อิตาลี ที่จะนำพาคุณไปรู้จักกับแคว้นทั้ง 20 แคว้นในอิตาลี



The Thai-Italian Chamber of Commerce (TICC) is glad to announce the next episode of Webinar Series dedicated to the 20 Regions of Italy, called: the Treasure of Veneto. Follow our webinar series that will take you on a virtual tour of some of the most stunning and fascinating places in Italy.

Luxury Italy: Top Destinations aims at promoting and educating non-Italians to discover iconic cities and regions as well as the less renowned destinations. In this episode 2, Miss Nutpravee Bantadchan, TICC Assistant and Mr. Aladino Mancuso from Bellman Solution will introduce the northeastern part of Italy, and one of the most visited regions in the country called 'Veneto.' One of the main attractions in Veneto is the city of Venice, also considered one of the most romantic cities in the world, with its stunning canals, bridges, and colorful buildings. Another popular city in the region is Verona, the city of Romeo and Juliet, that still retains its medieval charm and architectural beauty.

## VENETO

Veneto is also home to several historic towns such as Padua, Vicenza, Treviso, and Belluno, all featuring significant landmarks and cultural gems. The Palladian Villas of Veneto, built by the renowned architect Andrea Palladio in the 16th century, are also worth a visit, as they embody classic elegance and beauty. Art and culture thrive in Veneto, and numerous museums, galleries, and exhibitions can be found throughout the region. Veneto cuisine is also known for its richness and diversity, with dishes like polenta, risotto, and seafood cooked in different ways, among the highlights. Veneto is also an excellent destination for outdoor adventures, featuring stunning mountains, beaches, lakes, and parks where visitors can hike, cycle, ski, or relax in nature.

 **YouTube**  
 Visit our YouTube Channel



## PRESS RELEASE

# Singapore: The Optimal Springboard for Thai Businesses Eyeing ASEAN Expansion



Bangkok, 25 May 2023 - Over the years, Thailand and Singapore have cultivated a robust bilateral trade relationship. In 2022, Singapore was Thailand's second-largest trading partner in ASEAN. Their bond is further fortified by the presence of mutual investments in sectors such as technology, manufacturing, and services.

Besides the trading relationship, there are myriad benefits for Thai businesses to leverage Singapore as a regional hub when expanding within ASEAN. Why should Thai businesses consider Singapore as their regional hub? Singapore, often referred to as the "Gateway to Southeast Asia," possesses a number of traits that make it attractive for Thai businesses to establish a foothold.

1. Strategic geographical location: Singapore's advantageous geographical positioning allows for easy connectivity to other ASEAN markets, providing Thai businesses with direct access to a vibrant and diverse market of over 600 million people.

2. Business-friendly ecosystem: Ranked second globally in the Ease of Doing Business Index 2022, Singapore boasts a pro-business environment. It's characterized by simple procedures for starting a business, favorable tax conditions, and comprehensive protection of intellectual property rights.

3. Treasury hub excellence: Singapore has established itself as a premier treasury hub, offering businesses strategic advantages for managing regional and global finances. As a treasury hub, it offers a favorable tax regime, double tax agreements with over 80 countries, and a comprehensive network of Free Trade Agreements. This strategic financial position is reinforced by Singapore's sound financial regulatory framework, strong rule of law, and a deep pool of financial professionals. Businesses can leverage Singapore's efficient banking system and advanced financial technologies for smooth transactions and streamlined financial operations across the ASEAN region.

By centralizing their treasury functions in Singapore, Thai businesses can optimize cash management, better manage financial risks, and achieve greater cost efficiency. This makes Singapore not just a regional business hub, but a critical center for financial management for businesses expanding in ASEAN. To conclude, Singapore isn't just a trading partner but a springboard to a wider ASEAN market. Leveraging Singapore's strategic advantages can propel Thai businesses to capture emerging opportunities in the dynamic ASEAN region. It can help businesses mitigate risks associated with venturing into new markets while maximizing the benefits of a diverse and integrated regional market.

## "Aperitivo Italiano" Networking Event

Bangkok, 25 May 2023 - The Thai-Italian Chamber of Commerce (TICC) held its highly anticipated monthly networking event, "Aperitivo Italiano," on May 25th, 2023. The event took place at the elegant Picasso Room on the 23rd floor of the Rembrandt Hotel & Suites, Bangkok. "Aperitivo Italiano" offered an enchanting evening of international networking supported by Italiasia Group Thailand and GFour Wine, the event included exhibitors from Space Eyewear and Thai Property Guide.com. The highlight of the event was a lucky draw session, with prizes sponsored by Rembrandt Hotel & Suites Bangkok,





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# UPCOMING EVENTS

June - Onwards



Fair: Propak Asia 2023

14 - 17 June 2023

BITEC, Bangkok



Live Music Networking by the Old Doc Band

6 July 2023

Redisson Blu, Bangkok



Fair: Healthy Food ASIA

5 - 6 July 2023

Samyarn Mitrtown Hall, Bangkok



Fair: Cosmoprof CBE

14 - 16 September 2023

QSNCC, Bangkok



Corrado Feroci Day

15 September 2023

Bangkok, Thailand



Wine Appreciation Club

12 October 2023

TICC Office, Bangkok



Fair: Italian Food & Beverage Singapore

12 - 13 July 2023

Suntec, Singapore



Thailand Retail Food & Hospitality Services

13 - 16 July 2023

BITEC, Bangkok



Fair: Thailand Coffee Fest

13 - 16 July 2023

IMPACT, Bangkok



Fair: Host Milano 2023

13 - 17 October 2023

Milan, Italy



Event: Travel#

25 October 2023

Bangkok, Thailand



Monthly Networking Event

26 October 2023

Bangkok, Thailand



Fair: Food and Hospitality Thailand (FHT)

23 - 26 August 2023

QSNCC, Bangkok



Fair: ASEAN Sustainable Energy Week

30 - 1 September 2023

QSNCC, Bangkok



Fair: Bangkok Gems & Jewellery (BGJF)

6 - 10 September 2023

QSNCC, Bangkok



Fair: ASEAN Café Show 2023

26 - 29 October 2023

BITEC, Bangkok



Ospitalita' Italiana

10 November 2023

Bnagkok, Thailand



Italian Cuisine Week

13 - 19 November 2023

Bangkok, Thailand



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