



หอการค้าไทย-อิตาลี
THAI - ITALIAN
 CHAMBER OF COMMERCE

Volume No. II / Year 2024

INFORMA

BUSINESS MAGAZINE



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A Message from the President

Dear TICC Members and Friends,

Greetings and welcome to Informa Magazine Volume II of 2024.

I would like to extend a warm welcome to all our readers. It is our pleasure to present the latest edition of our magazine, offering valuable insights into the business dynamics between Italy and Thailand.

At TICC Connect, our series of events continues to expand, attracting more people every time. Following last month's BuonDee beer event, we have decided to pivot to the world of wine this month, in partnership with our members Tenuta Viglione, Next Step Wine Co., Ltd, and Pugliesi in Thailandia (PIT).

This month marked the hosting of our Orientation Day at TICC Connect, an occasion designed to welcome new members into our organization. It serves as a bridge for them to familiarize themselves with our chamber, make connections with fellow members, and explore new opportunities for collaboration.

In these pages you will also find articles about the Italian cultural experience beyond Bangkok with the notable Aperitivo Italiano events in Phuket and Krabi.

These gatherings, hosted at members' venues, the Diamond Cliff Resort & Spa and La Vineria Italian Restaurant Winehouse and Jazz Club, offered an immersion into the essence of Italian hospitality and culinary excellence.

Additionally, an important moment this month was the conferment of the title of Knight (Cavaliere Ordine della Stella della Repubblica Italiana) upon Honorary Consul General Dr. Francesco Pensato by H.E. Paolo Dionisi, Ambassador of Italy. Dr. Pensato, also serving as Vice-President of the Thai-Italian Chamber of Commerce and Chairman for the Southern region of TICC, has exhibited dedication to fostering collaboration within the Italian community, making this recognition truly deserved.

Furthermore, we are excited to share news of the successful Moviemov Italian Film Festival, made possible through the support of the Directorate General for Cinema of the Ministry of Culture and in collaboration with the Italian Embassy in Bangkok. The festival featured esteemed director Ferzan Ozpetek, a Turkish-Italian film director and screenwriter, who presented his acclaimed works.



We envision Informa Business Magazine as a catalyst for forging meaningful connections, nurturing collaborations, sharing invaluable perspectives, and unveiling business opportunities. In conclusion, I extend my sincere appreciation to every member of TICC for your kind support. As you delve into the contents of Informa Magazine Volume I, I am confident you will discover both inspiration and invaluable insights.

Arrivederci,
Federico Cardini

INFORMA BUSINESS MAGAZINE

is produced by the Thai-Italian Chamber of Commerce

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The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.



Cover Story

Garrone's Io Capitano wins the Moviemov Italian Film Fest in Bangkok



Rome, 5 March 2024 (askanews) – The Oscar candidate “Io Capitano” by Matteo Garrone conquers the public of South-East Asia and wins the thirteenth edition of the Moviemov Italian Film Fest, the event created in 2010 by Goffredo Bettini and organized by the Playtown Roma Cultural Association which, after three editions streamed in virtual theaters in the Philippines and Thailand, took place in person in Bangkok from 27 February to 1 March.

This year the traveling festival, born thanks to the support of the General Directorate for Cinema of the Ministry of Culture, the support of the Italian Embassy in Bangkok, the Thai-Italian Chamber of Commerce, has successfully brought Italian cinema to South-East Asia.

“We are particularly happy with this return to Bangkok – said Fabia Bettini and Gianluca Giannelli, organizers of the festival – we found enthusiasm and great participation from the public and interest from professionals. The victory of ‘I Captain’ demonstrates that our cinema manages to overcome national borders thanks to universal stories such as that of the journey undertaken by the young protagonist of the film directed by Matteo Garrone”.

The Italian screenings are always sold out with 90% occupancy of the theaters. Also screened at the opening with great success was the comedy that broke every box office record in Italy, “C’è Ancora Domani” by Paola Cortellesi, accompanied by one of its protagonists, Vinicio Marchioni, guest of the festival also to present “Ghiaccio”, a film debut by Alessio De Leonardis and Fabrizio Moro. But also “Comandante” by Edoardo De Angelis, “L’ultimo notte di amore” by Andrea Di Stefano, “Mixed by Erry” by Sydney Sibilia and “Mia” by Ivano De Matteo, accompanied by the actress Milena Mancini, result second as audience satisfaction after Garrone’s movie.

Among the most anticipated guests is the director Ferzan Ozpetek, honored with a retrospective of his most beloved films in Asia and returning to Bangkok together with one of his actresses Paola Minaccioni, after 12 years and after having won the first two editions of the festival with “Mine vaganti” (2012) and “Magnifica Presenza” (2012), also to present a preview of the 4K restoration of his first work “The Turkish Bath – Hamam”.



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Lightsculptures

International Lighting Design Awards

Lightsculptures had cause for celebration at the 2023 International Lighting Design Awards, where the Bangkok-based design firm, which specialises in decorative lighting design, manufacturing and installation, was victorious in three categories. The first installation to be commended, in the LED Exterior Lighting Design category, was the Pavillion Crown at Pavillion Damansara Heights Kuala Lumpur, which sees a piece standing at 25m wide and 26m tall integrated into the mall's main entrance.

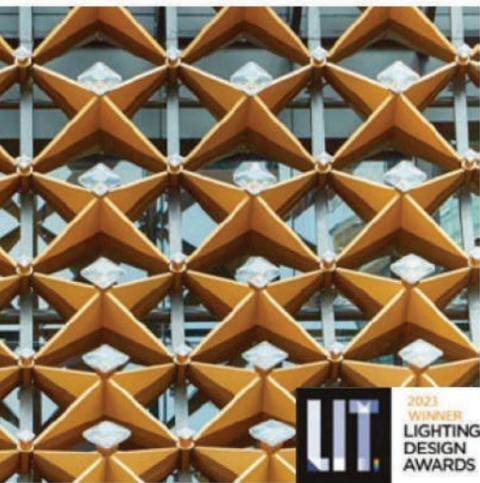
The curved cladding pattern takes inspiration from a traditional Italian bugnato style, showcasing hand-blown glass ornaments in a princess-diamond cut. The ornaments were designed to reflect natural sunlight, creating a subtle sparkle without the need to activate the RGBW LEDs. The second victorious installation

was Wai at Sofitel Sukhumvit Bangkok. Drawing on Sofitel's French heritage and Thailand's longstanding relationship with France, the sculptural chandelier reflects the traditional Thai greeting of the wai – a slight bow with palms pressed together. The gesture was encapsulated through lighting that sees delicate petals from an orchid flower arranged to symbolise two hands coming together.

The creation was completed by incorporating 1,200 handcrafted water droplets made from recycled glass. The final successful lighting experience was at Le Meridien Saigon's restaurant Akuna, a name that nods to the Australian Aboriginal term, meaning 'flowing water'. As such, the design concept revolves around the three fundamental states of water: solid, liquid and gas. The journey begins with sconces in the lobby, a chandelier with dimmable down lighting

in the private dining room and ten illuminated oversized droplets at the venue's counter. A sculptural chandelier named 'Waves' meanwhile adds to the drama of the chef's table. Comprising 300 pieces of Lightsculpture's signature twisted Murano glass tubes, customised LED fittings and 800 pieces of straight glass tubes refracting light from spotlights positioned above, the fixture provides ambient lighting to the dining room.

www.lightsculptures.co.th



DROPSHOT

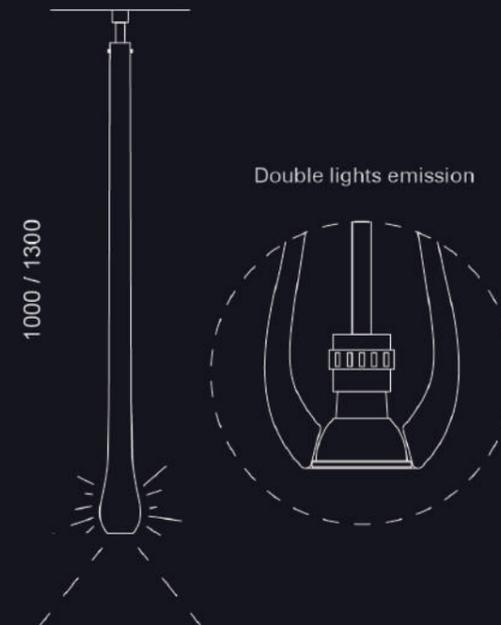
DROPSHOT is a pendant that seamlessly combines both architectural and decorative aspects. It provides focused illumination without creating any glare, effectively directing the light exactly where it is needed.



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At a restaurant or your kitchen or dining table you want food to look it's best. Most foods, such as fish, fruits, meats, and vegetables, carry high amounts of the color red. If the light source aimed at those items lacks a high R9 value, the food could appear as the wrong color, which doesn't seem very appetizing.



Where the art of glass meets the art of lights

LIGHTSCULPTURES

MURANO



TICC
NEWS

THAILAND

Thai exports in January see highest growth in 19 months-
Retrieved from *The National*, 23 February 2024

In January, Thailand's exports hit US\$22.6 billion, marking a 10% year-on-year increase, the highest growth in 19 months. Imports totaled \$25.4 billion, resulting in a trade deficit of \$2.7 billion. Exports to major markets surged by 10.5%, driven by recoveries in Asian economies. Notably, exports to Australia and Russia soared, while those to Africa, Latin America, and the UK declined. Keerati attributes the growth to rising demand for Thai food and agricultural products.

Largest 'Wai Khru' Muay Thai ritual wins Guinness World Record
Retrieved from *The National*, 7 February 2024

The "Amazing Muay Thai World Festival 2024" began at Rajabhakti Park in Prachuap Khiri Khan province, celebrating Muay Thai Day. Prime Minister Srettha Thavisin led the opening ceremony, with 5,000 fighters performing the largest 'Wai Khru' Muay Thai ritual, setting a Guinness World Record. The event featured stage performances, drone displays, and fireworks, honoring Muay Thai's 322-year legacy.

BLACKPINK Singer Lisa To Star As 'White Lotus' Hits Thailand
Retrieved from *Barron's*, 13 February 2024

HBO's "The White Lotus" ventures to Thailand for its third season, featuring BLACKPINK's Lisa. Filming starts in February across Ko Samui, Phuket, and Bangkok. Alongside Lisa, known as Lalisa Manobal, is Hollywood veteran Scott Glenn. The series acclaimed for its dark satire on wealth, has faced recent controversy over a cast member's Russian ties, despite being a commercial and critical hit.

World Songkran Festival set for 21 days in April
Retrieved from *Bangkok Post*, 5 February 2024

The government announces the World Songkran Festival, celebrated nationwide from April 1-21, following Unesco's recognition of Songkran as intangible cultural heritage. Organized by cultural networks across provinces and districts, the festival promotes local traditions. Initiated by the government of Prayut Chan-o-cha in March 2020, Songkran, Thailand's traditional New Year, typically features alms-giving, cultural performances, and iconic water-splashing activities.

Global warming and opportunity: Venice and the new flora
Retrieved from *Buon Notizie.it*, 11 February 2024

Projects aimed at protecting the smaller islands are proliferating in the Venice Lagoon, with themes related to art, cuisine and the environment. In particular, a group of university scholars, chefs and artists have joined forces to safeguard the ecosystem surrounding Venice. The promoters of the project are chef Lorenzo Barbasetti from Prun, researcher Filippo Grassi and curator Lodovica Guarneri. With them are researchers and farmers who know the adversities of the climate affecting the Lagoon and are trying to find solutions to save the Adriatic ecosystem. Thus the Tidal Garden project was born. They decided to plant halophytes, also known as 'salt plants'. They are endemic plants that have always been part of the floral context of the Venice Lagoon. They will be a tool to create new food production and resilience to global warming. This project collaborates with research institutes in order to put together agricultural knowledge and environment sustainability.

Free public transport for citizens in Genoa: how urban mobility in the Ligurian capital is changing
Retrieved from *Lifegate*, 20 February 2024

Genoa's urban mobility is transforming with free public transport for residents, including metro, funiculars, lifts, and railways. Led by Amt, this initiative aims to simplify fares, integrate urban and suburban travel, and enhance accessibility. It's part of a broader plan to promote sustainable mobility and ease traffic congestion, with additional benefits for residents over 70 and children under 14. Mayor Marco Bucci praises the initiative for improving overall quality of life.

OTHER COUNTRIES

Nuclear fusion: new record brings dream of clean energy closer
Retrieved from *BBC*, 8 February 2024

Nuclear fusion achieves record energy output at the UK-based JET laboratory, a significant step towards limitless, clean power. The breakthrough, after 40 years of research, shows promise for commercial fusion energy production, which could mitigate climate change without weather dependency. While challenges remain, international collaboration and ongoing research bring fusion power closer to reality, with plans for the UK's own fusion power plant.

\$1 million in extra costs and weeks of delays. How the Red Sea crisis is upending global trade
Retrieved from *CNN*, 9 February 2024

Attacks on container vessels in the Red Sea have been wreaking havoc on one of the world's most important trade routes for weeks, and shipping giant Maersk warned Thursday that the disruption could last as long as a year. Iran-backed Houthi militants stepped up their attacks on ships in late November in retaliation for Israel's war against Hamas. That exodus is a big deal: The Suez Canal, which connects the Red Sea to the Mediterranean Sea, accounts for 10-15% of world trade, which includes oil exports, and for 30% of global container shipping volumes.

ITALY

Services PMI rises to 52.2 points in February (RCO)
Retrieved from *Il Sole 24 ORE*, 29 February 2024

Italy: Services PMI rises to 52.2 points in February Italy's tertiary activity is improving: the Pmi index, compiled by S&P Global with indications from companies' purchasing managers, scored 52.2 points in February from 51.2 points in January. The data from the February survey show that the tertiary economy in Italy is maintaining an upward trend, fuelled by a new increase in the level of new orders.

Italian fashion, in five years it will grow by 20%. Milan Fashion Week heats up the engines: 161 events from 20 February
Retrieved from *Ilsole 24 Ore*, 9 February 2024

From 20 to 26 February 161 events will be staged in Milan, only 5 of which are digital. A mix of well-known and emerging names that promises to attract 100 thousand people with an induced revenue of 70 million. Carlo Capasa, president of the National Chamber of Fashion (Cnmi), at the presentation of the upcoming Milan Fashion Week, where the women's collections for Autumn-Winter 24-25 will be presented, emphasized the potential of an industry that after coming out of Covid with its head held high, according to Fashion economic trends, closed 2023 with revenues of over 102 billion, up 4% on 2022.

The Orientation Day at TICC Connect



Bangkok, 21 February 2024 - The Thai-Italian Chamber of Commerce (TICC) proudly inaugurated its first Orientation Day 2024 at TICC Connect, welcoming both new and existing members to our community.

The primary purpose of this event was to facilitate an onboarding experience, moderated by Ms. Phanatchakorn Angela M, CRM assistant at TICC, explaining the membership benefits, understanding member needs, and updating the TICC office renovation project and events. Following a presentation and engaging Q&A session, members relished a networking opportunity.

Through this initiative, we aim to strengthen ties between our members and TICC, fostering collaborative partnerships and gaining insights into each member's requirements.

We extend our heartfelt thanks to all the members who participated in this event and a breakfast featuring Biscotti provided and sponsored by The Sukhothai Bangkok Hotel. Stay tuned for more updates and events at TICC Connect!



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ANNUAL GENERAL MEETING 2024

Thursday, 21 March 2024 at Mövenpick BDMS Wellness Resort Bangkok

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POST PRESS RELEASE

Aperitivo Italiano a Phuket



Phuket, 9 February 2024 - The Thai-Italian Chamber of Commerce held its monthly networking event "Aperitivo Italiano a Phuket" at Diamond Cliff Resort & Spa. TICC President Federico Cardini and TICC Vice President Dr Francesco Pensato -also TICC Chairman for Southern Region- welcomed the selected invitees, among them there was a very special guest: HE Ambassador of Italy Paolo Dionisi. Canapés, wine and cocktails were served during the wonderful sunset in Patong beach, framing one of the Chamber's most spectacular networking event.

A private dinner at Franco Roma restaurant followed the networking event. The Chamber would like to express its gratitude to the sponsors: Closer and Italiasia Group Thailand, for their support and a very heartfelt thank you to Diamond Cliff management and staff, especially Mr Phil Walker and Chef Antonio Facchinetti, for taking care of all the guests.



The Order of the Star of the Italian Republic Bestowed upon Dr. Francesco Pensato



Phuket, 8 February 2024 - TICC is delighted to share that H.E. Paolo Dionisi, Ambassador of Italy to the Kingdom of Thailand Embassy of Italy in Bangkok, presented the Order of the Star of the Italian Republic, issued by the President of the Italian Republic, with the rank of Knight (Cavaliere Ordine della Stella della Repubblica Italiana) to Honorary Consul General, Dr. Francesco Pensato, also Vice-President of the Thai-Italian Chamber of Commerce, and TICC Chairman for the Southern region.

The bestowment of the Order appropriately recognises Dr. Francesco Pensato's dedication to support Italian nationals and companies in Thailand. The Chamber congratulates him also for his guidance at the Consulate and constant support for the growing of the Chamber in the southern region.



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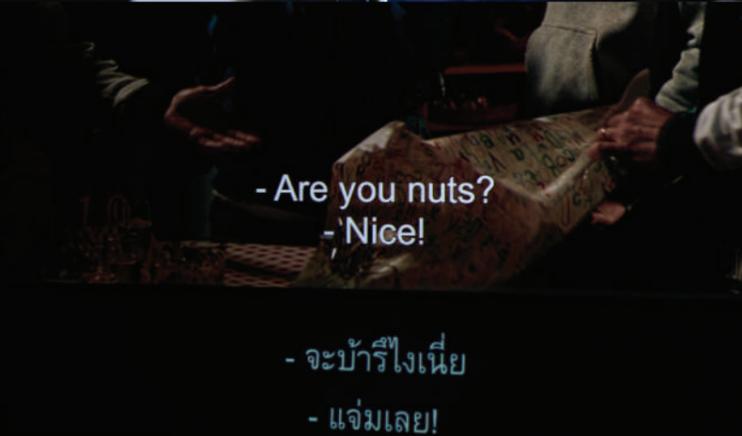


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POST PRESS RELEASE

The XIII Edition of Moviemov Italian Film Fest Returns to Bangkok: A Celebration of Italian Cinema in South-East Asia

Bangkok, 27 February 2024 - The XIII Edition of the Moviemov Italian Film Fest began with the event conceived by Goffredo Bettini and organized by Associazione Culturale Playtown Roma, which, after 3 editions published on Thai and Philippine streaming platforms, took place again in the presence from 27th February to 1st March in Bangkok.

The traveling Festival, which was born thanks to the assistance of Direzione Generale for the Cinema of Ministero della Cultura, to the support of the Italian Embassy in Bangkok, to the Thai-Italian Chamber of Commerce and to the collaboration of the Istituto per il Commercio Estero, had successfully brought Italian Cinema to South-East Asia since 2010.

In Bangkok, Manila, and Hanoi, it had showcased over 200 movies with over 150 guests, such as Agostino Ferrante, Carolina Crescentini, Pippo Del Bono, Maria Sole Tognazzi, Elda Ferri, the Taviani brothers, Marco Risi, Claudio Cupellini, Giuseppe Tornatore, Isabella Ragonese, Silvia d'Amico, Paolo Calabresi, Francesca Mazzoleni, and Antonia Truppo.

This year's event was inaugurated by "C'è ancora domani", the blockbuster comedy by Paola Cortellesi which was introduced by Vinicio Marchioni, who was a guest in Bangkok also to support the film "Ghiaccio" by Alessio De Leonardis and Fabrizio Moro, of which he was the protagonist, and to dialogue with the audience also about his love for boxing, the fill-r rouge of the film and a beloved sport in the Thai capital.

Also in the program were "Comandante" by Edoardo De Angelis, "Io Capitano" by Matteo Garrone, "L'ultimo notte di amore" by Andrea Di Stefano, "Mixed by Erry" by Sydney Sibilia, "Mia" by Ivano De Matteo, accompanied by the actress Milena Mancini. Also, a guest of the event was the actress Paola Mignaccioni who joined Ferzan Ozpetek, to whom a retrospective was dedicated. The director, one of the most loved and well-known in Asia, was at the Moviemov Italian Film Fest again after winning the first two editions of the event with "Mine vaganti" (2012) and "Magnifica Presenza" (2012).

This year, after 12 years, he returned to Bangkok thanks to the love of the Asian public, to introduce to the public the 4K restoration of his first work "The Turkish Bath - Hamam" and two of his most iconic films "The Ignorant Fairies" and "Loose Cannons." All films were free entry and screened in their original language with English and Thai subtitles to make the films understandable to a wider audience.

To enrich the program, activities dedicated to the industry and aimed at encouraging the creation of a meeting platform for the cultural and commercial promotion of new Italian cinema abroad and in particular in South-East Asia, which increasingly represented an interesting base from a commercial point of view: B2B activities, the presentation of the next edition of Mia, masterclasses, and meetings with festival guests were organized.





POST PRESS RELEASE

Aperitivo Italiano a Krabi

Ao Nang (Krabi province), 12 February 2024 - The Thai-Italian Chamber of Commerce held its special networking event “Aperitivo Italiano a Krabi” at La Vineria Italian restaurant Winehouse and Jazz club, located at Ao Nang Landmark.

TICC Secretary-General Giacomo Iobizzi welcomed the invitees and introduced the special guests of the evening:

- Tourism Authority of Thailand NA TAT Krabi Office
- Krabi Chamber of Commerce
- Krabi Hotel Association
- Krabi Tourism Association
- Krabi Restaurant Association
- YEC Krabi, Young Entrepreneurs Chamber

After the brief introduction of each representative of the local associations, Mr Iobizzi presented the Chamber’s activities and, together with TICC Vice President and Chairman for Southern Regions, Dr Francesco Pensato, delivered a heartfelt speech awarding Mr Umberto Barbieri, Chef Owner of La Vineria - awarded Ospitalità Italiana 2023-2024.

The Chamber would like to express its gratitude to the sponsors and partners: IWS, Ao Nang Landmark, Krabi Contractor, Italasia and Officina Del Prosciutto.

TICC would like to thank Chef Umberto Barbieri for the wonderful hospitality and delicious food, the TICC Deputy Chairman in Krabi Mr. Stefano Gonella for the organization of the event, all the attendees and friends of the local Chamber of Commerce, TAT, and associations for spending their evening with us.

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Jewellery & Gem ASEAN Bangkok (JGAB): Crafting Brilliance Beyond Borders

Jewellery & Gem ASEAN Bangkok (JGAB) is not merely a jewelry fair; it's the result of a visionary journey embarked upon by Informa Markets. Conceived as an in-person product sourcing experience, JGAB made its debut in 2023, signaling a paradigm shift in the way the global jewelry industry connects and collaborates. The decision to venture into the vibrant city of Bangkok, a global hub for jewellery and gemstones trading, reflects a strategic commitment to enhancing the industry's dynamics.

The origin of JGAB is rooted in the understanding that the jewellery sector thrives on personal connections, tactile experiences, and the exchange of creative ideas. The quest to bridge the gap between suppliers and buyers led to the creation of a platform that transcends geographical boundaries and fosters a global community dedicated to the artistry of gems and jewelry.

Thailand: A Strategic Jewellery and Gemstones Hub

Delving into the heart of JGAB's success lies the strategic choice of Thailand as its host country. Beyond the geographical advantages, Thailand's rich traditions and unwavering commitment to quality craftsmanship make it the Centre of Excellence for jewellery and gemstones manufacturing. Bangkok's allure extends beyond being a mere host; it is a pivotal destination where colored gemstones, diverse jewellery options, and diamonds of all shapes and sizes converge seamlessly.

Thailand's strategic position as the aviation hub of ASEAN amplifies its appeal. This choice isn't merely logistical; it's a deliberate decision to tap into high-growth markets with a combined population exceeding 620 million consumers, all within a four-hour flying radius from Bangkok. The regional significance of Thailand as a jewellery hub becomes apparent, positioning JGAB at the nexus of tradition, innovation, and market accessibility.

As attendees navigate the bustling streets of Bangkok during the fair, they will encounter not just a city but a living testament to the jewellery industry's ability to evolve and adapt. From tradi-

tional artisan workshops tucked away in narrow alleys to modern design studios pushing the boundaries of creativity, Bangkok offers a multi-dimensional experience that mirrors the diverse facets of the jewellery showcased at JGAB.

The Backdrop of Bangkok: Where Tradition Meets Innovation

Bangkok, with its centuries-old manufacturing expertise, stands as the backdrop to JGAB's narrative. The city's ability to seamlessly blend tradition with innovation creates an environment where the jewellery industry's rich heritage intersects with cutting-edge trends. Beyond the fair, Bangkok is a dynamic hub where the heartbeat of the jewellery sector can be felt in every facet of its streets.

As industry professionals explore the city, they will discover hidden gems—small, family-owned workshops preserving age-old techniques alongside state-of-the-art facilities pioneering technological advancements. Bangkok is not just a host city; it is an incubator for creativity and collaboration. Artisans, designers, and industry leaders converge, sharing insights and pushing the boundaries of what's possible in the world of jewellery and gems.

The Success of 2023 Edition: A Triumph Beyond Numbers

Reflecting on the triumphs of JGAB's first edition in 2023, the numbers tell a story of success. With 300+ exhibitors from 15 countries and 7,365 quality visitors from 60 countries, JGAB exceeded expectations. Beyond the statistics, the fair facilitated meaningful connections and business opportunities, establishing itself as a must-attend event on the global jewellery calendar.

The success of the 2023 edition wasn't just about the quantity of exhibitors or visitors; it was about the quality of engagements. JGAB became a platform where ideas were exchanged, partnerships were forged, and the pulse of the industry was felt. From intimate networking events to curated masterclasses by industry veterans, the fair provided an immersive experience that left a lasting impact on both seasoned profes-

sionals and emerging talents.

The New Highlight of 2024 Edition: Unveiling the Future of Jewellery

As anticipation builds for the 2024 edition, JGAB promises not just a continuation but a leap forward. Set against the backdrop of the Queen Sirikit National Convention Center, this edition aims to unveil new highlights that transcend the ordinary. With an extensive array of over 10,000 items, the fair will showcase the evolution of jewellery and gemstones, incorporating the latest trends and innovations that will shape the industry's future.

The 2024 edition isn't merely a sequel; it's a narrative shift towards the future of jewellery. Expectations run high as JGAB endeavors to set new industry benchmarks, offering a stage where craftsmanship, technology, and design converge. From immersive showcases to insightful panel discussions, the 2024 edition seeks to redefine the boundaries of what's possible, inviting participants to witness and be part of evolution.

Attendees can expect curated experiences that go beyond the traditional fair format. Fabulous fashion shows, trend forecasting sessions, and collaborative design workshops will provide a 360-degree view of the industry's trajectory. JGAB 2024 isn't just a fair; it's a forward-looking platform that invites participants to not only witness the future of jewellery but actively engage in shaping it.

Invitation to Visit: Explore, Connect, and Ignite Possibilities

As the industry gears up for Jewellery & Gem ASEAN Bangkok (JGAB) 2024, an open invitation resonates. It's not just an invitation to visit a fair; it's an invitation to explore the roots of the jewellery industry, connect with key players, and ignite possibilities that transcend borders. JGAB 2024 isn't just an event; it's a milestone in the ongoing story of the global jewellery community. Be there to witness, engage, and contribute to the unfolding chapters of brilliance.

Join us Jewellery & Gem ASEAN Bangkok (JGAB) 2024 from May 1-4, 2024, at QSNCC, Bangkok, Thailand



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The TICC's Business Directory 2024 is coming soon!

Will be launched in March 2024, this exclusive publication serves as a comprehensive and indispensable resource, showcasing the diverse and thriving business community that exists at the crossroads of Thai and Italian industries.

POST PRESS RELEASE

BuonDee Ep.2 Italian Wine Appreciation Club



Bangkok, 23 February 2024 - The Thai-Italian Chamber of Commerce is coming back again with a new BuonDee event! BuonDee, meaning "good" in both Italian and Thai, is a re-branding of last year's Italian Wine Appreciation Club. The project aims to promote Italian food, beverage and etiquette in Thailand, enhancing the experience of the participants to another level.

The latest event in our series showcased a collaboration with Tenuta Viglione, Next Step Wine Co., Ltd, and PIT - Pugliesi In Thailandia, featuring a wine-tasting session.

Mr. Veeraphong Hongsakul, managing director and sommelier at Flight24bkk, took the lead, introducing a selection of wines from Tenuta Viglione. Attendees savored a variety of wines, including Maioliche Nero di Troia, Puglia IGP, Morso Rosso, Puglia IGP, Maioliche Verdeca, Puglia IGP, Verdeca Brut, Puglia IGP, and Sellato, Primitivo di Gioia del Colle DOP.

During the event accompanied by wines, participants had the opportunity to taste Colussi crackers sponsored by our member, Sino-Pacific Trading (Thailand) Co., Ltd.

This initiative is supported financially in accordance with EU regulation N. 2021/2115.

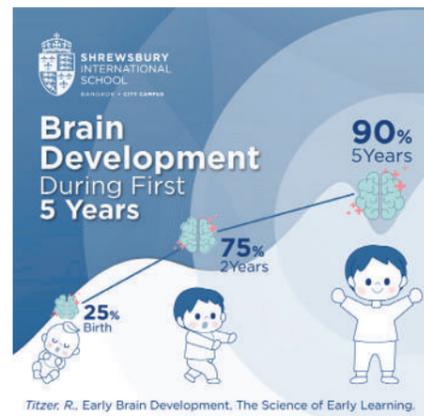
We extend our heartfelt thanks to Tenuta Viglione, Next Step Wine Co., Ltd, and Pugliesi in Thailandia (PIT) for their ongoing partnership in this exciting series of events. Stay tuned for more updates as TICC continues to bring the rich flavors of Italy to Thailand!



Unlocking Potentials Starting at 2 Years Old with Shrewsbury International School Bangkok City Campus

Shrewsbury International School Bangkok City Campus is expanding its Early Years Hub, constructing an additional building connected to the existing one to accommodate a growing number of 2-year-old enrolments. This reflects the increasing interest among parents in kick-starting their child's education early.

In this article, we'll explore why early education is important and how Shrewsbury Bangkok City Campus, with its dedicated Early Years Foundation Stage (EYFS) teachers and curriculum, is positioned to provide support and lay the foundation for sustainable development in our children from a very young age.



Nurturing the "Terrible Twos"

Don't fear the "terrible twos" label. In fact, the 2-year-old stage is a developmental phase when children express a growing desire for independence. Contrary to negative connotations, this period presents an exciting opportunity for both parents and children. Children experience substantial leaps in thinking, learning, and socio-emotional development during this period. Understanding how children learn, rather than just what they learn, becomes crucial for supporting them, and Shrewsbury Bangkok City Campus is well-prepared with a structured curriculum to support 2-year-olds.

How They Learn is More Important Than What They Learn

At Shrewsbury Bangkok City Campus, we prioritise the process of learning -

how children learn over what they learn. We do this by embracing "The Characteristics of Effective Learning" within our curriculum. This framework is developed by Early Education in the UK where it outlines the behaviours children use to learn effectively; as a result, they make good progress across all areas of development.

The Characteristics of Effective Learning focuses on three key areas:

1. Playing and Exploring - we encourage children to be curious and try new things, be inventive, and love to explore.
2. Active Learning - we motivate children to be involved and concentrated and enjoy achieving what they set out to do.
3. Creative and Critical Thinking - we urge children to think using their ideas and imagination, making links between things they are exploring and learning about.



Understanding Schemas

Have you ever noticed that your child loves to constantly pick things up and carry them to another place? Or that your child loves to mix paints together and watch the colours change?

These behaviours indicate what child development refers to as 'schemas.' Schemas are patterns of repeated actions and behaviours that help children learn and develop ideas. At Shrewsbury Bangkok City Campus, we not only understand schemas, but we actively encourage schemas to happen naturally in children. Schemas provide insights into children's thinking and learning processes. When children repeat certain actions while playing, it's not just a play - it's a way for them to make sense of what

they're doing and they learn actively by following their interests.

Every Child is Unique

Every child has their own unique personality, and each will develop their preferred ways of learning at different times. At Shrewsbury Bangkok City Campus, we are committed to supporting each individuality. Our EYFS teachers, who hold the UK's Qualified Teacher Status (QTS), along with our well-trained teaching assistants and nursery aides, are dedicated to nurturing every child with a personalised learning approach. We put the children at the centre and design the curriculum for them specifically following their interest. We provide time and opportunities in our school's enabling environment and purposefully built for our youngest learners.

Shrewsbury Bangkok City Campus paves the way for a sustainable and enriching educational foundation. As parents, educators, and caregivers, let us embark on this journey together, unlocking the immense potential within our 2 years old.



Learn more about Nursery in our Early Years programmes, scan here



Contact:

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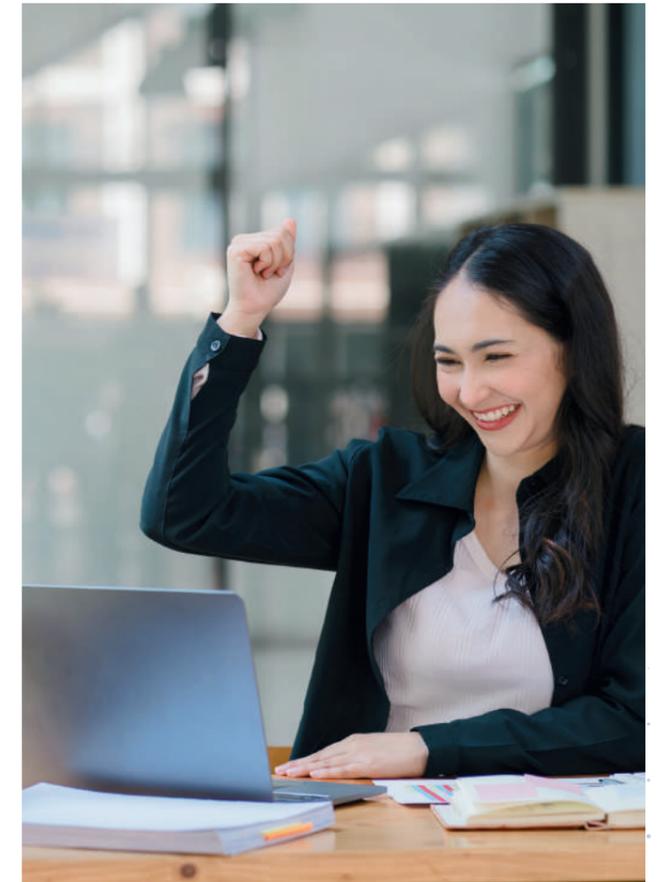


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February - Onwards



BCCT Pre-Connecting Western Seaboard
 2 FEBRUARY 2024
 Holiday Inn Vana Nava Hua Hin



BCCT Connecting Western Seaboard
 2 FEBRUARY 2024
 Holiday Inn Vana Nava Hua Hin



EXPORTHUB DAYS A FIRENZE
 9 FEBRUARY 2024
 Piazza Mentana 1, Firenze



“Aperitivo Italiano a Phuket” A TICC Networking Event
 9 FEBRUARY 2024
 Diamond Cliff Resort & Spa Phuket



“Aperitivo Italiano a Krabi” A TICC Networking Event
 12 FEBRUARY 2024
 La Vineria House Wine & Restaurant



The 69th's Bangkok Gems & Jewelry Fair
 21-25 FEBRUARY 2024
 QSNCC



BuonDee EP.2: Italian Wine Appreciation Club
 23 FEBRUARY 2024
 TICC Connect



MOVIEMOV: Italian Film Festival
 27 FEBRUARY 2024 - 1 MARCH 2024
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FACTORY VISIT AND APPERITIVO ITALIANO A PATTAYA
 29 FEBRUARY 2024
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