

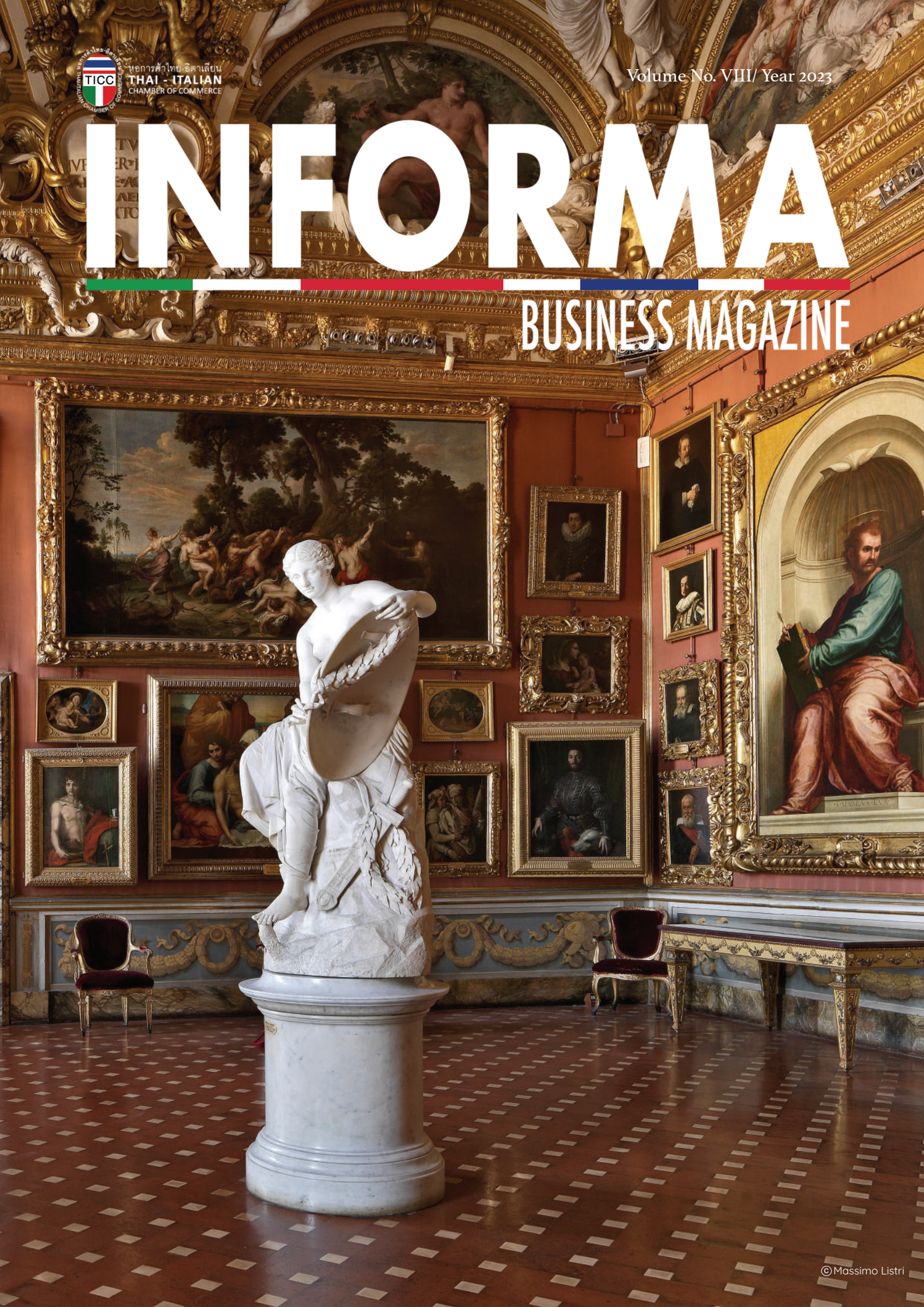


หอการค้าไทย-อิตาลี
THAI - ITALIAN
CHAMBER OF COMMERCE

Volume No. VIII/ Year 2023

INFORMA

BUSINESS MAGAZINE





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CHAMBER OF COMMERCE

45th
Anniversary

A Message from the President

Dear TICC Members and Friends,

Buongiorno, and thank you for gracing the pages of Informa Magazine Volume VIII with your presence.

I would like to extend my warmest welcome to all our readers as we unveil our latest edition, filled with invaluable insights on conducting business in the enchanting realms of Italy and Thailand, as well as updates on the vibrant tapestry of events hosted by our Chamber. With great pleasure, the Thai-Italian Chamber of Commerce announces an exciting collaboration and feature with none other than Lamborghini, an iconic name synonymous with 60 years of automotive excellence. This August, we proudly introduce Thailand's inaugural super sports car, marking a remarkable milestone made possible through synergies with esteemed partners like The Somchai, Bangkok Hospital, Campari, and Piovani.

Our calendar of TICC events this month promises nothing short of a spectacular lineup, offering enriching experiences for all. From the fourth installment of our Wine Appreciation Club, where we embark on a journey through the world of wines, to the illuminating event "Decoding Product Launch: From Idea to Real-

ity" with OOOZOU, and the grandeur of our Business Mixer & Networking Event, graciously hosted at The Flamenco Bangkok.

The captivating cover photograph, a masterpiece captured by the talented Italian photographer, Mr. Massimo Litsri, graces our magazine, showcasing the exquisite Sala di Giove (Hall of Jupiter) within the Palazzo Pitti.

TICC serves as a vital bridge, connecting the dynamic economic landscapes of Thailand and Italy. Informa Business Magazine acts as the catalyst, uniting visionaries from diverse industries, facilitating connections, nurturing collaborations, exchanging invaluable experiences, and revealing a multitude of potential business horizons. The events showcased in this volume stand as a testament to our dedication to fostering strong partnerships, promoting trade, and encouraging cultural exchanges between our two great nations.

In closing, I extend my heartfelt gratitude to our esteemed members for your unwavering support and active engagement with our chamber.

Arrivederci,
Federico Cardini



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The Chamber

The Thai-Italian Chamber of Commerce (TICC), founded in 1978, is an independent, private, non-profit organization of Italian and Thai businessmen and professionals, duly constituted and registered in accordance with legislative regulations in Thailand and fully recognized by the Ministry of Economic Development and International Cooperation in Italy.

The Chamber, with its headquarters in Bangkok (Thailand), is proud to host a wide network of companies and entrepreneurs from all around the world -mostly Italian and Thai businesses, which allow TICC to pursue its objectives of enhancing commercial cooperation between Italy and Thailand. The Chamber constantly organizes activities, meetings, seminars, missions, and networking events to facilitate the promotion of economic, industrial, and cultural collaborations.

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CONTENTS



6 Did you know this? The Sala di Giove

21 Decoding Product Launch from Idea to Reality

11 "Dance provides a universal language": Oliviero Bifulco, an Italian star in Bangkok's stage

22 "Understanding Spondylolisthesis - A Spinal Condition That Causes Lower Back Pain"

13 Tailoring excellence at 'The Somchai'

29 New Members's Announcement

15 Lamborghini Revuelto: the first super sports V12 hybrid HPEV debuts in Thailand

30 Upcoming Events

16 Business Mixer and Networking Event



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Did you know this?

The Sala di Giove (Hall of Jupiter)



The Sala di Giove (Hall of Jupiter) is one of the most magnificent of all rooms in the Palazzo Pitti, Florence. In the Medici period, this room was used as an Audience Chamber or Throne Room. The richly decorated area is full of frescoes, white and gilt stucco works and plumes decorated with shells. It enhances the public role of this area and represents the crowning artistic achievement of Pietro da Cortona, who has dotted it with extraordinarily detailed inventions. The finished work is the result of his direction, starting with the many preparatory designs - many of which are preserved in the Collection of Prints and Drawings at the Uffizi Galleries - through to the direct coordination of the workers on scaffolding; painters, gilders, masons and stucco artists.

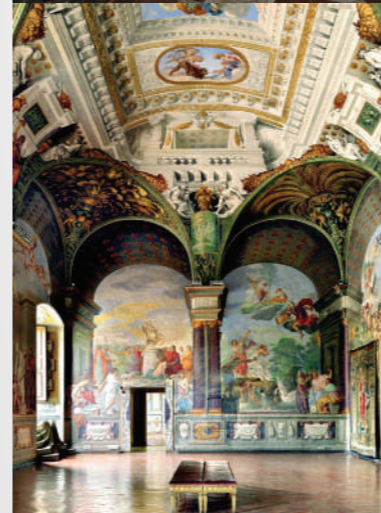
This room was completed as soon as Pietro da Cortona finished the Venus Room (1644-1646). The subject of the ceiling is Jove crowning the young sovereign. The decoration of this room is the most perfect of all the Rooms of the Planets. The fresco on the ceiling is one of extraordinary luminosity and ethereal transparency, and this is more obvious now after the restoration of 1999. The female figures who accompany the king of the gods and the smiling putti remind us of Correggio.

The theme chosen here, Jupiter crowning the prince, to whom Hercules has con-signed his club, highlights the commanding role of the Medici dynasty and legitimises the young heir's ascent to Grand Duke, completing the educational journey shown in the previous rooms, and evoked in the frescoed lunettes that show the many gods of Olympus - Minerva, Apollo, Mercury, and Mars - who accompanied and supported him in this ideal education, from adolescence to old age. The victorious prince thus disembarks from the ship of the Argonauts, followed by Victory, who is engraving the letter M (Medici) on her shield; he is met by Jupiter, surrounded by four female characters, probably allegorical depictions, and a tribute by the iconographer to the Medicea Sidera, the four satellites of the planet Jupiter, discovered by Galileo Galilei and announced in his Sidereus Nuncius, dedicated to Cosimo II de' Medici in 1610.

*This month's cover is a view of the The Sala di Giove captured by Massimo Listri



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https://www.wga.hu/html_m/c/cortona/2/
<https://www.palazzo-pitti.net/thejupiterroom.html>



Capturing Italian Beauty Through the Lens

Massimo Listri, the acclaimed Italian photographer, has earned worldwide recognition for his ability to capture the essence of Italian beauty through his lens. With meticulous attention to detail and a unique artistic vision, Listri brings architectural spaces to life, showcasing the grandeur and elegance of Italy's cultural heritage.

Distinctive Style and Approach: Listri's photography is characterized by precise composition and a focus on highlighting the interplay between light and shadow. His images evoke a sense of serenity and timelessness, inviting viewers to immerse themselves in the beauty and history of the spaces he captures.

Exploring Italy's Architectural Treasures: Listri's extensive body of work showcases Italy's architectural wonders, from ancient palaces and grand libraries to majestic cathedrals and opulent villas. Through his lens, he reveals the intricate details and magnificent proportions that make these spaces truly exceptional.

Notable Projects and Publications: Listri's monumental book, "The World's Most Beautiful Libraries," features his awe-inspiring photographs of stunning libraries around the globe. His other published works, such as "The World's Most Beautiful Churches" and "The World's Most Beautiful Museums," further solidify his reputation as a master of architectural photography.

Legacy and Impact: Listri's ability to capture the soul of architectural spaces has inspired countless photographers and art enthusiasts. His photographs serve as a testament to the enduring power of human creativity and craftsmanship.

massimolistri.com



TICC

NEWS

THAILAND

Srettha royally endorsed as new PM

Retrieved from Bangkok Post PCL., 23 August 2023

Srettha Thavisin of the Pheu Thai Party has been confirmed as prime minister after receiving royal endorsement following his victory in a parliamentary vote, a spokesman for the house speaker said. "I am truly honoured to be voted the 30th prime minister. I would like to thank all Thai people, coalition parties and all the representatives and senators who voted today. I will do my best, forget tiredness in the past and improve the living conditions of all Thai people."

Thailand offers free newborn screening for 24 rare conditions to boost birth rate

Retrieved from ThaiGer, 25 August 2023

The Department of Medical Sciences (DMS) and the National Health Security Office (NHSO) of Thailand announced a new initiative offering free screening for newborns to detect 24 rare medical conditions. This proactive move is part of a wider strategy designed to bolster the health of the nation's children. This comes amidst an ongoing decline in the birth rate, with a current average of 1.4 births per woman, leading to an ageing population.

Expects up to 30 million international visitors this year

Retrieved from Thailand Business News, 15 August 2023

The Tourism Authority of Thailand estimates that the number of visitors will be between 28 and 30 million. This year, Thailand has already surpassed last year's number of visitors, with 15 million so far. The increase in visitors from China has played a significant role in boosting the tourism sector. The TAT predicts that visitors from Europe and the Americas will increase from October onward.

Thailand and China's Yunnan province sign a mini-FTA

Retrieved from Thailand Business News, 19 August 2023

The agreement is expected to benefit Thailand by increasing exports of agricultural products and processed fruit to the Chinese market. This marks the eighth mini-FTA that Thailand has established with various regions in China, Japan, India, and South Korea. In addition, Thai private sector entities have signed agreements with counterparts from Yunnan, highlighting the willingness of both countries' private sectors to collaborate. The mini-FTA aims to facilitate trade between Thailand and China, with trade between Thailand and Yunnan reaching \$2.34 billion in 2022, representing a 17.9% growth from the previous year.

Lamborghini Unveils Electric Concept Car, Previewing Upcoming EV Lineup

Retrieved from Financial Times, 7 July 2023

Lamborghini, the iconic Italian carmaker, has revealed its electric concept car, the Lanzador. This concept offers a glimpse into Lamborghini's first fully electric production model, set to debut in 2028. The Lanzador boasts 1,300 horsepower and a raised profile for rugged terrain. The absence of a traditional engine compartment allows for innovative interior space utilization. This move reflects Lamborghini's ongoing shift towards electrification, melding high-performance heritage with a sustainable future.

Italy set to take over Telecom Italia's submarine cable unit

Retrieved from Reuters, 29 August 2023

Italy's Treasury is set to secure full ownership of Telecom Italia's (TIM) submarine cable unit, Sparkle, as part of a strategic agreement with U.S. fund KKR. This collaboration aims to jointly bid for TIM's fixed grid, marking a significant development in the telecom giant's ongoing restructuring efforts. This strategic move is a part of TIM CEO Pietro Labriola's ongoing efforts to reshape the former telecom monopoly, which has grappled with a substantial debt burden for an extended period. The sale of these assets signifies a pivotal step in TIM's journey toward financial stability and future growth.

OTHER COUNTRIES

India lands spacecraft near south pole of moon in historic first

Retrieved from The Guardian, 23 August 2023

India has become the first country to successfully land a spacecraft near the south pole of the moon, in a historic moment that drew cheers at watching parties around the country. "India is on the moon," Sreedhara Panicker Somanath, the chair of the Indian Space Research Organisation, said as the Chandrayaan-3 spacecraft's Vikram lander touched down shortly after 6pm (1230 BST) near the little-explored lunar south pole in a world first for any space programme. The successful landing marks India's emergence as a space power as the government looks to spur investment in private space launches and related satellite-based businesses. People across the country were glued to television screens as the spacecraft approached territory that scientists believe could hold vital reserves of frozen water and precious elements.

"New Batteries Regulation Energizes Green Transition in Europe"

Retrieved from European Commission, 17 August 2023

Europe ushers in a new era of environmental responsibility with the enactment of the Batteries Regulation. This groundbreaking law addresses sourcing, manufacturing, use, and recycling in one comprehensive framework. The regulation tackles carbon footprints, harmful substances, and non-EU raw materials. It ensures high levels of recycling, supports green mobility, and bolsters the EU's autonomy.

ITALY

Exor Becomes Top Investor in Philips with 15% Stake Purchase

Retrieved from Reuters, 3 July 2023

Exor NV, the investment arm of Italy's Agnelli family, has acquired a 15% stake in Philips, the healthcare technology company, for around 2.6 billion euros. This move comes amid Philips' recovery from a major product recall that led to a significant drop in its share price. Exor's investment signifies confidence in Philips' growth potential and aligns with its focus on healthcare and technology sectors. As part of the deal, Exor will join Philips' supervisory board, contributing to the company's strategic direction. This investment underscores Exor's support for Philips' transformation and value prospects.

Italy's State Railway Unveils Tourist-Focused Train Program for 2024

Retrieved from Business Travel News Europe, 6 July 2023

Italy's Ferrovie dello Stato Italiane (FS), the state-owned railway operator has recently announced its plan, FS Treni Turistici Italiani (Italian Tourist Trains). Scheduled for a grand launch in 2024, this initiative will offer three travel categories. The "Lusso" (luxury) trains category will showcase the highly anticipated Orient Express Dolce Vita train, and the "Express" and "vintage trains" will connect major cities to picturesque tourist destinations. FS envisions a vacation experience where the train journey itself becomes a memorable part of the adventure.

Networking Italiano

In the Theme of "East Meets West" w/ Resident Artists

Date: Thursday, 28 September 2023
Time: from 18.00 to 21.30
Venue: Montien Hotel, Bangkok

Tickets

- Member: 1,400 THB net
- Non-Member: 2,000 THB net

TICKET PRICE CONDITIONS

Pay in advance (online): get discount 10%

Pay at the door (+10% fee): Member 1,540 THB / Non-Member 2,200 THB

In collaboration with



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Lists of Resident Artists



Networking Italiano: "East Meets West w/ Resident artists"

The Thai-Italian Chamber of Commerce (TICC) is delighted to announce the theme for September's Networking Event.

Embrace the Fusion: Monthly Business Networking Inspired by TICC Resident Artists. Elevate your networking experience through our unique approach, seamlessly blending the essence of the resident artist program. Prepare for an evening of meaningful connections and abundant opportunities in a backdrop of creativity and innovation

Expand your professional network beyond the ordinary
 Unlock fresh perspectives and business prospects
 Engage in impactful conversations that matter
 Unleash your creativity and get inspired by our Resident Artists.

Event Details

Date: Thursday, 28 September 2023
Time: 18.00 - 21.30
Venue: Montien Hotel Surawong
Address: 54 Thanon Surawong, Silom, Bang Rak, Bangkok 10500

Register now to secure your spot and be part of this enriching experience!

Ticket Price

- 1,400 THB (Member)
- 2,000 THB (Non-Member)

****Ticket Price Conditions****

Book and pay in advance (online): Save 10%
 Pay at the Door (+10%): For individuals who haven't made prior reservations, we offer the option to purchase tickets at the event entrance with a 10% surcharge. This ensures accessibility while accommodating our management and security protocols.

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You can purchase extra tickets for our Lucky Draw session. Lucky Draw tickets are available at the registration desk or ask our staffs. Price: 100 THB net/ticket.

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For more event, please visit us at www.thaitech.org

FEATURES

"Dance provides a universal language": Oliviero Bifulco, an Italian star in Bangkok's stage

Author: Elisa Serafini



A room full of adults, teens, seniors, and even children welcomed the dance performance "Enhance Conversation" held at the Bangkok Art and Culture Center by the Italian Embassy in Thailand together with the British Council and Bangkok City Ballet.

The star of the performance was Italian dancer and choreographer Oliviero Bifulco, formerly a dancer with the Ballet La Scala, who, thanks to the invitation of choreographers Travis Clausen-Knight and James Pett, promoted a show that involved the audience in discovering the preparation and execution of a dance performance. The initiative, free and open to the public, is part of a series of activities aimed at discovering artistic disciplines and stimulating dialogue between countries, involving entities, people, and organizations. We interviewed Oliviero Bifulco to understand the opportunities of this type of initiative.

Oliviero, what context did you find in Bangkok during the week of rehearsals and during the performance?

I found a context with a lot of curiosity. The Thai dancers were welcoming, professional, and very precise. I saw so much eagerness. I never saw, during the entire residency, an inaccuracy or approximation.

What differences did you find between dance in Thailand and the same discipline in Italy?

In Italy dance is more subsidized, compared to Thailand. In Thailand, dance is still not very recognized, and the Bangkok City Ballet is making efforts to establish itself in the territory. These kinds of events aim to shine a light on this sector. I see a lot of desire to be there, and to share, both from the dancers and the audience.

What contribution can art and culture make in the context of international relations?

Art and culture can be a tool for sharing. Going on stage and going to the theater means sharing a moment with the community. Dance has a meaning of togetherness, and provides a universal language. I found myself on the other side of the world speaking the same language. In this field, dance can overcome limits that language imposes on us.

Art and culture allow us to live lives we have not lived, from the smallest performance that can make you experience a simple emotion, to a more complete work. Today, where everything is fast-paced, where there is little or no time for emotion, these disciplines are even more valuable, which is also why it is increasingly important to protect them.





THE SOMCHAI

Tailoring excellence at 'The Somchai'

Author : Chinakrit Jaihan

FEATURES



Clothing has undeniably always been an important part of our life. Whether trying to create a positive impression or boosting confidence and self-esteem, a proper chosen attire would not only enhance their appearances but also allow them to tackle any situation that comes in their way.

Inspired by tailoring and artisanal craftsmanship from his time studying in Italy, Lapas Mekraksavanich teamed up with his life-long friend Pongpakorn Thamsubhong. Together, they held a bespoke trunkshow event in September of 2016 for 'Liverano & Liverano Sartoria'; a renowned Florentine tailor, marking the beginning of The Somchai. Lapas said "At that time we didn't even have a proper store. But the tailoring world is about long-term relationships as bespoke garments require several fittings. So I promised Antonio Liverano, that we would have a proper store within a couple of years. And I keep my promise. We had a well-established store in February of 2018". As a veteran interior designer, Lapas carefully designed the majority of the store himself. The result is a spectacular thoughtfully decorated store that sits in the Thonglor area resulting in a calm oasis-like establishment in busy downtown while the clients can take a break from the busy city and carefully customize their own individual preferences and style.

Focused solely on carrying the highest quality menswear products available, The Somchai provides a wide variety of options from formal to casual scenarios. Offering artisanal quality 'Ready to Wear' products as well as hosting 'Made to Order' or 'Bespoke' trunkshow events from various artisan tailors to accessory ateliers. Ready to wear options are

perfect for those who are looking for conveniences while Made to Order and Bespoke options are suitable for those who expect a personalized and collaborative experience with the tailors. "The priority of The Somchai is very simple; we deliver top-drawer quality garments and style so our clients can step out of our door with the utmost assurance," said Lapas. The result is a spectacular ensemble of highly regarded brands.

For suits and jackets; The Somchai carries 'Liverano & Liverano Sartoria' and Orazio Luciano, tailors from Florence and Naples which have different approaches to tailoring, however both resulting in the highest level of quality and craftsmanship.

For more casual pieces such as polo shirts, T-shirts and swimwear; 'Gran Sasso' is the perfect option. Regarded as a well-established brand with heritage in using various top quality materials such as silk, high quality cotton and wool.

Those who are looking for odd-trousers, 'Ambrosi Napoli' might be your answer. The Ambrosi family had been making trousers for more than four generations. Their trousers are highly regarded for artisan exceptional craftsmanship; available both in ready to wear and bespoke garments.

Socks also play an important part of a man's attire; Bresciani is known for its quality socks. Gained a reputation for commitment to traditional craftsmanship and emphasis on using high quality fabrics such as merino wool, high quality cotton as well as linen, resulting in perfect blend of a wide range of styles and quality materials.

Another vital part of dressings is footwear, The Somchai offers 'Edward Green', an English shoemaker known for its exceptional craftsmanship and timeless design as well as 'Saint Crispin's' a well respected handmade shoemaker with a distinct shoes designs, both available in Ready to wear and Made to order options. However, The Somchai plans to introduce a wider range of footwear selections in the near future and closely collaborate with highly regarded shoemakers throughout Europe.

Finally, an outfit is incomplete without the addition of accessories. There are wide range of accessories for clients to choose from based on individual taste; from in-house neckties and pocket squares made in Italy to highly regarded name like 'Liverano & Liverano Sartoria' with its distinct cheerful choices, 'TieYourTie' a well respected brand with its sevenfold unconstructed neckties as well as 'Simonot-Godard' a prestigious French brand well known for producing high quality men's pocket squares and handkerchief, 'Nackymade' a Japanese eyewear known for unique and innovative approach to creating eye-glasses with traditional craftsmanship combined with contemporary aesthetics.

In Summary, The Somchai is the perfect place for those who pursue premium quality attire while offering extensive selection from formal to casual garments all crafted by highly regarded and well-respected artisans.

Apart from a menswear store, The Somchai is also the home of 'Vero restaurant & Bar' a restaurant offering a Spanish Basque gastronomy by chef Joseba Jiménez de Jiménez, a decorated chef highly regarded in Spanish culinary.



FEATURES

Lamborghini Revuelto: the first super sports V12 hybrid HPEV debuts in Thailand

Bangkok, 25 July 2023 – In the marque's 60th anniversary year, Lamborghini Bangkok launched the highly anticipated Revuelto, Lamborghini's first super sports V12 hybrid plug-in HPEV (High Performance Electrified Vehicle) to over 600 esteemed guests at the Queen Sirikit National Convention Center.

The event also pays tribute to Lamborghini's legendary V12 heritage, with a showcase of iconic V12 models such as the Diablo, Murcielago 40th Anniversary, Aventador SV LP750-4 Coupe, Aventador LP700-4 Coupe, Aventador SVJ 63 Roadster and Aventador Ultimae Coupe. In addition to the spectacular display of V12 Lamborghini super sports cars, esteemed guests were treated to a visual feast as Lamborghini Bangkok unveiled a multimedia art installation at the launch in celebration of Automobili Lamborghini's 60th anniversary. Inspired by lines, shapes and forms from both traditional Thai motifs and Lamborghini design elements, the art installation generates patterns algorithmically, melding art and technology to create a mesmerizing visual representing a uniquely Thai cultural perspective of Lamborghini.

Revuelto defines a new paradigm in terms of performance, sportiness and driving pleasure from its unprecedented new architecture; innovative design; maximum aerodynamics efficiency; and a new carbon frame concept. An output of 1015 CV is delivered from the combined power of an entirely new combustion engine together with three electric motors, alongside a double-clutch gearbox that makes its debut on a 12-cylinder Lamborghini for the first time.

The powertrain combines high specific power elements: the new 128 CV/liter combustion engine works synergically with two front axial flux motors that deliver an outstanding weight-to-power ratio, with a radial flux electric motor positioned above the first eight-speed double-clutch gearbox debuting on a 12-cylinder Lamborghini. The three electric motors are powered by a lithium-ion high specific power (4500 W/kg) battery pack that also supports a fully-electric drive mode.

Carbon fiber, produced via artisan craftsmanship in the Sant'Agata Bolognese factory, is the principal structural element within the new car, used not only in the monofuselage and frame but also for many elements of the bodywork. The extensive use of carbon fiber and lightweight materials, combined with the potent engine power, contributes to achieving the best weight-to-power ratio in the history of Lamborghini: 1.75 kg/CV.

The new Revuelto combines these attributes to deliver performance figures at the peak of its segment: acceleration from 0-100 km/h in only 2.5 seconds and a top speed of more than 350 km/h. These numbers combine with its exceptional dynamism thanks to the introduction of electric torque vectoring, and four-wheel drive available also in fully-electric drive mode, ensuring the Revuelto super sports car expresses its amplified qualities both on track and in daily driving.

Automobili Lamborghini Region Director for the Asia Pacific, Francesco Scardaoni said, "Thailand is one of the key markets in Southeast Asia and I am thrilled to present the Revuelto to our Thai Lamborghini fans. The new Revuelto sets the stage for an era of super sports car evolution in the hybridisation phase, and it is also a significant milestone for the brand as we commemorate Lamborghini's 60th anniversary. I believe that this car is an interpretation of the brand going beyond, and how we revolutionised the automotive world with our iconic V12."

Apichat Leenutaphong, CEO of Lamborghini Bangkok also said, "It is a great opportunity for our Thai Lamborghini enthusiasts to view the Revuelto up close at Queen Sirikit National Convention Center, just 3 months after the global premiere. With the launch of the Revuelto, we are confident that this latest model will meet every driver's needs and will be well-received by Lamborghini Thai fans across the country."

Lamborghini Bangkok - Renazzo Motor Co, Ltd
88 Vibhavadi Rangsit Rd, Chomphon, Chatuchak, Bangkok 10900

“Business Mixer & Networking Event”



Sponsored By



Supported and Jointly Organized By



Bangkok, 31 August 2023 - the Thai-Italian Chamber of Commerce (TICC) proudly presented the “Business Mixer & Networking Event”, in collaboration with The New Zealand - Thai Chamber of Commerce - NZTCC (NZTCC), the Thai & Turkish Trade and Business Association (TTTBA) and the Spanish-Thai Chamber of Commerce (SPTCC) held at the vibrant Flamenco Bangkok on Thursday, August 31, 2023.

This spectacular networking affair was designed to elevate your business connections and foster valuable relationships across diverse industries. The event promised to be an evening filled with enriching encounters and promising opportunities.

We would like extend our sincere gratitude over 120 participants for an unforgettable evening of business networking. Our event drew inspiration from the concept of Speed Dating, offering a fresh and effective approach to fostering valuable relationships across diverse industries. The evening featured a delectable selection of Italian and International canapés, premium wines, beers, mushroom arancini, pasta, and cheese, generously supported by GFour Food & Beverage, Zi-Life, Ewta Online, Cirio, Segafredo Zanetti Thailand, KCG Corporation, and Pacbev Thailand. Additionally, the event showcased exhibitors such as Mea-Gems Thailand, Bellman solution, and Segafredo Zanetti.





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PRESS RELEASE

Food & Hospitality Thailand 2023 - Navigating the Future of Thailand's Tourism and Hospitality

Food & Hospitality Thailand (FHT) 2023 concluded on a high note, reaffirming its dedication to strengthening Thailand's food and hospitality industry and positioning Thailand as a top destination for global travelers. The event also emphasized the importance of environmental friendliness and sustainability in the business landscape. Under the theme "Connecting the Future," FHT played a pivotal role in establishing connections that will enable businesses to seize future opportunities.

The event was divided into four main areas: Coffee & Bakery Thailand (CBT), Restaurant & Bar Thailand (RBT), Shop & Retail Thailand (SRT), and Cleaning & Hygiene Thailand (CHT). Each of these exhibition zones showcased the latest products and services catering to various aspects of the hotel, restaurant, and hospitality sectors, offering comprehensive solutions under one roof. Notably, this year, FHT hosted Hotel & Shop Plus, China's leading trade show for hotels and commercial spaces, which received positive feedback due to its wide array of products, including decoration, design, furniture, technology, and cleaning equipment.



Visitors from 275 top companies representing 19 countries. This not only facilitated business negotiations but also contributed to the economic impact of the tourism sector.

Visitors were enthusiastic about exploring the latest industry trends and solutions to enhance their businesses, and their positive experiences indicate that Thailand's tourism industry remains dynamic and adaptable, even in the face of global challenges. This adaptability ensures that Thailand can meet evolving demands and provide exceptional experiences to travelers.



In addition to showcasing outstanding products and services, event partners organized engaging activities to share knowledge and enhance skills crucial for Thailand's food, hotel, and hospitality sectors. The lively atmosphere at the event, from product showcases to workshops, demonstrated the resurgence and growth of the tourism industry. Many participants know that now is the right time to make their businesses better and take advantage of new opportunities.

Spanning over 17,000 square meters of exhibition space, FHT attracted 26,308 visitors from 60 different countries, solidifying its global significance as a must-visit platform for professionals to network and explore industry trends and solutions. Visitors from countries such as Cambodia, Laos, China, Singapore, Malaysia, Vietnam, the USA, Japan, the Philippines, and Myanmar had the opportunity to discover trends and solu-

Looking ahead, Food & Hospitality Thailand is committed to continuing its support for businesses seeking to leverage the expanding opportunities in the tourism industry. Anticipation is building for the 2024 edition, with high expectations for an even more remarkable event and further industry growth. Mark your calendars for Food & Hospitality Thailand 2024, scheduled to take place from 21-24 August at the Queen Sirikit National Convention Center. You are warmly invited to join us in shaping the future of Thailand's food and hospitality industry. Together, we will continue to enhance this vibrant sector. For more information, please visit www.fhtevent.com.



Wine Appreciation Club Episode 4 - Sparkling Wines

Bangkok, 17 August 2023 - The Thai-Italian Chamber of Commerce held the monthly "Italian Wine Appreciation Club" along with the episode dedicated to Italian Sparkling Wines. The Chamber is privileged to have Asst. Prof. Dr. Falan Sri-suriyachai, a certified Professional Italian Sommelier, who led the masterclass and the pairing with bread and cheese.

The Chamber would like to thank Italiasia Group Thailand for providing the extraordinary sparkling wines. We extend our heartfelt thanks to everyone who contributed and helped make this event a success.



Decoding Product Launch from Idea to Reality



Bangkok, 24 August 2023 - The Thai-Italian Chamber of Commerce (TICC) has joined forces with OOOZOU, a TICC corporate member, to host the event "Decoding Product Launch from Idea to Reality" held at OOOZOU office, Gaysorn Tower, Bangkok. This event brought together business leaders, experts, and professionals, centered around key topics including market research, digital product design, and cutting-edge marketing tools, showcasing the importance of innovation and collaboration in today's business landscape.

Esteemed speakers shared their presentations and thoughts: Mr. Grant Bertoli - CEO of Marketbuzz, K. Pornchai Paenkhumyat (Ming) - Product Designer at OOOZOU, and Mr. Jan Rohweder - Founder & CEO of Marketing Bear, delivered engaging presentations, enriching attendees with valuable insights into the latest trends and strategies. TICC is truly appreciative of the opportunity to work alongside OOOZOU in making our business event a resounding success.

Thanks to our TICC members: Italiasia (for the wines), iO Italian Osteria and Cuts & Spread (for the catering).



Our Services

We are passionate about building beautiful digital experiences. More than a web development company or web design agency, we value the best technologies, tools and processes to deliver successful projects.



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“Understanding Spondylolisthesis – A Spinal Condition That Causes Lower Back Pain”



Diagnostic approach

Diagnosis starts with a physical examination and imaging tests using X-ray and CT scan (Computerized Tomography). In case that nerve compression is suspected, MRI scan (Magnetic Resonance Imaging) for highly detailed images might be additionally required.

Surgical treatment

If the patients have progressive pain which does not respond to nonsurgical treatments e.g. pain relief medications, physiotherapy and spinal interventions, surgical treatment may be recommended. The goals of surgical treatment are decompression aiming at relieving symptoms caused by pressure on a nerve due to a narrowed spinal canal and restabilization focusing on correcting spinal instability and deformity as well as realignment to correct and adjust spinal curving.



An interbody fusion is new spinal fusion that involves removing the intervertebral disc and replacing it with a bone spacer containing bone graft material that promotes bone healing and facilitates the fusion. This type of fusion can be performed by using different approaches, depending different accesses to the intervertebral disc. Since these procedures can be conducted through smaller incisions, superior advantages over conventional approach are less pain, less blood loss, faster recovery and higher infusion rates after surgery.

Due to surgical advances in minimally invasive spine surgery, Enhanced Recovery After Surgery (ERAS) protocol has emerged as a multimodal perioperative care pathway designed to achieve early recovery after minimally invasive spine surgery by maintaining pre-operative organ function and reducing the profound stress response following surgery while enhancing early mobilization, allowing for a quick return to daily life and activity.

Get to know Spondylolisthesis

Spondylolisthesis is one of common spinal conditions that affects the lower spinal bones. This disease causes the lower vertebrae to slip forward onto the bone directly beneath it. It is a painful condition but treatable in most cases. Spondylolisthesis can be found in both young and elderly people, however, with different causes. In adolescent patients, the cause of spondylolisthesis mainly involves spondylolysis – a spine condition that results in small fracture in bones of the spine which might be a birth defect in part of the spine, causing it to slip forward during childhood or repetitive trauma to the spine. This condition is common in athletes, such as gymnasts and weightlifters. Whereas spondylolisthesis in the elderly is often caused due to the degenerative conditions of spine, intervertebral discs and facet joints (the joints connecting each of vertebrae). As a result, degenerative changes in these spinal structures can eventually induce spinal instability and cause vertebrae to move and slip out of place.

Alarming symptoms of spondylolisthesis

Symptoms can range in severity from non-existent to a loss of urination and bowel movement control in more severe cases. Pain severity widely varies. Progressive symptoms include:

- Pain in the lower back, hip and the back of thigh (the hamstring).
- Back pain in lower back that is aggravated by back movement, twisting or bending. Pain is alleviated while lying down or resting.
- Pain that radiates to the leg (s) due to nerve compression (a pinched nerve), causing numbness in the legs or feet and leg weakness as well as urinary and fecal incontinence.

Reference:

Dr. Chaidej Sasomboon
Spine Surgeon, Spine Center, Bangkok International



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- Free!** 200 THB. discount voucher on flu vaccine package for adults aged over 15 (Full price 990 THB.)*
- Free!** Vouchers for hospital services totaling up to 6,000 THB.**

Remarks : * Valid until 31 March 2024 at Vaccine Clinic, Bangkok Hospital only / **Quantity of vouchers are at the hospital's discretion, valid until 31 March 2024 / The hospital reserves the right to make changes without prior notice.

Please Contact. : 1719
LINE OA ID : @bangkokhospital



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WELCOME to NEGRONI WEEK



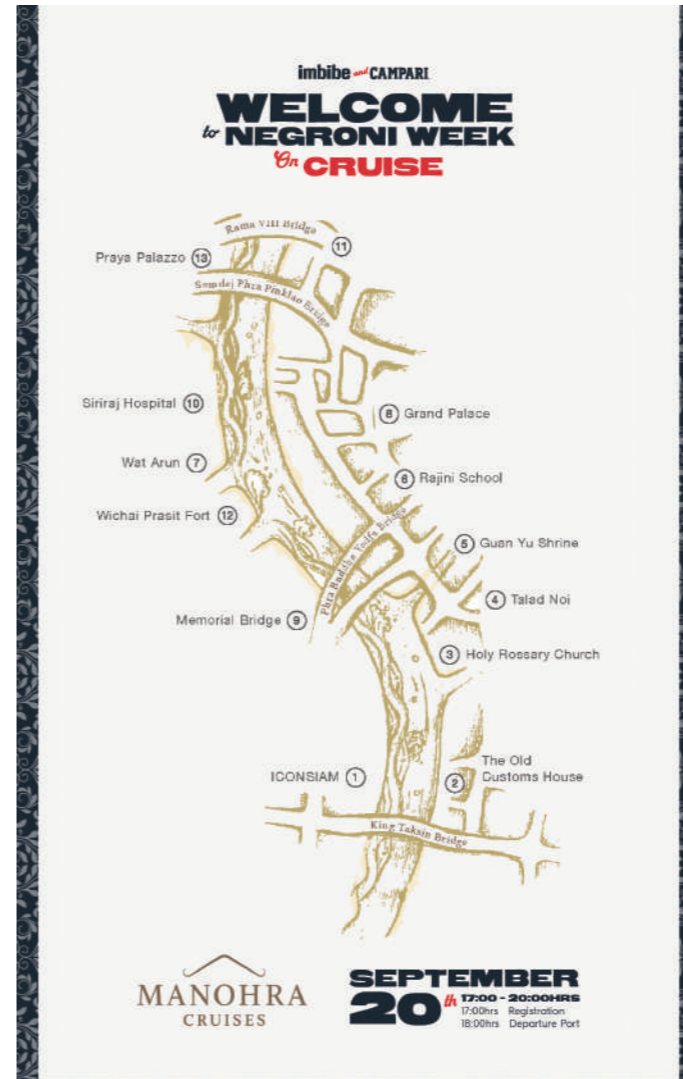
MANOHRA
CRUISES

SEPTEMBER
20 *th* 17:00 - 20:00HRS
17:00hrs Registration
18:00hrs Departure Port

100% of ticket sold will be donated to The Foundation for the Deaf under the Royal Patronage of Her Majesty the Queen

PRESS RELEASE

Negroni Week on a luxury cruise A night to remember with free flow drinks and fine food on the majestic river



Negroni Week is back! One of the world's most anticipated global cocktail event in Thailand is slated to happen between 18th - 24th September 2023 to celebrate the bonds between Campari, the iconic Negroni and the world of mixology, with fundraising proceeds going to charitable partner, SlowFood.

In the 11th edition of Negroni Week in Thailand, cocktail enthusiasts will get the chance to enjoy varieties of the iconic cocktail, from the classic staples to the innovative, inspiring recipes, at leading bars and restaurants, as well as boozy brunch, and fun bar hop at various venues all over town.

And for the first time this year, Negroni lovers can enjoy their favorite tippie (and more!) in the one-night-only Negroni Week on Cruise event on Wednesday 20 September. Step aboard the beautifully restored antique rice barge and set out to a memorable journey with CAMPARI & Anantara Riverside

Bangkok Resort where you will be treated to fine dining set dinner, classic Campari cocktails, and the stunning views of heritage residences, glittering temples and striking landmarks on an idyllic cruise along the majestic Chao Phraya River.

A ticket at 3,000 THB gets you fine dining set dinner and free flow cocktails from Negroni Week menu on a cruise, which starts from 5pm at Anantara Riverside Bangkok Resort and concludes at 8pm. Limited tickets are available from CAMPARI official Line Account @campari, and 100% of ticket sold will be donated to the Foundation for the Deaf under the Royal Patronage of Her Majesty the Queen.

For more information about what's happening during Negroni Week 2023 visit <http://www.negroniweek.com> and follow #NegroniWeek #Negroni #NegroniWeek23 @Campariofficial & @imbibe

รู้จักอิตาลี 20 แคว้น

Explore Emilia-Romagna with Thai lecturer - Sommelier

ซีรีส์ Webinar จากหอการค้าไทย - อิตาลี ที่จะนำพาคุณไปรู้จักกับแคว้นทั้ง 20 แคว้นในอิตาลี



The Thai-Italian Chamber of Commerce (TICC) is glad to announce the next episode of Webinar Series dedicated to the 20 Regions of Italy, called: "Explore Emilia Romagna with a Thai Sommelier". Follow our webinar series that will take you on its prosperity and development, making it one of the most advanced places in Europe.

Luxury Italy: Top Destinations aims to promote and educate non-Italians about discovering iconic cities, regions, as well as lesser-known destinations. In this episode 4, Miss Nutpravee Bantadchan, Former TICC Assistant, and Asst. Prof. Dr. Falan Srisuriyachai from Chulalongkorn University will introduce the northwest part of Italy, one of the most visited regions in the country called 'Emilia Romagna.' The main attractions in Emilia Romagna is also a hub of culture and tourism that combines both history and modernity.

BOLOGNA

Bologna, a charming city in Italy, is like a historic treasure. Its old streets twist around colorful markets, old towers, and fancy churches, especially the famous Two Towers. People know Bologna for having the world's oldest university. The food there is fantastic, with tasty pasta like tortellini and tagliatelle, and the special Bolognese sauce. The main square, Piazza Maggiore, is a busy place with fancy buildings and the Basilica di San Petronio. The city's warm red bricks show its rich history. Bologna mixes old times with energy, making it a great place for people who love history, art, learning, and yummy food.



FEATURES

Piovan Group, a global presence



Piovan Group is the world's leading player in the development and production of industrial automation systems for the storage, transport, and treatment of polymers, bioresins, recycled plastics, food liquids, food powders and creams. With 14 production facilities located in Italy, Germany, Brazil, China, India and the USA, 43 service and sales branches and almost 2000 employees worldwide, Piovan Group is always close to its customers, on a global basis, from the design phase of the systems to their installation, start-up and operation. As per year 2022, Piovan Group's revenues reached EUR 531 mln.

Piovan Asia Pacific since 2010

Piovan Group has been on the Thailand market for over ten years. The opening of the first branch under the name of Piovan Asia Pacific dates back to the year 2010, but a new office has been recently opened at the 14 floor of the Rasa Tower, Phahonyothin Road, Bangkok. Piovan Asia Pacific is the service and sales branch that coordinate the Asia Pacific Region, specially focusing on the market of Thailand, Indonesia, Vietnam, Philippines, Malaysia, and Oceania. More than 50 employees are divided in five teams to coordinate the sales, the engineering projects, the after-sales services, the logistic and the finance.

As per the Asia region, Piovan Group also opened the first production plant in China in 2005, in Zhuhai, Guangdong province, and then another one in 2008 in Suzhou, in the Jiangsu province, but here a third new Piovan Group plant will rise soon. It will have offices, technological laboratories for testing, showrooms, warehouses, a production area designed according to lean methodologies and - very important - the new R&D department dedicated to the development of innovative technologies. The new site in Suzhou will be the reference headquarters for all the Group's branches in the Asian region including Piovan Asia Pacific in Bangkok, Piovan Japan in Kobe, and ToBa PNC in Seoul, South Korea.

Sector-specific solutions for the plastics industry: between digitalization and sustainability

In Piovan Asia Pacific we are moving our focus on technologies that support the companies involved in the circular economy and the post-consumer recycling industry, by providing them with technologically advanced and energetically efficient systems.

In addition to our renowned solutions for the plastic industry, we provide:

- Flexible solutions for storage
- Material handling and distribution with best-in-class energy efficiency
- Adaptive and predictive drying systems
- High accuracy dosing units
- Tailor made cooling solutions

To conclude, we are also proud to announce our latest developments, with a special focus on the future of the plastic industry:

- CONDENSO - HIGH EFFICIENCY OIL CONDENSER - Designed for the plastic recycling process, it removes VOCs from polymer process air with a unique, PATENTED, energy recovery system.
- SOFTBOOST - Patented air channeling system that allows the rPET granule to be heated to its core in just 40 minutes.
- ODOR MINDER - To get an instant qualitative evaluation of the effectiveness of the odor removal process from the treated granule.
- CAPCHILLER and PETCHILLER - Designed for applications requiring very high values of process stability and water flow rate.



Website: <https://www.piovan.com/>

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UPCOMING EVENTS

August - Onwards



Responsible Business in Thailand

15 August 2023

QSNCC, Bangkok



Italian Wine Appreciation Club Ep. 4: Sparkling Wine

18 August 2023

TICC Office



BCCT Multi-Chamber Connecting Eastern Seaboard

18 August 2023

The Deck - Renaissance



NEW VENUE

BANGKOK
QUEEN SIRIKIT NATIONAL CONVENTION CENTER (QSNCC)

14 - 16 SEPTEMBER 2023

Fair: Cosmoprof CBE

14 - 16 September 2023

QSNCC, Bangkok



Corrado Feroci Day

15 September 2023

Bangkok, Thailand



Factory Visit: Maxtex Group

22 September 2023

Bangkok, Thailand



Decoding Product Launch: From Idea to Reality

24 August 2023

OOZOU, Gaysorn Tower



Fair: Food and Hospitality Thailand (FHT)

23 - 26 August 2023

QSNCC, Bangkok



Business Mixer & Networking Event

31 August 2023

Flamenco Bangkok, EMQ



Monthly Networking Event

28 September 2023

Montien Bangkok Hotel



Wine Appreciation Club

12 October 2023

TICC Office, Bangkok



Fair: Host Milano 2023

13 - 17 October 2023

Milan, Italy



Fair: ASEAN Sustainable Energy Week

30 - 1 September 2023

QSNCC, Bangkok



Fair: Bangkok Gems & Jewellery (BGJF)

6 - 10 September 2023

QSNCC, Bangkok



"Hope, Blood & Love" - Solo Performance

6 - 10 September 2023

Toscana, Italy



Event: Travel# (Private Event)

25 October 2023

Bangkok, Thailand



Travel# Networking Event

26 October 2023

Bangkok, Thailand



Ospitalita' Italiana

6 November 2023

Bnagkok, Thailand

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